

ELECTION FINANCING REPORT

CANDIDATE

F-C (20/08)

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

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Amendment #____

CANDIDATE'S LAST NAM	E	FIR	ST NAME		MIDDLE NAME(S)	
Merrifield		Renee			Dena	
LECTORAL DISTRICT					AL VOTING DAY (YYYY / MM / DD)	
Kelowna-Mission		BC Liberal Party		2020/10/24		
INANCIAL AGENT'S LAS ackson	IT NAME	FIR Glen	RST NAME		MIDDLE NAME(S) Peter	
ACKSON NANCIAL AGENT'S MAI		Gien		CITY / TOWN		·,
00 Woodpark Cou				Kelowna		
OSTAL CODE	PHONE NO.	EM	AIL	·····		
V1V 2L1	(250) 878-8523	gle	en@jacksoncpa.ca			
his financing report	includes the following f	orms:			FORMS CHECKLIST	×
hese forms must b		Statement of E	Election Income and	Expenses	Form St-I&E-C	X
icluded in all repo	rts.		Summary of	Expenses	Form Sm-E-C	X
hese forms only n		Sum	nmary of Political Co	ntributions	Form Sm-C	_
there is information	-	olitical Contributions with a	than \$250	Form S-A1		
Permitted Anonymous Contributions Accepted at Functions					Form S-A2	
			Prohibited Co	ntributions	Form S-Ax	
		Summary of A	Advertising Expense	s by Class	Form Sm-A-C	×
		Persor	nal Expenses of the	Candidate	Form Sm-PE	
		Sum	mary of Fundraising	Functions	Form Sm-F	
			Fundraisin	g Function	Form S-F	
			Loans and G	uarantees	Form S-L	
			Transfers Received	and Given	Form S-TRF	×
		Summary of Election E	xpense Reimbursen	nent Claim	Form Sm-CR	×
		Details of Election E	xpense Reimbursen	nent Claim	Form S-CR	×
this report and app	act on behalf of the abo ropriate forms have bee nowledge, information a	ve-named candidate; en prepared in accordance nd belief, all the information		port is comp	DATE (YYYY / MM / DD)	
					2021/06/1	9
	ARNING: Signing a fals	se statement is a serious of	ffence and is subject	to significar	nt penalties.	
		e submit completed report to: elected				

PLEASE KEEP A COPY FOR YOUR RECORDS

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ation will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer**, Elections BC 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6



STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

St-I&E-C THIS IS AN AMENDED REPORT (20/07) IT HAS NOT BEEN AUDITED

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

	0.00	Total value of political contributions from all sources (box D, Sm-C)
	40,488.19	Total transfers received (box A, S-TRF)
	0.00	Interest income
	0.00	Total gross fundraising function income not reported as political contributions (box E , Sm-F)
	250.00	Candidate's nomination deposit refund
	19,375.19	Election expense reimbursement
		Other income (describe)
A	60,113.38	Total income (sum of above boxes)
	34,550.37	Total value of election expenses subject to limits (box A, Sm-E-C)
	4,450.00	Total value of election expenses not subject to limits (box B, Sm-E-C)
	0.00	Total value of expenses not used during campaign period (box C, Sm-E-C)
	9,837.99	Total transfers given (box B, S-TRF)
В	48,838.36	Total expenditures (sum of above boxes)
	0.00	Balance in campaign account as of date of report

This information is collected under the authority of the Election Act and the Freedom of Information and Protection of Privacy Act. The information will be used to administer provisions under the *Election Act.* Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

This form is available for public inspection.



SUMMARY OF EXPENSES

CANDIDATE

Sm-E-C THIS IS AN AMENDED REPORT (20/08) IT HAS NOT BEEN AUDITED

NAME OF FILING ENTITY

2020 Renee Merrified Election Campaign

	Election expenses use	Expenses not used	
	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services		4,200.00	
Advertising (Sm-A-C)	24,830.86		
Bank charges	0.00		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	0.00		
Donations and gifts	529.83		
Excess nomination contestant expenses	0.00		
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment	0.00		
Interest expense	0.00		
Net losses arising from fundraising functions during campaign period (box H, Sm-F)	0.00		
Office rent, utilities, insurance and maintenance	0.00		
Office supplies and stationery	158.59		
Personal expenses (Sm-PE)			
Postage and courier	215.44		
Professional services	5,456.82		
Research and data, including election surveys and polls	3,051.00		
Salaries and benefits	0.00		
Social functions	0.00		
Subscriptions and dues	0.00		
Telecommunications and information technology	427.98		
Travel	409.68		
Other expenses (describe)			
Total expenses	35,080.20	A 4,450.00 B	0.00



SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS CANDIDATE

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NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

Value of sponsored election advertising (including value of preparing and conducting)

	Election expenses use	d during campaign period	Expenses not used		
	Subject to limits	Not subject to limits	during campaign period		
Commercial canvassing in person, by telephone or by mobile device	7,959.02				
Newspapers and periodicals	1,242.14				
Promotional materials, including newsletters, brochures, buttons and novelty items	1,537.66				
Radio	492.45				
Search engine marketing and optimization	0.00				
Signs (lawn signs, billboards, etc.)	6,070.64				
Social media (social ads, targeted ads, content boosting, etc.)	5,554.39				
Television	1,872.98				
Website displays	101.58				
Other forms of advertising (describe)					
Total expenses	24,830.86 A	0.00 B	0.00 C		



TRANSFERS RECEIVED AND GIVEN

	NAME OF FILING ENTITY 2020 Renee Merrifield Election Campaign				PAGE 1 OF 2
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/10/06	BC Liberal Party Provincial Office		567.00		
2020/10/06	BC Liberal Party Provincial Office		5,000.00		
2020/10/13	BC Liberal Party Provincial Office		259.51		
2020/10/13	BC Liberal Party Provincial Office		1,043.84		
2020/10/13	BC Liberal Party Provincial Office		600.00		
2020/10/19	BC Liberal Party Provincial Office		975.30		
2020/10/24	BC Liberal Party Provincial Office		6,753.12		
2020/10/24	BC Liberal Party Provincial Office		696.97		
2020/10/26	BC Liberal Party Provincial Office		293.94		
2020/11/02	BC Liberal Party Provincial Office		9,870.00		
2020/11/02	BC Liberal Party Provincial Office		2,623.70		
2020/11/02	BC Liberal Party Provincial Office		456.82		
2020/11/02	BC Liberal Party Provincial Office		665.00		
2020/11/02	BC Liberal Party Provincial Office		423.35		
2020/11/03	BC Liberal Party Provincial Office		5,004.71		
	TOTAL	Α	35,233.26	в	0.00



TRANSFERS RECEIVED AND GIVEN

S-TRF (19/11)

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	NAME OF FILING ENTITY 2020 Renee Merrifield Election Campaign				PAGE 2 OF 2
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/11/03	Dan Ashton				1,207.99
2020/11/10	BC Liberal Party Provincial Office		194.25		
2020/11/10	BC Liberal Party Provincial Office		812.67		
2020/11/24	BC Liberal Party Provincial Office		48.01		
2021/01/29	BC Liberal Party Provincial Office		4,200.00		
2021/03/31	BC Liberal Party Provincial Office				8,630.00
2021/06/12	BC Liberal Party Provincial Office				10,737.60
	TOTAL	Α	5,254.93	в	20,575.59

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SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07) THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

20 Renee Merrifield Election Campaign		
	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
Accounting and audit services	4,200.00	
Advertising	24,830.86	
Bank charges	0.00	
Conventions, workshops and meetings	0.00	
Excess nomination contestant expenses used during campaign period	0.00	
Furniture and equipment	0.00	
Interest expense	0.00	
Office rent, utilities, insurance and maintenance	0.00	
Office supplies and stationery	158.59	
Personal expenses of candidate	0.00	
Postage and courier	215.44	
Professional services	5,456.82	
Research and data, including election surveys and polls	3,051.00	
Salaries and benefits (excluding candidates)	0.00	
Social functions	0.00	
Subscriptions and dues	0.00	
Telecommunications and information technology	427.98	
Travel	409.68	
ner expenses (describe)		
TOTAL		
TOTAL	38,750.37 A	
TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)	19,375.19 в	



S-CR (19/04)

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NAME OF FILING ENTITY 2020 Renee Merrifield Election Campaign

						FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR)	Y	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/06	Dittos Office Supplies		Advertising		\$ 567.00	
2020/10/06	Rob Murphy		Professional Fees		\$ 5,000.00	
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	/	\$ 56.00	
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	/	\$ 14.90	
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	/	\$ 11.69	
2020/10/01	Elections BC		Candidate Deposit		\$ 0.00	
2020/10/13	Rob Murphy (reimbursement)		Telecommunications		\$ 119.05	
2020/10/13	Rob Murphy (reimbursement)		Travel		\$ 57.87	
2020/10/13	Dittos Office Supplies		Advertising		\$ 1,043.84	
2020/10/13	Renee Merrifield (reimbursement)		Advertising		\$ 300.00	
2020/10/13	Renee Merrifield (reimbursement)		Advertising		\$ 300.00	
			TOTAL	Α	\$ 7,470.35	



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NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

						FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	Y	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/19	Renee Merrifield (reimbursement)		Advertising		\$ 500.00	
2020/10/19	Renee Merrifield (reimbursement)		Advertising		\$ 27.75	
2020/10/19	Renee Merrifield (reimbursement)		Advertising		\$ 283.93	
2020/10/19	Renee Merrifield (reimbursement)		Advertising		\$ 91.75	
2020/10/19	Renee Merrifield (reimbursement)		Advertising		\$ 71.87	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 3,170.00	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 405.00	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 1,732.50	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 122.50	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 92.16	
2020/10/24	BCLP Cost Sharing		Office and Stationary		\$ 76.00	
			TOTAL	A	\$ 6,573.46	



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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						FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR)	Y	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/24	BCLP Cost Sharing		Postage and Courier		\$ 215.44	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 328.22	
2020/10/24	BCLP Cost Sharing		Telecommunications		\$ 66.67	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 101.58	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 443.05	
2020/10/24	BCLP Cost Sharing		Advertising		\$ 696.97	
2020/11/02	ElectRight Inc.		Advertising		\$ 6,819.00	
2020/11/02	ElectRight Inc.		Research & Polling		\$ 3,051.00	
2020/11/02	Renee Merrifield (reimbursement)		Advertising		\$ 2,036.00	
2020/11/02	Renee Merrifield (reimbursement)		Travel		\$ 57.87	
2020/11/02	Rob Murphy (mileage)		Travel		\$ 293.94	
			TOTAL	Α	\$ 14,109.74	

This form and supporting receipts are available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS.



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/11/02	Nicholas Terry		Professional Fees	\$ 456.82	
2020/11/03	Ben Stewart (reimbursement)		Advertising	\$ 5,004.71	
2020/11/10	Curator Studios		Advertising	\$ 665.00	
2020/11/10	Okanagan Newspaper Group		Advertising	\$ 423.35	
2020/11/10	Four Stars Communication Inc.		Telecommunications	\$ 194.25	
2020/11/10	Renee Merrifield (reimbursement)		Advertising	\$ 812.67	
2020/11/24	Shaw Cablesystems		Telecommunications	\$ 48.01	
2021/01/29	Grant Thornton LLP		Audit Fee	\$ 4,200.00	
2020/11/03	Adjustment (reduced share of exp.)		Advertising	-\$ 1,207.99	
			TOTAL	\$ 10,596.82	1