

**ELECTION FINANCING REPORT**  
**CANDIDATE**

THIS IS AN AMENDED REPORT  
IT HAS NOT BEEN AUDITED

**F-C**  
(20/08)

Amendment # 2

CANDIDATE'S LAST NAME Letnick		FIRST NAME Norm	MIDDLE NAME(S)
ELECTORAL DISTRICT Kelowna - Lake Country	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Beaton		FIRST NAME Scott	MIDDLE NAME(S)
FINANCIAL AGENT'S MAILING ADDRESS 2235 Sunview Drive		CITY / TOWN West Kelowna	
POSTAL CODE V1Z 4B9	PHONE NO. (250) 575-8377	EMAIL scott.beaton@outlook.com	

This financing report includes the following forms:


	FORMS CHECKLIST X
<b>These forms must be included in all reports.</b>	Statement of Election Income and Expenses <b>Form St-I&amp;E-C</b> <input checked="" type="checkbox"/>
	Summary of Expenses <b>Form Sm-E-C</b> <input checked="" type="checkbox"/>
<b>These forms only need to be filed if there is information to report.</b>	Summary of Political Contributions <b>Form Sm-C</b> <input type="checkbox"/>
	Political Contributions with a Total Value Greater than \$250 <b>Form S-A1</b> <input type="checkbox"/>
	Permitted Anonymous Contributions Accepted at Functions <b>Form S-A2</b> <input type="checkbox"/>
	Prohibited Contributions <b>Form S-Ax</b> <input type="checkbox"/>
	Summary of Advertising Expenses by Class <b>Form Sm-A-C</b> <input checked="" type="checkbox"/>
	Personal Expenses of the Candidate <b>Form Sm-PE</b> <input type="checkbox"/>
	Summary of Fundraising Functions <b>Form Sm-F</b> <input type="checkbox"/>
	Fundraising Function <b>Form S-F</b> <input type="checkbox"/>
	Loans and Guarantees <b>Form S-L</b> <input type="checkbox"/>
	Transfers Received and Given <b>Form S-TRF</b> <input checked="" type="checkbox"/>
Summary of Election Expense Reimbursement Claim <b>Form Sm-CR</b> <input checked="" type="checkbox"/>	
Details of Election Expense Reimbursement Claim <b>Form S-CR</b> <input checked="" type="checkbox"/>	

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT 	DATE (YYYY / MM / DD) 2021-06-11
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**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

**SIGN HERE**

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

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GENERAL VOTING DAY (YYYY/MM/DD)  
2020/10/24

NAME OF CANDIDATE  
Norm Letnick

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions  
(box E, Sm-F)

Candidate's nomination deposit refund

Election expense reimbursement

Other income (describe)

**Total income** (sum of above boxes)  **A**

Total value of election expenses subject to limits (box A, Sm-E-C)

Total value of election expenses not subject to limits (box B, Sm-E-C)

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

**Total expenditures** (sum of above boxes)  **B**

Balance in campaign account as of date of report  **C**

**SUMMARY OF EXPENSES**  
**CANDIDATE**

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**Sm-E-C**  
(20/08)

NAME OF FILING ENTITY  
Norm Letnick - Kelowna Lake Country

	Election expenses used during campaign period		Expenses not used during campaign period			
	Subject to limits	Not subject to limits				
Accounting and audit services		3,990.00				
Advertising (Sm-A-C)	33,354.83					
Bank charges	12.60		31.50			
Candidate's nomination deposit		250.00				
Conventions, workshops and meetings						
Donations and gifts						
Excess nomination contestant expenses						
Fundraising functions (boxes F and G, Sm-F)						
Furniture and equipment						
Interest expense						
Net losses arising from fundraising functions during campaign period (box H, Sm-F)						
Office rent, utilities, insurance and maintenance						
Office supplies and stationery			26.34			
Personal expenses (Sm-PE)						
Postage and courier	215.44					
Professional services	7,100.00					
Research and data, including election surveys and polls						
Salaries and benefits						
Social functions	63.55					
Subscriptions and dues						
Telecommunications and information technology	179.20					
Travel	1,101.16					
Other expenses (describe)						
<b>Total expenses</b>	<b>42,026.78</b>	<b>A</b>	<b>4,240.00</b>	<b>B</b>	<b>57.84</b>	<b>C</b>

**SUMMARY OF ELECTION ADVERTISING**  
**EXPENSES BY CLASS**  
**CANDIDATE**

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NAME OF FILING ENTITY  
**Norm Letnick - Kelowna Lake Country**

Value of sponsored election advertising  
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period			
	Subject to limits	Not subject to limits				
Commercial canvassing in person, by telephone or by mobile device	15,970.96					
Newspapers and periodicals	3,681.60					
Promotional materials, including newsletters, brochures, buttons and novelty items	493.63					
Radio	492.45					
Search engine marketing and optimization						
Signs (lawn signs, billboards, etc.)	4,105.38					
Social media (social ads, targeted ads, content boosting, etc.)	5,358.73					
Television	1,873.00					
Website displays	1,379.08					
Other forms of advertising (describe)						
<b>Total expenses</b>	33,354.83	<b>A</b>	0.00	<b>B</b>	0.00	<b>C</b>



**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

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NAME OF FILING ENTITY

Norm Letnick - Kelowna Lake Country

VALUE OF ELECTION  
EXPENSE(S)  
CLAIMED FOR  
REIMBURSEMENT  
BY CATEGORY  
(FROM FORM(S)  
S-CR)

Accounting and audit services	3,990.00
Advertising	33,354.82
Bank charges	12.60
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of candidate	
Postage and courier	215.44
Professional services	7,100.00
Research and data, including election surveys and polls	
Salaries and benefits (excluding candidates)	
Social functions	63.55
Subscriptions and dues	
Telecommunications and information technology	179.20
Travel	1,101.16
Other expenses (describe)	

**TOTAL**

46,016.77

**A**

**TOTAL REIMBURSEMENT CLAIM  
(50% OF BOX A)**

23,008.38

**B**









