

# **ELECTION FINANCING REPORT**

## CANDIDATE

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED F-C

(20/08)

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Amendment #

CANDIDATE'S LAST NAMI	E		FIRST NAME		MIDDLE NAME(S)	
MARK		ME	LANIE			
ELECTORAL DISTRICT		POLITICAL PARTY/AFFILI	ATION	GENERAL VOT	ING DAY (YYYY / MM / DD)	)
VANCOUVER - MT	. PLEASANT	NDP		2020/10/24		
FINANCIAL AGENT'S LAS	TNAME		FIRST NAME		MIDDLE NAME(S)	
MALONEY		CA	RALEE			
FINANCIAL AGENT'S MAII	LING ADDRESS			CITY / TOWN		
18-3855 PENDER \$	ST			BURNABY		
POSTAL CODE	PHONE NO.		EMAIL			
V5C 1W5	(778) 238-9904		CARALEE.MALON	EY@GMAIL.	СОМ	
· · · ·						
This financing report	includes the following	forms:			FORMS CHECKLIST	X
These forms must b included in all repor		Statement	of Election Income an	d Expenses	Form St-I&E-C	X
			Summary of	of Expenses	Form Sm-E-C	$\mathbf{X}$
These forms only no	eed to be filed					
if there is information			Summary of Political C	ontributions	Form Sm-C	
	P	olitical Contributions wi	th a Total Value Greate	er than \$250	Form S-A1	
	Pe	ermitted Anonymous Co	ontributions Accepted a	at Functions	Form S-A2	
			Prohibited C	ontributions	Form S-Ax	
		Summary	of Advertising Expens	es by Class	Form Sm-A-C	X
		Pe	ersonal Expenses of the	e Candidate	Form Sm-PE	×
		S	Summary of Fundraisin	g Functions	Form Sm-F	
			Fundraisi	ng Function	Form S-F	
			Loans and	Guarantees	Form S-L	
			Transfers Received	In Income and ExpensesForm St-I&E-Summary of ExpensesForm Sm-E-of Political ContributionsForm Sm-E-value Greater than \$250Form S-Avalue Greater than \$250Form S-As Accepted at FunctionsForm S-AProhibited ContributionsForm S-Asing Expenses by ClassForm Sm-A-benses of the CandidateForm Sm-A-of Fundraising FunctionsForm Sm-PFundraising FunctionForm Sm-PLoans and GuaranteesForm S-Aers Received and GivenForm S-TRe Reimbursement ClaimForm Sm-C		X
		Summary of Electic	on Expense Reimburse	ment Claim	Form Sm-CR	X
		Details of Electic	on Expense Reimburse	ment Claim	Form S-CR	X

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the Election Act; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT	DATE (YYYY / MM / DD)
	2021/09/16
WARNING: Signing a false statement is a serious offence and is subject	to significant penalties

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection.

PLEASE KEEP A COPY FOR YOUR RECORDS

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# STATEMENT OF ELECTION **INCOME AND EXPENSES CANDIDATE**



(20/07)

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

		AME OF CANDIDATE IELANIE MARK
		Total value of political contributions from all sources (box <b>D, Sm-C</b> )
	31,113.46	Total transfers received (box <b>A, S-TRF</b> )
		Interest income
		Total gross fundraising function income not reported as political contributions (box <b>E, Sm-F</b> )
	250.00	Candidate's nomination deposit refund
	11,950.52	Election expense reimbursement
		Other income (describe)
A	43,313.98	Total income (sum of above boxes)
	21,545.51	Total value of election expenses subject to limits (box A, Sm-E-C)
	3,646.25	Total value of election expenses not subject to limits (box <b>B, Sm-E-C</b> )
	3,646.25 1,329.02	Total value of election expenses not subject to limits (box <b>B, Sm-E-C</b> )
 	1,329.02	Total value of expenses not used during campaign period (box <b>C, Sm-E-C</b> )
	1,329.02 17,373.20	Total value of expenses not used during campaign period (box <b>C, Sm-E-C</b> )

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# SUMMARY OF EXPENSES CANDIDATE

NAME OF FILING ENTITY

Melanie Mark - Vancouver, Mt. Pleasant

F	Election expenses us	ed during campaign period	Expenses not used
	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services		2,840.25	
Advertising (Sm-A-C)	7,919.93		
Bank charges	42.50		83.81
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			156.08
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, <b>Sm-F</b> )			
Furniture and equipment	383.02		
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> )			
Office rent, utilities, insurance and maintenance	2,969.71		
Office supplies and stationery	552.04		170.37
Personal expenses ( <b>Sm-PE</b> )		556.00	
Postage and courier	1,660.05		
Professional services	900.00		
Research and data, including election surveys and polls			
Salaries and benefits	6,750.00		
Social functions	141.26		918.76
Subscriptions and dues			
Telecommunications and information technology	227.00		
Travel			
Other expenses (describe)			
Total expenses	21,545.51	<b>A</b> 3,646.25 <b>B</b>	1,329.02

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# SUMMARY OF ELECTION ADVERTISING

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> Sm-A-C (20/08)

# EXPENSES BY CLASS CANDIDATE

NAME OF FILING ENTITY

Melanie Mark - Vancouver, Mt. Pleasant

Value of sponsored election advertising (including value of preparing and conducting)

	Election expenses use	d Expenses not used	
[	Subject to limits	Not subject to limits	during campaign period
Commercial canvassing in person, by telephone or by mobile device	395.77		
Newspapers and periodicals	1,525.32		
Promotional materials, including newsletters, brochures, buttons and novelty items	4,585.56		
Radio			
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	580.00		
Social media (social ads, targeted ads, content boosting, etc.)	833.28		
Television			
Website displays			
Other forms of advertising (describe)			
Total expenses	7,919.93	A 0.00 E	<b>0.00 C</b>

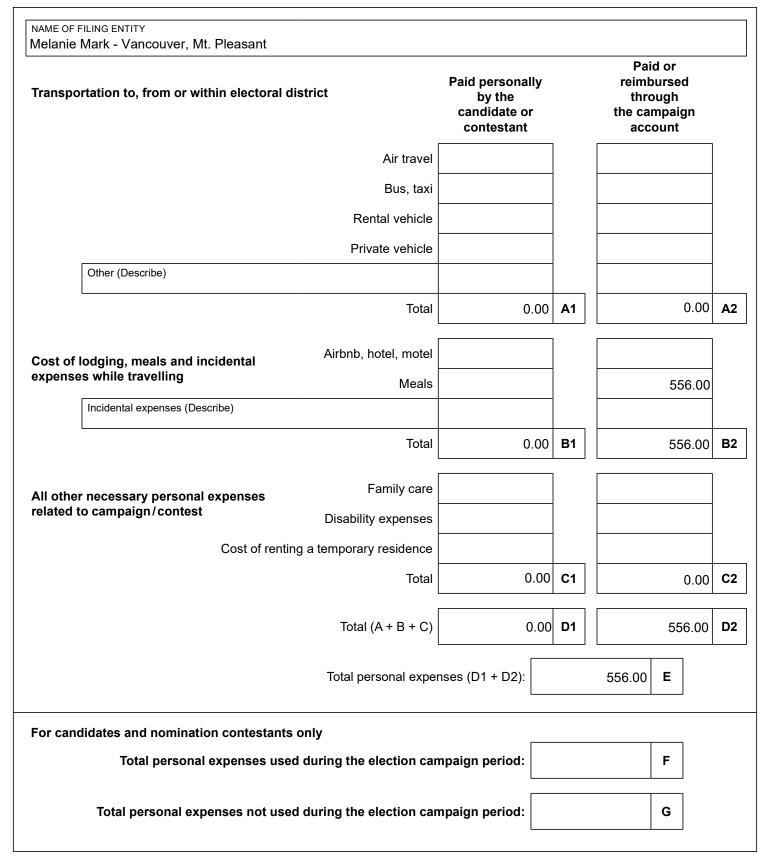


# PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

(20/03)

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TRANSFERS RECEIVED AND GIVEN

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**S-TRF** (19/11)

	NAME OF FILING ENTITY Melanie Mark - Vancouver, Mt. Pleasant		PAGE 1 OF 1
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/09/25	BC NDP	16,376.67	
2020/09/29	BC NDP	4,723.95	
2020/10/14	BC NDP	5,130.84	
2020/10/21	BC NDP	2,050.00	
2020/10/22	BC NDP	727.00	
2020/10/29	BC NDP	2,105.00	
2021/08/06	BC NDP		17,373.20
	TOTAL	<b>A</b> 31,113.46	<b>B</b> 17,373.20

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# SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

# THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

F	VALUE OF ELECTIO EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
services	Accounting and audit services 2,840.2
/ertising	Advertising 7,339.
charges	Bank charges 42.
neetings	Conventions, workshops and meetings
n period	Excess nomination contestant expenses used during campaign period
uipment	Furniture and equipment 383.0
xpense	Interest expense
tenance	Office rent, utilities, insurance and maintenance 2,969.
ationery	Office supplies and stationery 552.0
Indidate	Personal expenses of candidate 95.2
courier	Postage and courier 1,660.0
services	Professional services 900.0
nd polls	Research and data, including election surveys and polls
didates)	Salaries and benefits (excluding candidates) 6,750.0
unctions	Social functions 141.2
nd dues	Subscriptions and dues
hnology	Telecommunications and information technology 227.0
Travel	Travel
	es (describe)
TOTAL	<b>TOTAL</b> 23,901.04
	TOTAL REIMBURSEMENT CLAIM (50% OF BOX A) 11950.52

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#### DETAILS OF ELECTION EXPENSE **REIMBURSEMENT CLAIM**

NAME OF FILING ENTITY Melanie Mark - Vancouver Mt Pleasant

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER / PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID 'OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/09/25	Renzo's Cafe		Office Rent, Utilities, Insurance	\$ 2,500.00	
2020/09/24	Roy's Copier		Office Supplies	\$ 286.66	
2020/09/24	The Co-Operators		Office Rent, Utilities, Insurance	\$ 247.50	
2020/09/24	Shaw		Office Rent, Utilities, Insurance	\$ 152.39	
2020/09/24	Amanda Bouchard		Office Supplies	\$ 152.73	
2020/09/21	Grandview Printing		Advertising	\$ 53.76	
2020/09/21	Canada Post		Postage	\$ 3.35	
2020/09/21	Diego Cardona		Personal Expenses of Candidate	ə \$ 12.60	
2020/09/21	Diego Cardona		Social Functions	\$ 36.30	
2020/09/21	Diego Cardona		Personal Expenses of Candidate	ə \$ 30.58	
2020/09/21	Six Cent Press	,	Advertising	\$ 76.16	
			TOTAL	A \$ 3,552.03	

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S-CR (19/04)

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### DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR (19/04)

NAME OF FILING ENTITY Melanie Mark - Vancouver Mt. Pleasant

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/09/21	Grandview Printing		Advertising	\$ 104.16	
2020/09/21	Canada Post		Postage	\$ 48.30	
2020/09/21	Amanda Bouchard		Salaries	\$ 2,500.00	
2020/10/19	BC NDP		Advertising	\$ 1,525.32	
2020/10/19	BC NDP		Telecommunications & IT	\$ 227.00	
2020/10/19	BC NDP		Professional Services	\$ 500.00	
2020/10/19	Enns & Co		Accounting and Auditing Services	\$ 2,840.25	
2020/10/15	Staples		Office Supplies and Stationary	\$ 112.65	
2020/10/16	Burglar Busters		Office Rent, Utilities, Insurance	\$ 69.82	
2020/10/22	Facebook		Advertising	\$ 98.24	
2020/10/08	Diego Cardona		Social Functions	\$ 19.45	
			TOTAL A	\$ 8045.19	

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# Relections

NAME OF FILING ENTITY

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### DETAILS OF ELECTION EXPENSE **REIMBURSEMENT CLAIM**

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Melanie Mark - Vancouver Mt Pleasant

FOR ELECTIONS BC USE ONLY					
ADJUSTMENT	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	USUAL NAME OF SUPPLIER/PAYEE	DATE PURCHASED (YYYY/MM/DD)
	\$ 18.10	Social Functions		Diego Cardona	2020/10/17
	\$ 11.40	Social Functions		Diego Cardona	2020/10/20
	\$ 14.45	Social Functions		Diego Cardona	2020/10/14
	\$ 41.56	Social Functions		Diego Cardona	2020/10/04
	\$ 4.05	Personal Expenses of Candidate		Diego Cardona	2020/10/17
	\$ 10.45	Personal Expenses of Candidate		Dlego Cardona	2020/10/15
	\$ 37.60	Personal Expenses of Candidate		Diego Cardona	2020/10/14
	\$ 300.00	Advertising\$ 300.00Advertising\$ 48.58		Facebook Six Cent Press	2020/10/17 2020/10/15
	\$ 48.58				
	\$ 535.11	Postage & Courier	_	Canada Post	2020/10/06
	\$ 928.39	Postage & Courler		Canada Post	2020/10/15
	\$ 1,949.69	TOTAL A			

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S-CR (19/04)

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OF 5

NAME OF FILING ENTITY Melanie Mark Vancouver - Mt. Pleasant

ELECTIONS

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/23	Thunderbird Press		Advertising	\$ 716.80	
2020/10/26	Thunderbird Press		Advertising	\$ 128.80	6
2020/10/23	Thunderbird Press		Advertising	\$ 1,142.40	
2020/10/24	BC NDP		Advertising	\$ 395.77	
2020/10/09	Prismtech		Advertising	\$ 2,314.90	
2020/10/30	Facebook		Advertising	\$ 135.04	
2020/10/30	Facebook		Advertising	\$ 300.00	
2020/10/08	Kevin O'Leary		Furniture and Equipment	\$ 383.02	
2020/10/23	Diego Cardona		Salaries & Benefits	\$ 4,250.00	
2020/09/30	CCEC Credit Union		Bank Charges	\$ 20.00	
2020/09/30	CCEC Credit Union		Bank Charges	\$ 22.50	
			TOTAL A	\$ 9,809.23	

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### DETAILS OF ELECTION EXPENSE **REIMBURSEMENT CLAIM**

### THIS IS AN AMENDED REPORT

# DETAILS OF ELECTION EXPENSE IT HAS NOT BEEN AUDITED **REIMBURSEMENT CLAIM**

NAME OF FILING ENTITY Melanie Mark - Vancouver Mt. Pleasant

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FOR ELECTIONS BC					
ADJUSTMENT	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ELECTION EXPENSE CATEGORY (SEE FORM Sm-GR)	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID 'OPTIONAL	USUAL NAME OF SUPPLIER/PAYEE	DATE PURCHASED (YYYY/MM/DD)
	\$ 144.90	Postage & Courier		Canada Post	2020/10/12
	\$400.00	Professional Services		Fran de Nysschen	2020/10/20
				Series and States and	24
		Provide State		112	1.1
				-	-
	\$ 544.90	TOTAL A	0		

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