

ELECTION FINANCING REPORT IT HAS NOT BEEN AUDITED CANDIDATE

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

F-C (20/08)

Amendment #_	1

CANDIDATE'S LAST NAME Letnick	E	Norr	FIRST NAME		MIDDLE NAME(S)	
			Torur Day Vo	TINO D NY 2000/ (1884 / DD)		
ELECTORAL DISTRICT Kelowna - Lake Cou	untry			2020/10/24	OTING DAY (YYYY / MM / DD) 24	
FINANCIAL AGENT'S LAS	FINANCIAL AGENT'S LAST NAME FIRST NAME			MIDDLE NAME(S)		
Beaton		Sco	tt			
FINANCIAL AGENT'S MAIL				CITY / TOWN		
2235 Sunview Drive				West Kelov	vna 	
POSTAL CODE V1Z 4B9	PHONE NO. (250) 575-8377		scott.beaton@outlo	ok.com		
This financing report i	includes the following f	forms:			FORMS CHECKLIST	×
These forms must b included in all repor		Statement	of Election Income an	d Expenses	Form St-I&E-C	×
moladed in all repor			Summary	of Expenses	Form Sm-E-C	X
These forms only no			Summary of Political C	ontributions	Form Sm-C	
if there is information	-	olitical Contributions wit	h a Total Value Greate	er than \$250	Form S-A1	
	Pe	ermitted Anonymous Co	ontributions Accepted	at Functions	Form S-A2	
		Prohibited Contributions		contributions	Form S-Ax	
		Summary of Advertising Expenses by Class			Form Sm-A-C	×
Personal Expenses of the Candidat			e Candidate	Form Sm-PE		
Summary of Fundraising Functions F				Form Sm-F		
			Fundraisi	ing Function	Form S-F	
			Loans and	Guarantees	Form S-L	
			Transfers Received	d and Given	Form S-TRF	\boxtimes
		Summary of Electio	n Expense Reimburse	ement Claim	Form Sm-CR	×
		Details of Electio	n Expense Reimburse	ement Claim	Form S-CR	×
(a) I am authorized to a(b) this report and appr	I, the Financial Agent, declare that: (a) I am authorized to act on behalf of the above-named candidate; (b) this report and appropriate forms have been prepared in accordance with the Election Act; and (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate. SIGNATURE OF FINANCIAL AGENT DATE (YYYY/MM/DD)					
	Star				2021-06-01	
WA	ARNING: Signing a fals	se statement is a seriou	s offence and is subje	ct to significar	nt penalties.	GN HERE

Please submit completed report to: electoral.finance@elections.bc.ca



STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

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GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

NAME OF CANDIDATE Norm Letnick		
Total value of political contributions from all sources (box D, Sm-C)		
Total transfers received (box A, S-TRF)	63,304.60	
Interest income		
Total gross fundraising function income not reported as political contributions (box E, Sm-F)		
Candidate's nomination deposit refund	250.00	
Election expense reimbursement	23,008.38	
Other income (describe)		
Total income (sum of above boxes)	86,562.98	A
Total value of election expenses subject to limits (box A, Sm-E-C)	42,026.78	
Total value of election expenses not subject to limits (box B, Sm-E-C)	4,240.00	
Total value of expenses not used during campaign period (box C, Sm-E-C)	57.84	
Total transfers given (box B , S-TRF)	40,488.35	
Total expenditures (sum of above boxes)	86,812.97	В
Balance in campaign account as of date of report	0.00	С





SUMMARY OF EXPENSES CANDIDATE

Sm-E-C (20/08)

NAME OF FILING ENTITY

Norm Letnick - Kelowna Lake Country

	Election expenses us	ed during campaign period	
	Subject to limits	Not subject to limits	Expenses not used during campaign period
Accounting and audit services		3,990.00	
Advertising (Sm-A-C)	33,354.83		
Bank charges	12.60		31.50
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery			26.34
Personal expenses (Sm-PE)			
Postage and courier	215.44		
Professional services	7,100.00		
Research and data, including election surveys and polls			
Salaries and benefits			
Social functions	63.55		
Subscriptions and dues			
Telecommunications and information technology	179.20		
Travel	1,101.16		
Other expenses (describe)			
Total expenses	42,026.78	A 4,240.00 B	57.84 C



SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS

CANDIDATE

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Sm-A-C

Value of sponsored election advertising (including value of preparing and conducting)			
Ī	Election expenses use	d during campaign period	Expenses not used
	Subject to limits	Not subject to limits	during campaign period
Commercial canvassing in person, by telephone or by mobile device	15,970.96		
Newspapers and periodicals	3,681.60		
Promotional materials, including newsletters, brochures, buttons and novelty items	493.63		
Radio	492.45		
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	4,105.38		
Social media (social ads, targeted ads, content boosting, etc.)	5,358.73		
Television	1,873.00		
Website displays	1,379.08		
Other forms of advertising (describe)			
Total expenses	33,354.83	A 0.00 B	0.00



TRANSFERS RECEIVED AND GIVEN

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S-TRF (19/11)

NAME OF FILING ENTITY	PAGE	1	
Norm Letnick - Kelowna Lake Country	OF	1	\Box

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/10/21	BC Liberal Party		61,000.00		
2020/10/24	BC Liberal Party		2,304.60		
2020/11/03	Eric Foster Vernon-Monashee				1,207.99
2021/05/17	BC Liberal Party				39,280.36
	TOTAL	A	63,304.60	В	40,488.35



SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

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	NAME OF FILING ENTITY
	Norm Letnick - Kelowna Lake Country
VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
3,990.00	Accounting and audit services
33,354.82	Advertising
12.60	Bank charges
	Conventions, workshops and meetings
	Excess nomination contestant expenses used during campaign period
	Furniture and equipment
	Interest expense
	Office rent, utilities, insurance and maintenance
	Office supplies and stationery
	Personal expenses of candidate
215.44	Postage and courier
7,100.00	Professional services
	Research and data, including election surveys and polls
	Salaries and benefits (excluding candidates)
63.55	Social functions
	Subscriptions and dues
179.20	Telecommunications and information technology
1,101.16	Travel
	ther expenses (describe)
46,016.77 A	TOTAL
23,008.38 в	TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR (19/04)

NAME OF FILING ENTITY	PAGE	1	
Norm Letnick - Kelowna Lake Country	OF	3]

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/09/25	Rona		Advertising	\$ 1,715.64
2020/09/26	Rona		Advertising	\$ 89.2
2020/09/26	Rona		Advertising	\$ 575.05
2020/09/26	Rona		Advertising	\$ 759.48
2020/09/21	Andres		Telecommunications and informati	or \$ 22.40
2020/09/30	Telus Mobility		Telecommunications and informati	or \$ 156.80
2020/10/22	Black Press Group		Advertising	\$ 2,439.47
2020/09/28	Facebook		Advertising	\$ 192.3
2020/10/11	Facebook		Advertising	\$ 900.08
2020/10/17	Facebook		Advertising	\$ 900.00
2020/10/11	Facebook		Advertising	\$ 2.27
			TOTAL A	\$ 7,752.77

FOR ELECTIONS BC USE ONLY				
ADJUSTMENT				



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR (19/04)

NAME OF FILING ENTITY	PAGE	2
Norm Letnick - Kelowna Lake Country	OF	3

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPEN (SEE FORM		Υ	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/22	Facebook		Advertising			\$ 1,108.00
2020/10/19	Facebook		Advertising			\$ 1,108.00
2020/10/26	Planet Recycling		Advertising			\$ 20.0
2020/10/23	Facebook		Advertising			\$ 819.79
2020/10/22	Black Press - Capital News		Advertising			\$ 818.7
2020/10/23	Bell Media		Advertising			\$ 492.4
2020/10/23	Castanet		Advertising			\$ 1,277.5
2020/10/23	Corus TV		Advertising			\$ 1,207.9
2020/10/16	Curator Studios		Advertising			\$ 665.0
2020/10/20	Okanagan Newspaper Group		Advertising			\$ 423.3
2020/10/22	ElectRight Inc.		Advertising			\$ 15,461.2
				TOTAL	A	\$ 23,402.1

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	ADJUSTMENT
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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR (19/04)

NAME OF FILING ENTITY

Norm Letnick - Kelowna Lake Country

PAGE 3

OF 3

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/25	Sebastion Menezes		Professional Services	\$ 1,500.00
2020/10/25	Sebastion Menezes		Professional Services	\$ 600.0
2020/10/21	Sebastion Menezes		Travel	\$ 402.6
2020/10/21	Daniel Gray		Professional Services	\$ 5,000.0
2020/10/15	Rapid Printing		Advertising	\$ 316.3
2020/10/24	BC Liberal Party		Advertising	\$ 2,062.8
2020/10/24	BC Liberal Party		Postage and Courier	\$ 215.4
2020/09/26	Tim Hortons		Social functions	\$ 63.5
2020/10/23	Valley First		Bank Charges	\$ 12.6
2020/10/23	Norm Letnick		Travel	\$ 698.5
2021/01/21	Crowe Mackay LLP		Audit Fees	\$ 3,990.0
			TOTAL A	\$ 14,861.8

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