

CANDIDATE

THREE

Amendment # _____

CANDIDATE'S LAST NAME SULLIVAN		FIRST NAME SAMUEL	MIDDLE NAME(S)
ELECTORAL DISTRICT VANCOUVER FALSE-CREEK	POLITICAL PARTY/AFFILIATION BC LIBERALS		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME MOORE		FIRST NAME JEFFREY	MIDDLE NAME(S) RODD
FINANCIAL AGENT'S MAILING ADDRESS #2703, 1188 QUEBEC STREET			CITY / TOWN VANCOUVER
POSTAL CODE V6A 4B3	PHONE NO. 778-918-0114	EMAIL JEFFREYRODDMOORE@SHAW.CA	

This financing report includes the following forms:

FORMS CHECKLIST X

These forms must be included in all reports.

Statement of Election Income and Expenses
Summary of Expenses

Form St-I&E-C
Form Sm-E-C

These forms only need to be filed if there is information to report.

Summary of Political Contributions
Political Contributions with a Total Value Greater than \$250
Permitted Anonymous Contributions Accepted at Functions
Prohibited Contributions
Summary of Advertising Expenses by Class
Personal Expenses of the Candidate
Summary of Fundraising Functions
Fundraising Function
Loans and Guarantees
Transfers Received and Given
Summary of Election Expense Reimbursement Claim
Details of Election Expense Reimbursement Claim

Form Sm-C
Form S-A1
Form S-A2
Form S-Ax
Form Sm-A-C
Form Sm-PE
Form Sm-F
Form S-F
Form S-L
Form S-TRF
Form Sm-CR
Form S-CR

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)
2021/09/17

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

GENERAL VOTING DAY (YYYY/MM/DD)
2021/10/24

NAME OF CANDIDATE
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions
(box E, Sm-F)

Candidate's nomination deposit refund

Election expense reimbursement

Other income (describe)

Total income (sum of above boxes) **A**

Total value of election expenses subject to limits (box A, Sm-E-C)

Total value of election expenses not subject to limits (box B, Sm-E-C)

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

Total expenditures (sum of above boxes) **B**

Balance in campaign account as of date of report **C**

SUMMARY OF EXPENSES
CANDIDATE

Sm-E-C
THIS IS AN AMENDED REPORT
IT HAS NOT BEEN AUDITED
(20/08)

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		1,575.00	
Advertising (Sm-A-C)	29,569.62		2,215.51
Bank charges	140.00		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery	325.62		
Personal expenses (Sm-PE)			
Postage and courier	6,644.77		
Professional services			
Research and data, including election surveys and polls			
Salaries and benefits	27,730.00		
Social functions	392.14		3,019.61
Subscriptions and dues			
Telecommunications and information technology			
Travel	850.20		851.68
Other expenses (describe)			
Total expenses	65,652.35	1,825.00	6,086.80

SUMMARY OF ELECTION ADVERTISING

EXPENSES BY CLASS

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CANDIDATE

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	4,142.84		
Newspapers and periodicals	1,488.80		
Promotional materials, including newsletters, brochures, buttons and novelty items	11,072.61		
Radio			
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	2,831.39		
Social media (social ads, targeted ads, content boosting, etc.)	8,857.69		2,215.51
Television			
Website displays	1,176.29		
Other forms of advertising (describe)			
Total expenses	29,569.62	A 0.00 B	2,215.51 C

**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
Accounting and audit services	1,575.00	
Advertising	31,642.16	
Bank charges	140.00	
Conventions, workshops and meetings		
Excess nomination contestant expenses used during campaign period		
Furniture and equipment		
Interest expense		
Office rent, utilities, insurance and maintenance		
Office supplies and stationery	279.60	
Personal expenses of candidate		
Postage and courier	6,644.77	
Professional services		
Research and data, including election surveys and polls		
Salaries and benefits (excluding candidates)	27,730.00	
Social functions	123.48	
Subscriptions and dues		
Telecommunications and information technology		
Travel	850.20	
Other expenses (describe)		
TOTAL	68,982.21	A
TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)	34,491.11	B

AMOUNT REIMBURSED BY ELECTIONS BC: \$33,061.98

**DETAILS OF ELECTION EXPENSE
 REIMBURSEMENT CLAIM**

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**S-CR
 (19/04)**

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM S-m-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/24	STAFF: ALEX J FRASER	26	CONTRACT PAYMENTS	5,900.00 ✓
2020/10/24	STAFF: K MEGHJI	27A	CONTRACT PAYMENTS	260.00 ✓
2020/10/24	STAFF: R RAJHWANI	27B	CONTRACT PAYMENTS	960.00 ✓
2020/10/24	STAFF: B HOWITT	27C	CONTRACT PAYMENTS	520.00 ✓
2020/10/24	STAFF: N ROZANI	27D	CONTRACT PAYMENTS	280.00 ✓
2020/10/24	STAFF: L LABERCANE	27E	CONTRACT PAYMENTS	40.00 ✓
2020/10/24	STAFF: Z VISRAM	27F	CONTRACT PAYMENTS	340.00 ✓
2020/10/24	STAFF: N VISRAM	27G	CONTRACT PAYMENTS	330.00 ✓
2020/10/24	STAFF: E TUOMI	27H	CONTRACT PAYMENTS	140.00 ✓
2020/10/24	STAFF: D ANDROUSENKOV	27I	CONTRACT PAYMENTS	100.00 ✓
2020/10/24	STAFF: Y ATASSI	27J	CONTRACT PAYMENTS	370.00 ✓

TOTAL A **9,240.00 (CONT'D)**

**FOR ELECTIONS BC
 USE ONLY**

ADJUSTMENT

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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR
(19/04)

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

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OF 6

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER /PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/24	STAFF: A MAKNOJIYA	28A	CONTRACT PAYMENTS	400.00 ✓
2020/10/24	STAFF: S MCINNIS	28B	CONTRACT PAYMENTS	240.00 ✓
2020/10/24	STAFF: D KHAYITOVA	28C	CONTRACT PAYMENTS	300.00 ✓
2020/10/24	STAFF: R EL KISSAY	28D	CONTRACT PAYMENTS	440.00 ✓
2020/10/24	STAFF: S ROBINS	28E	CONTRACT PAYMENTS	900.00 ✓
2020/10/24	STAFF: A KASSAM	28F	CONTRACT PAYMENTS	100.00 ✓
2020/10/24	STAFF: Z MNDEBELE	28G	CONTRACT PAYMENTS	30.00 ✓
2020/10/24	STAFF: L GUZMAN	28H	CONTRACT PAYMENTS	40.00 ✓
2020/10/24	STAFF: F ZHANG	28I	CONTRACT PAYMENTS	40.00 ✓
2020/10/24	STAFF: M PIERCY	31	CONTRACT PAYMENTS	200.00 ✓
2020/10/24	STAFF: J MOORE	33	CONTRACT PAYMENTS	2,000.00 ✓
TOTAL				A 4,690.00 (CONT'D)

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ADJUSTMENT

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Elections BC 1-800-861-8683 privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria BC V8W 9J6

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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**S-CR
(19/04)**

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

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2020/10/24	STAFF: L ZANATTA	36	CONTRACT PAYMENTS	2,000.00 ✓
2020/10/04	BANK SERVICE CHARGES	38	BANK CHARGES	140.00 ✓
2020/10/22	BCL TELETOWNHALL	8/9/10	ADVERTISING	3,993.87 ✓
2020/10/22	BCL PHONES CAMPAIGN	35	ADVERTISING	1,488.80 ✓
2020/09/28	POSTER GUY	1	ADVERTISING	1,375.50 ✓
2020/10/02	HEMLOCKHARDING	4	ADVERTISING	3,874.90 ✓
2020/10/08	HEMLOCKHARDING	12	ADVERTISING	4,722.64 ✓
2020/10/15	EAST VAN GRAPHICS	17	ADVERTISING	1,099.57 ✓
2020/10/02	IHN MEDIA	3	ADVERTISING	1,629.67 ✓
2020/09/28	OH MY PRINT	5	ADVERTISING	490.56 ✓
2020/09/22	IHN MEDIA	20	ADVERTISING	63.00 ✓
TOTAL				20,878.51 (CONT'D)

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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(19/04)

NAME OF FILING ENTITY
SAM SULLIVAN, BC LIBERALS CANDIDATE, VANCOUVER FALSE-CREEK

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/22	BCL PROMO AD	34A	ADVERTISING	648.16
2020/10/22	FACEBOOK	14	ADVERTISING	8,857.69
2020/09/26	WIX.COM LTD	23	ADVERTISING	21.33
2020/10/22	BCL PROMO AD	34B	ADVERTISING	1,154.96
2021/01/28	SADOVNICK MORGAN LLP		ACCT'G & AUDIT SERVICES	1,575.00
2020/11/02	PHONEBURNER.COM		ADVERTISING	2,215.51
				14,652.65
			TOTAL	69,159.21

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0.00

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