



### ELECTION FINANCING REPORT CANDIDATE

**F-C** (20/08)

2

Amendment #

	MIDDLE NAME(S)	FIRST NAME	Jord	ΛE	candidate's last nam <mark>Sturdy</mark>	
)	NG DAY (YYYY / MM / DD)	ATION GENERAL VOTII 2020/10/24	POLITICAL PARTY/AFFILI	Sea to Sky	ELECTORAL DISTRICT West Vancouver - S	
	MIDDLE NAME(S)	FIRST NAME	Gat	ST NAME	FINANCIAL AGENT'S LAS L <b>oren</b>	
	uver	city/town North Vanco			INANCIAL AGENT'S MAI	
		EMAIL info@gabrielleloren.ca		PHONE NO. (604) 926-3808	POSTAL CODE	
X	FORMS CHECKLIST		ing forms:	includes the follow	This financing report	
X	Form St-I&E-C Form Sm-E-C	of Election Income and Expenses Summary of Expenses	Statement	These forms must be included in all reports.		
	Form Sm-C	Summary of Political Contributions	there is information to report.			
	Form S-A1	h a Total Value Greater than \$250	Political Contributions wit	F		
	Form S-A2	ntributions Accepted at Functions	Permitted Anonymous Co			
	Form S-Ax	Prohibited Contributions				
×	Form Sm-A-C	of Advertising Expenses by Class	Summary			
X	Form Sm-PE	sonal Expenses of the Candidate	Pe			
	Form Sm-F	ummary of Fundraising Functions	S			
	Form S-F	Fundraising Function				
	Form S-L	Loans and Guarantees				
×	Form S-TRF	Transfers Received and Given				
X	Form Sm-CR	n Expense Reimbursement Claim	Summary of Electio			
X	Form S-CR	n Expense Reimbursement Claim	Details of Electio			

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

 SIGNATURE OF FINANCIAL AGENT
 DATE (YYYY / MM / DD)

 2021/09/17

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS



# STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

IT HAS NOT BEEN AUDITED

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

		Total value of political contributions from all sources (box <b>D</b> , <b>Sm-C</b> )
	66,203.40	Total transfers received (box <b>A, S-TRF</b> )
	0.20	Interest income
		Total gross fundraising function income not reported as political contributions (box <b>E, Sm-F</b> )
	250.00	Candidate's nomination deposit refund
	25,869.11	Election expense reimbursement
		Other income (describe)
A	92,322.71	Total income (sum of above boxes)
	51,556.29	Total value of election expenses subject to limits (box A, Sm-E-C)
	638.22	Total value of election expenses not subject to limits (box <b>B, Sm-E-C</b> )
	3,476.96	Total value of expenses not used during campaign period (box <b>C, Sm-E-C</b> )
	36,857.53	Total transfers given (box <b>B, S-TRF</b> )
В	92,529.00	Total expenditures (sum of above boxes)
С	0.00	Balance in campaign account as of date of report

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer**, **Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

This form is available for public inspection.



Sm-E-C (20/08)

### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

	Election expenses u	sed du	ring campaign pe	riod	Expenses not us	ed
Ĩ	Subject to limits	1	Not subject to lim	its	during campaign pe	erio
Accounting and audit services					3,150.00	
Advertising ( <b>Sm-A-C</b> )	38,195.99					
Bank charges	24.15	_			58.15	
Candidate's nomination deposit			250.00			
Conventions, workshops and meetings					268.81	
Donations and gifts						
Excess nomination contestant expenses		-				
Fundraising functions (boxes F and G, <b>Sm-F</b> )						
Furniture and equipment						
Interest expense						
Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> )						
Office rent, utilities, insurance and maintenance	570.00					
Office supplies and stationery	249.17					
Personal expenses ( <b>Sm-PE</b> )			388.22			
Postage and courier	2,414.92					
Professional services						
Research and data, including election surveys and polls		_				
Salaries and benefits	9,000.00					
Social functions	9.88					
Subscriptions and dues						
Telecommunications and information technology	459.70	-				
Travel	632.48					
Other expenses (describe)						
Total expenses	51,556.29	A	638.22	в	3,476.96	(

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# SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS



### (20/08)

CANDIDATE

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

### NAME OF FILING ENTITY

/alue of sponsored election advertising including value of preparing and conducting)					
	Election expenses us	ed d	luring campaign perio	bd	Expenses not used
	Subject to limits		Not subject to limits	;	during campaign perio
Commercial canvassing in person, by telephone or by mobile device	10,984.87				
Newspapers and periodicals	3,509.89				
Promotional materials, including newsletters, brochures, buttons and novelty items	4,685.45				
Radio	1,058.40				
Search engine marketing and optimization	1,000.00				
Signs (lawn signs, billboards, etc.)	4,820.51				
Social media (social ads, targeted ads, content boosting, etc.)	9,244.37				
Television					
Website displays	2,892.50				
Other forms of advertising (describe)					
Total expenses	38,195.99	A	0.00	в	0.00



### PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

IT HAS NOT BEEN AUDITED

ransportation to, from or within electoral dis	strict	Paid personall by the candidate or contestant	y	Paid o reimburs throug the campa accour	sed h aign	
	Air travel					
	Bus, taxi					
	Rental vehicle					
	Private vehicle			:	388.22	
Other (Describe)						
	Total	0.0	00 <b>A1</b>		388.22	A2
	Airbnb, hotel, motel					
ost of lodging, meals and incidental penses while travelling	Meals					
Incidental expenses (Describe)			_			
	Total	0.0	00 <b>B1</b>		0.00	B2
ll other necessary personal expenses	Family care					
lated to campaign/contest	Disability expenses					
Cost of renting	g a temporary residence					
	Total	0.	00 <b>C1</b>		0.00	C2
	Total (A + B + C)	0.	00 <b>D1</b>	;	388.22	D2
	Total personal exper	nses (D1 + D2):		388.22 E		
or candidates and nomination contestants	only					
Total personal expenses used	during the election can	npaign period:		388.22 F		

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### TRANSFERS RECEIVED AND GIVEN

S-TRF

(19/11)

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	NAME OF FILING ENTITY West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)				PAGE 1 OF 1
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/10/01	BC Liberal Party for IVR		813.87		
2020/10/05	BC Liberal Party		61,000.00		
2020/10/16	BC Liberal Party for IVR		180.30		
2020/10/23	BC Liberal Party for IVR		164.86		
2020/10/24	BC Liberal Party for Riding Services Package		3,794.37		
2021/05/12	BC Liberal Party for Candidate Nomination Payment		250.00		
2021/05/12	BC Liberal Paty - Closed Bank Account				23,922.98
2021/09/16	BC Liberal Party - Final Reimbursement Endorsed				12,934.55
					-
					-
	тот	LA	66,203.40	в	36,857.53



## SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

**Sm-CR** (20/07)

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NAME OF FILING ENTITY West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals) VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT **BY CATEGORY** (FROM FORM(S) S-CR) Accounting and audit services Advertising 37,989.69 Bank charges 24.15 Conventions, workshops and meetings Excess nomination contestant expenses used during campaign period Furniture and equipment Interest expense Office rent, utilities, insurance and maintenance 570.00 249.17 Office supplies and stationery 388.22 Personal expenses of candidate 2,414.92 Postage and courier Professional services Research and data, including election surveys and polls Salaries and benefits (excluding candidates) 9,000.00 Social functions 9.88 Subscriptions and dues 459.70 Telecommunications and information technology Travel 632.48 Other expenses (describe) TOTAL 51,738.21 Α TOTAL REIMBURSEMENT CLAIM 25,869.11 в (50% OF BOX A)



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**S-CR** (19/04)

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OF

### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Strudy - BC Liberals)

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/05	DJ Lawrence		Advertising - Signs	\$ 1,153.75	
2020/10/07	Politikos		Advertising - SEMO	\$ 1,000.00	
2020/10/07	Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50	
2020/10/07	Actuate Print		Advertising - Promo Material	\$ 3,550.40	
2020/10/13	Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50	
2020/10/13	Squamish Chief		Advertising - Newspapers	\$ 1,050.00	
2020/10/10	Canada Post		Postage	\$ 1,542.26	
2020/10/16	Mountain FM		Advertising - Radio	\$ 1,058.40	
2020/10/13	Century Signs & Awnings		Advertising - Promo Material \$ 324.80		
2020/10/14	Nicola Bentley		Salaries - Campaign Manager \$ 2,500.00		
2020/10/14	Actuate Print		Advertising - Promo Material	\$ 443.80	
			TOTAL A	\$ 19,448.41	



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**S-CR** (19/04)

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### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/16	North Shore News		Advertising - Newspaper	\$ 1,489.69	
2020/10/16	Impression Design		Advertising - Social Media	\$ 630.00	
2020/10/22	Select Field Services		Advertising - Telephone Canvassing	\$ 2,388.75	
2020/10/15	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.10	
2020/10/28	Berit Beattie		Salaries - Deputy Campaign Manage	\$ 2,500.00	
2020/10/01	Jade Investments Ltd		Campaign Office Rent	\$ 525.00	
2020/10/19	Pin Point Productions		Advertising - Videos	\$ 2,892.50	
2020/10/22	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.10	
2020/10/27	Nicola Bentley		Campaign Manager	\$ 2,500.00	
2020/10/25	Gord Addison		Advertising - Website /Google Ads	\$ 7,866.15	
2020/10/24	Select Field Services		Advertising - Telephone Canvassing \$ 102.38		
			TOTAL A	\$ 22,914.67	



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**S-CR** (19/04)

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#### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/11/04	Nicola Bentley		Mileage Reimbursement	\$ 278.48	
2020/11/04	Nicoal Bentley		Office Supplies	\$ 77.65	
2020/11/04	Nicola Bentley		Advertising - Signs	\$ 60.66	
2020/11/04	Nicola Bentley		Telecommunications	\$ 278.03	
2020/11/04	Jordan Sturdy		Mileage	\$ 388.22	
2020/11/26	Gabrielle Loren		Postage	\$ 32.41	
2021/11/04	Jordan Sturdy		Office Supplies	\$ 3.36	
2020/10/26	DJ Lawrence		Advertising - Signs	\$ 710.00	
2020/11/20	Norman Ergetowski		Salaries - GOTV Chair	\$ 1,500.00	
2020/11/20	Nicola Bentley		Social Functions \$ 9.88		
2020/11/04	Nicola Bentley - 604-849-4014		Telecommunications- \$100.09-\$20	\$ 80.09	
	·		TOTAL A	\$ 3,418.78	



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**S-CR** (19/04)

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#### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/09/30	Blueshore Financial		Bank Charges	\$ 6.85	
2020/10/30	Blueshore Financial		Bank Charges	\$ 17.30	
2020/10/16	BC Liberal Party - IVR		Advertising	\$ 180.30	
2020/10/01	BC Liberal Party - IVR		Advertising \$813.87		
2020/10/01	BC Liberals- Signs & Frames		Advertising	\$ 2,365.00	
2020/10/10	Canada Post		Postage	\$ 624.81	
2020/10/23	BC Liberal Party - IVR		Advertising	\$ 164.86	
2020/10/01	BC Liberal Party		Office Supplies	\$ 168.16	
2020/10/01	BC Liberal Party		Insurance	\$ 45.00	
2020/10/28	Berit Beattie		Mileage	\$ 354.00	
2020/10/01	BC Liberal Party		Postage & Courier	\$ 215.44	
			TOTAL	a \$ 4,955.59	





**S-CR** (19/04)

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FOR ELECTIONS BO

OF

#### NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

						FOR ELECTIONS BC
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR)	Y VALUE OF E EXPENSE CL/ REIMBURS	AIMED FOR	ADJUSTMENT
2020/10/01	BC Liberal Party - Social Media Sup		Advertising		\$ 328.22	
2020/10/01	BC Liberal Party - Buttons		Advertising		\$ 61.25	
2020/10/01	BC Liberal Party - Web design & hos		Telecommunications		\$ 101.58	
2020/10/01	BC Liberal Party - Voter ID		Canvassing		\$ 443.04	
2020/10/01	BC Liberal Party - BCL Talk		Advertising		\$ 66.67	
		1	TOTAL	A \$	1,000.76	