

ELECTION FINANCING REPORT
CANDIDATE

F-C
THIS IS AN AMENDED REPORT (20/08)
IT HAS NOT BEEN AUDITED

Amendment # _____

CANDIDATE'S LAST NAME Ellacott		FIRST NAME Jonathon	MIDDLE NAME(S) M
ELECTORAL DISTRICT Vancouver-West End	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Ellacott		FIRST NAME Cynthia	MIDDLE NAME(S) D
FINANCIAL AGENT'S MAILING ADDRESS 2293 Alden Lane		CITY / TOWN North Vancouver	
POSTAL CODE V7P2J7	PHONE NO. (778) 823-2788	EMAIL ellacottcpa@gmail.com	

This financing report includes the following forms:

FORMS CHECKLIST X

These forms must be included in all reports.

Statement of Election Income and Expenses
Summary of Expenses

Form St-I&E-C
Form Sm-E-C


These forms only need to be filed if there is information to report.

Summary of Political Contributions
Political Contributions with a Total Value Greater than \$250
Permitted Anonymous Contributions Accepted at Functions
Prohibited Contributions
Summary of Advertising Expenses by Class
Personal Expenses of the Candidate
Summary of Fundraising Functions
Fundraising Function
Loans and Guarantees
Transfers Received and Given
Summary of Election Expense Reimbursement Claim
Details of Election Expense Reimbursement Claim

Form Sm-C
Form S-A1
Form S-A2
Form S-Ax
Form Sm-A-C
Form Sm-PE
Form Sm-F
Form S-F
Form S-L
Form S-TRF
Form Sm-CR
Form S-CR

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT


DATE (YYYY / MM / DD)
2021/05/20
2021/08/04

Amended

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection.
PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

**THIS IS AN AMENDED REPORT (20/07)
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GENERAL VOTING DAY (YYYY/MM/DD)

~~2021/08/04~~

2021/10/04

NAME OF CANDIDATE
Jonathon Ellacott

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions
(box E, Sm-F)

Candidate's nomination deposit refund

Election expense reimbursement

Other income (describe)

Total income (sum of above boxes) **A**

Total value of election expenses subject to limits (box A, Sm-E-C)

Total value of election expenses not subject to limits (box B, Sm-E-C)

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

Total expenditures (sum of above boxes) **B**

Balance in campaign account as of date of report **C**

**SUMMARY OF EXPENSES
CANDIDATE**

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NAME OF FILING ENTITY
Jonathon Ellacott

Amended 080421

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		2,625.00	
Advertising (Sm-A-C)	13,254.16		
Bank charges	23.45		44.85
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery			
Personal expenses (Sm-PE)			
Postage and courier			
Professional services			
Research and data, including election surveys and polls			
Salaries and benefits			
Social functions			
Subscriptions and dues			
Telecommunications and information technology			
Travel			
Other expenses (describe)			

Total expenses	13,277.61	A	2,875.00	B	44.85	C
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SUMMARY OF ELECTION ADVERTISING

EXPENSES BY CLASS

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CANDIDATE

NAME OF FILING ENTITY					
Value of sponsored election advertising (including value of preparing and conducting)					
	Election expenses used during campaign period		Expenses not used during campaign period		
	Subject to limits	Not subject to limits			
Commercial canvassing in person, by telephone or by mobile device	628.06				
Newspapers and periodicals	4,491.81				
Promotional materials, including newsletters, brochures, buttons and novelty items	2,024.50				
Radio					
Search engine marketing and optimization					
Signs (lawn signs, billboards, etc.)	2,154.34				
Social media (social ads, targeted ads, content boosting, etc.)	3,955.45				
Television					
Website displays					
Other forms of advertising (describe)					
Total expenses	13,254.16	A	0.00	B	0.00
					C

TRANSFERS RECEIVED AND GIVEN

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S-TRF
(19/11)

NAME OF FILING ENTITY

Jonathon Ellacott

Amended

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OF

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/10/08	BC Liberal Party - intial funds for campaign	18,000.00	
2020/10/08	BC Liberal Party - IVR	628.06	
2020/10/24	BC Liberal Party - Riding service package	2,154.34	
2020/10/31	BC Liberal Party - Van BCL Joint ADs	1,488.81	
2021/01/25	Funds to BC Liberal Party for Closing Jonathon Ellacott Campaign Account		8,948.75
2021/01/28	BC Liberal Party - payment for external auditor (D&H Group)	2,625.00	
2021/02/18	Funds to BC Liberal Party - forward portion of electoral rebate from reimbursement clai		3,572.63
2021/06/09	Funds to BC Liberal Party - forward final portion of electoral rebate from reimbursemen		4,628.68
TOTAL		A 24,896.21	B 17,150.06

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**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

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NAME OF FILING ENTITY
Jonathon Ellacott

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
Accounting and audit services	2,625.00	
Advertising	13,254.16	
Bank charges	23.45	
Conventions, workshops and meetings		
Excess nomination contestant expenses used during campaign period		
Furniture and equipment		
Interest expense		
Office rent, utilities, insurance and maintenance		
Office supplies and stationery		
Personal expenses of candidate		
Postage and courier		
Professional services		
Research and data, including election surveys and polls		
Salaries and benefits (excluding candidates)		
Social functions		
Subscriptions and dues		
Telecommunications and information technology		
Travel		
Other expenses (describe)		
TOTAL	15,902.61	A
TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)	7,951.31	B

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR
(19/04)

NAME OF FILING ENTITY
Jonathon Ellacott

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM S-m-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/30	Glacier Media/B Taylor reimburse	LMP38673	Advertising	\$ 1,680.00
2020/10/15	Outfront Media/B Taylor reimburse	13696	Advertising	\$ 1,806.00
2020/10/16	Outfront Media/B Taylor reimburse	674614	Advertising	\$ 252.00
2010/08/20	Unicorn Print & Design/B Taylor reim	0008 deposit	Advertising	\$ 104.00
2020/10/27	Vna Net Glacier/B Taylor reimburse	LMP36991	Advertising	\$ 945.00
2020/10/27	Facebook /B Taylor reimburse	FB Oct 11-27/20	Advertising	\$ 595.45
2010/08/20	Unicorn Print & Design	0008 final payment	Advertising	\$ 104.00
2020/10/31	Postmedia Network Inc	426076	Advertising	\$ 1,680.00
2020/10/25	Wes Chew photography	Job 200	Advertising	\$ 1,312.50
2020/10/26	M/c kennth Licon	Project #040001	Advertising	\$ 504.00
TOTAL				A \$ 8,982.95

FOR ELECTIONS BC
USE ONLY

ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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(19/04)

NAME OF FILING ENTITY
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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM S-m-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/08	BC Liberal Party -IVR	10/08/20	Advertising	\$ 628.08
2020/10/24	BC Liberal Party-Riding Service Pacl	10/24/20	Advertising	\$ 2,154.34
2020/10/31	BC Liberal Party - Joint Party Adverti	10/31/20	Advertising	\$ 1,488.81
2021/01/27	D&H Group	1349861	Audit Services	\$ 2,625.00

TOTAL	A	\$ 6,896.23
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ADJUSTMENT