

# ELECTION FINANCING REPORT

**CANDIDATE**

**THIS IS AN AMENDED REPORT  
IT HAS NOT BEEN AUDITED**

Amendment # 3

CANDIDATE'S LAST NAME Merrifield		FIRST NAME Renee	MIDDLE NAME(S) Dena
ELECTORAL DISTRICT Kelowna-Mission	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Jackson		FIRST NAME Glen	MIDDLE NAME(S) Peter
FINANCIAL AGENT'S MAILING ADDRESS 400 Woodpark Court		CITY / TOWN Kelowna	
POSTAL CODE V1V 2L1	PHONE NO. (250) 878-8523	EMAIL glen@jacksoncpa.ca	

This financing report includes the following forms:

FORMS CHECKLIST **X**

**These forms must be included in all reports.**

Statement of Election Income and Expenses

Form St-I&E-C

Summary of Expenses

Form Sm-E-C

**These forms only need to be filed if there is information to report.**

Summary of Political Contributions

Form Sm-C

Political Contributions with a Total Value Greater than \$250

Form S-A1

Permitted Anonymous Contributions Accepted at Functions

Form S-A2

Prohibited Contributions

Form S-Ax

Summary of Advertising Expenses by Class

Form Sm-A-C

Personal Expenses of the Candidate

Form Sm-PE

Summary of Fundraising Functions

Form Sm-F

Fundraising Function

Form S-F

Loans and Guarantees

Form S-L

Transfers Received and Given

Form S-TRF

Summary of Election Expense Reimbursement Claim

Form Sm-CR

Details of Election Expense Reimbursement Claim

Form S-CR

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)

2021/06/12

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

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GENERAL VOTING DAY (YYYY / MM / DD)  
2020/10/24

NAME OF CANDIDATE  
Renee Merrifield

Total value of political contributions from all sources (box **D, Sm-C**) 0.00

Total transfers received (box **A, S-TRF**) 40,488.19

Interest income 0.00

Total gross fundraising function income not reported as political contributions  
(box **E, Sm-F**) 0.00

Candidate's nomination deposit refund 250.00

Election expense reimbursement 19,375.19

Other income (describe)

**Total income** (sum of above boxes) 60,113.38 **A**

Total value of election expenses subject to limits (box **A, Sm-E-C**) 34,550.37

Total value of election expenses not subject to limits (box **B, Sm-E-C**) 4,450.00

Total value of expenses not used during campaign period (box **C, Sm-E-C**) 0.00

Total transfers given (box **B, S-TRF**) 9,837.99

**Total expenditures** (sum of above boxes) 48,838.36 **B**

Balance in campaign account as of date of report 0.00 **C**

**SUMMARY OF EXPENSES**  
**CANDIDATE**

NAME OF FILING ENTITY  
2020 Renee Merrified Election Campaign

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		4,200.00	
Advertising ( <b>Sm-A-C</b> )	24,830.86		
Bank charges	0.00		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	0.00		
Donations and gifts	529.83		
Excess nomination contestant expenses	0.00		
Fundraising functions (boxes F and G, <b>Sm-F</b> )			
Furniture and equipment	0.00		
Interest expense	0.00		
Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> )	0.00		
Office rent, utilities, insurance and maintenance	0.00		
Office supplies and stationery	158.59		
Personal expenses ( <b>Sm-PE</b> )			
Postage and courier	215.44		
Professional services	5,456.82		
Research and data, including election surveys and polls	3,051.00		
Salaries and benefits	0.00		
Social functions	0.00		
Subscriptions and dues	0.00		
Telecommunications and information technology	427.98		
Travel	409.68		
Other expenses (describe)			

<b>Total expenses</b>	35,080.20	<b>A</b>	4,450.00	<b>B</b>	0.00	<b>C</b>
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**SUMMARY OF ELECTION ADVERTISING**  
**EXPENSES BY CLASS**  
**CANDIDATE**

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2020 Renee Merrifield Election Campaign

Value of sponsored election advertising  
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	7,959.02		
Newspapers and periodicals	1,242.14		
Promotional materials, including newsletters, brochures, buttons and novelty items	1,537.66		
Radio	492.45		
Search engine marketing and optimization	0.00		
Signs (lawn signs, billboards, etc.)	6,070.64		
Social media (social ads, targeted ads, content boosting, etc.)	5,554.39		
Television	1,872.98		
Website displays	101.58		
Other forms of advertising (describe)			

<b>Total expenses</b>	24,830.86	<b>A</b>	0.00	<b>B</b>	0.00	<b>C</b>
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# TRANSFERS RECEIVED AND GIVEN

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NAME OF FILING ENTITY 2020 Renee Merrifield Election Campaign
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DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/10/06	BC Liberal Party Provincial Office	567.00	
2020/10/06	BC Liberal Party Provincial Office	5,000.00	
2020/10/13	BC Liberal Party Provincial Office	259.51	
2020/10/13	BC Liberal Party Provincial Office	1,043.84	
2020/10/13	BC Liberal Party Provincial Office	600.00	
2020/10/19	BC Liberal Party Provincial Office	975.30	
2020/10/24	BC Liberal Party Provincial Office	6,753.12	
2020/10/24	BC Liberal Party Provincial Office	696.97	
2020/10/26	BC Liberal Party Provincial Office	293.94	
2020/11/02	BC Liberal Party Provincial Office	9,870.00	
2020/11/02	BC Liberal Party Provincial Office	2,623.70	
2020/11/02	BC Liberal Party Provincial Office	456.82	
2020/11/02	BC Liberal Party Provincial Office	665.00	
2020/11/02	BC Liberal Party Provincial Office	423.35	
2020/11/03	BC Liberal Party Provincial Office	5,004.71	
<b>TOTAL</b>		<b>A</b> 35,233.26	<b>B</b> 0.00



**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

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NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accounting and audit services	4,200.00
Advertising	24,830.86
Bank charges	0.00
Conventions, workshops and meetings	0.00
Excess nomination contestant expenses used during campaign period	0.00
Furniture and equipment	0.00
Interest expense	0.00
Office rent, utilities, insurance and maintenance	0.00
Office supplies and stationery	158.59
Personal expenses of candidate	0.00
Postage and courier	215.44
Professional services	5,456.82
Research and data, including election surveys and polls	3,051.00
Salaries and benefits (excluding candidates)	0.00
Social functions	0.00
Subscriptions and dues	0.00
Telecommunications and information technology	427.98
Travel	409.68

Other expenses (describe)

**TOTAL**

38,750.37

**A**

**TOTAL REIMBURSEMENT CLAIM  
(50% OF BOX A)**

19,375.19

**B**





## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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**S-CR**  
(19/04)

NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 500.00
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 27.75
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 283.93
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 91.75
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 71.87
2020/10/24	BCLP Cost Sharing		Advertising	\$ 3,170.00
2020/10/24	BCLP Cost Sharing		Advertising	\$ 405.00
2020/10/24	BCLP Cost Sharing		Advertising	\$ 1,732.50
2020/10/24	BCLP Cost Sharing		Advertising	\$ 122.50
2020/10/24	BCLP Cost Sharing		Advertising	\$ 92.16
2020/10/24	BCLP Cost Sharing		Office and Stationary	\$ 76.00
			<b>TOTAL</b>	<b>\$ 6,573.46</b>

FOR ELECTIONS BC  
USE ONLY

ADJUSTMENT



