

ELECTION FINANCING REPORT CANDIDATE

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

Amendment # 2

F-C	
(20/08)	

			FIRST NAME		MIDDLE NAME(S)	
Letnick	•	Norm				
ELECTORAL DISTRICT		POLITICAL PARTY/AFFILIAT	TION	GENERAL VO	TING DAY (YYYY / MM / DD))
Kelowna - Lake Cou	ıntry	BC Liberal Party 2020		2020/10/24		
FINANCIAL AGENT'S LAST	NAME		FIRST NAME		MIDDLE NAME(S)	
Beaton		Scot	<u>t</u>			
financial agent's mail 2235 Sunview Drive				CITY / TOWN West Kelov	vna	
POSTAL CODE	PHONE NO.	1	EMAIL			
V1Z 4B9	(250) 575-8377	!	scott.beaton@outloo	k.com		
This financing report i	ncludes the following f	orms:			FORMS CHECKLIST	rΧ
These forms must be		Statement of	of Election Income and	Expenses	Form St-I&E-C	X
included in all report	ts.		Summary of	•	Form Sm-E-C	X
These forms only need to be filed Summary of Political Contributions			ontributions	Form Sm-C		
if there is informatio	•	olitical Contributions with	ı a Total Value Greater	than \$250	Form S-A1	
	P€	ermitted Anonymous Cor	ntributions Accepted a	t Functions	Form S-A2	
			Prohibited Co	ontributions	Form S-Ax	
		Summary o	of Advertising Expense	es by Class	Form Sm-A-C	X
		Pers	sonal Expenses of the	Candidate	Form Sm-PE	
		Su	ımmary of Fundraising	Functions	Form Sm-F	
			Fundraisir	g Function	Form S-F	
			Loans and C	Guarantees	Form S-L	
			Transfers Received	and Given	Form S-TRF	X
		Summary of Election	Expense Reimburser	ment Claim	Form Sm-CR	X
		Details of Election	Expense Reimburser	ment Claim	Form S-CR	×

Please submit completed report to: electoral.finance@elections.bc.ca



STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

St-I&E-C (20/07)

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GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

NAME OF CANDIDATE Norm Letnick		
Total value of political contributions from all sources (box D, Sm-C)		
Total transfers received (box A, S-TRF)	63,554.60	
Interest income		
Total gross fundraising function income not reported as political contributions (box E, Sm-F)		
Candidate's nomination deposit refund	250.00	
Election expense reimbursement	23,008.38	
Other income (describe)		
Total income (sum of above boxes)	86,812.98	A
Total value of election expenses subject to limits (box A, Sm-E-C)	42,026.78	
Total value of election expenses not subject to limits (box B, Sm-E-C)	4,240.00	
Total value of expenses not used during campaign period (box C, Sm-E-C)	57.84	
Total transfers given (box B, S-TRF)	40,488.35	
Total expenditures (sum of above boxes)	86,812.97	В
Balance in campaign account as of date of report	0.00	С



SUMMARY OF EXPENSES CANDIDATE

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Sm-E-C (20/08)

NAME OF FILING ENTITY

Norm Letnick - Kelowna Lake Country

	Election expenses us	Expenses not used	
	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services		3,990.00	
Advertising (Sm-A-C)	33,354.83		
Bank charges	12.60		31.50
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery			26.34
Personal expenses (Sm-PE)			
Postage and couner	215.44		
Professional services	7,100.00		
Research and data, including election surveys and polls			
Salaries and benefits			
Social functions	63.55		
Subscriptions and dues			
Telecommunications and information technology	179.20		
Travel	1,101.16		
Other expenses (describe)			
Total expenses	42,026.78	A 4,240.00 B	57.84 C



SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS

CANDIDATE

Sm-A-C (20/08)

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NAME OF FILING ENTITY Norm Letnick - Kelowna Lake Country Value of sponsored election advertising (including value of preparing and conducting) Election expenses used during campaign period Expenses not used during campaign period **Subject to limits** Not subject to limits Commercial canvassing in person, by telephone or by mobile device 15,970.96 3,681.60 Newspapers and periodicals Promotional materials, including newsletters, brochures, buttons 493.63 and novelty items 492.45 Radio Search engine marketing and optimization Signs (lawn signs, billboards, etc.) 4,105.38 Social media (social ads, targeted ads, content boosting, etc.) 5,358.73 1,873.00 Television Website displays 1,379.08 Other forms of advertising (describe) 33,354.83 A 0.00 В 0.00 C **Total expenses**



TRANSFERS RECEIVED AND GIVEN

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S-TRF (19/11)

NAME OF FILING ENTITY	PAGE[1
Norm Letnick - Kelowna Lake Country	OF[,	1

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/10/21	BC Liberal Party		61,000.00		
2020/10/24	BC Liberal Party		2,304.60		
2020/11/03	Eric Foster Vernon-Monashee				1,207.99
2021/05/17	BC Liberal Party				39,280.36
2021/06/10	BC Liberal Party		250.00		
	TOTAL	A	63,554.60	В	40,488.35



SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

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	NAME OF FILING ENTITY
	Norm Letnick - Kelowna Lake Country
VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
3,990.00	Accounting and audit services
33,354.82	Advertising
12.60	Bank charges
	Conventions, workshops and meetings
	Excess nomination contestant expenses used during campaign period
	Furniture and equipment
	Interest expense
	Office rent, utilities, insurance and maintenance
	Office supplies and stationery
	Personal expenses of candidate
215.44	Postage and courier
7,100.00	Professional services
	Research and data, including election surveys and polls
	Salaries and benefits (excluding candidates)
63.55	Social functions
	Subscriptions and dues
179.20	Telecommunications and information technology
1,101.16	Travel
	ther expenses (describe)
46,016.77 A	TOTAL
23,008.38 в	TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR (19/04)

NAME OF FILING ENTITY	PAGE 1
Norm Letnick - Kelowna Lake Country	OF 3
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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)		VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/09/25	Rona		Advertising	\$ 1,715.64	
2020/09/26	Rona		Advertising		\$ 89.21
2020/09/26	Rona		Advertising		\$ 575.05
2020/09/26	Rona		Advertising	\$ 759.48	
2020/09/21	Andres		Telecommunications and information		\$ 22.40
2020/09/30	Telus Mobility		Telecommunications and information		\$ 156.80
2020/10/22	Black Press Group		Advertising		\$ 2,439.47
2020/09/28	Facebook		Advertising		\$ 192.37
2020/10/11	Facebook		Advertising		\$ 900.08
2020/10/17	Facebook		Advertising		\$ 900.00
2020/10/11	Facebook		Advertising		\$ 2.27
			TOTAL	Α	\$ 7,752.77

	FOR ELECTIONS BC USE ONLY	
	ADJUSTMENT	
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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR (19/04)

NAME OF FILING ENTITY	PAGE 2
Norm Letnick - Kelowna Lake Country	OF 3

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR)	Y	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/22	Facebook		Advertising		\$ 1,108.00
2020/10/19	Facebook		Advertising		\$ 1,108.00
2020/10/26	Planet Recycling		Advertising		\$ 20.00
2020/10/23	Facebook		Advertising		\$ 819.79
2020/10/22	Black Press - Capital News		Advertising		\$ 818.79
2020/10/23	Bell Media		Advertising		\$ 492.4
2020/10/23	Castanet		Advertising		\$ 1,277.50
2020/10/23	Corus TV		Advertising		\$ 1,207.9
2020/10/16	Curator Studios		Advertising		\$ 665.00
2020/10/20	Okanagan Newspaper Group		Advertising		\$ 423.34
2020/10/22	ElectRight Inc.		Advertising		\$ 15,461.2
			TOTAL	A	\$ 23,402.1

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	ADJUSTMENT				



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR (19/04)

NAME OF FILING ENTITY
Norm Letnick - Kelowna Lake Country

PAGE 3

OF 3

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/25	Sebastion Menezes		Professional Services	\$ 1,500.00
2020/10/25	Sebastion Menezes		Professional Services	\$ 600.00
2020/10/21	Sebastion Menezes		Travel	\$ 402.64
2020/10/21	Daniel Gray		Professional Services	\$ 5,000.00
2020/10/15	Rapid Printing		Advertising	\$ 316.33
2020/10/24	BC Liberal Party		Advertising	\$ 2,062.8
2020/10/24	BC Liberal Party		Postage and Courier	\$ 215.44
2020/09/26	Tim Hortons		Social functions	\$ 63.5
2020/10/23	Valley First		Bank Charges	\$ 12.60
2020/10/23	Norm Letnick		Travel	\$ 698.52
2021/01/21	Crowe Mackay LLP		Audit Fees	\$ 3,990.00
		•	TOTAL	A \$ 14,861.89

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	ADJUSTMENT					
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