

**ELECTION FINANCING REPORT  
CANDIDATE**

Amendment # \_\_\_\_\_

CANDIDATE'S LAST NAME Ellacott		FIRST NAME Jonathon	MIDDLE NAME(S) M
ELECTORAL DISTRICT Vancouver-West End	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Ellacott		FIRST NAME Cynthia	MIDDLE NAME(S) D
FINANCIAL AGENT'S MAILING ADDRESS 2293 Alden Lane		CITY / TOWN North Vancouver	
POSTAL CODE V7P2J7	PHONE NO. (778) 823-2788	EMAIL ellacottcpa@gmail.com	

This financing report includes the following forms:

**FORMS CHECKLIST X**

**These forms must be included in all reports.**

Statement of Election Income and Expenses	<b>Form St-I&amp;E-C</b>	<input checked="" type="checkbox"/>
Summary of Expenses	<b>Form Sm-E-C</b>	<input checked="" type="checkbox"/>

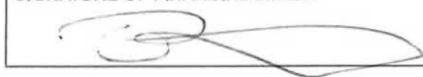
**These forms only need to be filed if there is information to report.**

Summary of Political Contributions	<b>Form Sm-C</b>	<input type="checkbox"/>
Political Contributions with a Total Value Greater than \$250	<b>Form S-A1</b>	<input type="checkbox"/>
Permitted Anonymous Contributions Accepted at Functions	<b>Form S-A2</b>	<input type="checkbox"/>
Prohibited Contributions	<b>Form S-Ax</b>	<input type="checkbox"/>
Summary of Advertising Expenses by Class	<b>Form Sm-A-C</b>	<input checked="" type="checkbox"/>
Personal Expenses of the Candidate	<b>Form Sm-PE</b>	<input type="checkbox"/>
Summary of Fundraising Functions	<b>Form Sm-F</b>	<input type="checkbox"/>
Fundraising Function	<b>Form S-F</b>	<input type="checkbox"/>
Loans and Guarantees	<b>Form S-L</b>	<input type="checkbox"/>
Transfers Received and Given	<b>Form S-TRF</b>	<input checked="" type="checkbox"/>
Summary of Election Expense Reimbursement Claim	<b>Form Sm-CR</b>	<input checked="" type="checkbox"/>
Details of Election Expense Reimbursement Claim	<b>Form S-CR</b>	<input checked="" type="checkbox"/>

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT



DATE (YYYY / MM / DD)

2021/05/20

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)

All forms included in this report are available for public inspection.  
PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, [privacy@elections.bc.ca](mailto:privacy@elections.bc.ca) or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

**THIS IS AN AMENDED REPORT  
IT HAS NOT BEEN AUDITED**

GENERAL VOTING DAY (YYYY / MM / DD)  
2020/10/24

NAME OF CANDIDATE  
Jonathon Ellacott

Total value of political contributions from all sources (box **D, Sm-C**)

Total transfers received (box **A, S-TRF**) 24,896.21

Interest income

Total gross fundraising function income not reported as political contributions  
(box **E, Sm-F**)

Candidate's nomination deposit refund 250.00

Election expense reimbursement 8,223.73

Other income (describe)

**Total income** (sum of above boxes) 33,369.94 **A**

Total value of election expenses subject to limits (box **A, Sm-E-C**) 13,277.61

Total value of election expenses not subject to limits (box **B, Sm-E-C**) 250.00

Total value of expenses not used during campaign period (box **C, Sm-E-C**) 2,669.85

Total transfers given (box **B, S-TRF**) 17,172.48

**Total expenditures** (sum of above boxes) 33,369.94 **B**

Balance in campaign account as of date of report 0.00 **C**

**SUMMARY OF EXPENSES**  
**CANDIDATE**

NAME OF FILING ENTITY  
Jonathon Ellacott

	Election expenses used during campaign period		Expenses not used during campaign period	
	Subject to limits	Not subject to limits		
Accounting and audit services			2,625.00	
Advertising (Sm-A-C)	13,254.16			
Bank charges	23.45		44.85	
Candidate's nomination deposit		250.00		
Conventions, workshops and meetings				
Donations and gifts				
Excess nomination contestant expenses				
Fundraising functions (boxes F and G, Sm-F)				
Furniture and equipment				
Interest expense				
Net losses arising from fundraising functions during campaign period (box H, Sm-F)				
Office rent, utilities, insurance and maintenance				
Office supplies and stationery				
Personal expenses (Sm-PE)				
Postage and courier				
Professional services				
Research and data, including election surveys and polls				
Salaries and benefits				
Social functions				
Subscriptions and dues				
Telecommunications and information technology				
Travel				
Other expenses (describe)				
<b>Total expenses</b>	<b>13,277.61</b>	<b>A 250.00</b>	<b>B 2,669.85</b>	<b>C</b>

**SUMMARY OF ELECTION ADVERTISING**

**Sm-A-C**

(20/08)

**EXPENSES BY CLASS**

**CANDIDATE**

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NAME OF FILING ENTITY

Value of sponsored election advertising  
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	628.06		
Newspapers and periodicals	4,491.81		
Promotional materials, including newsletters, brochures, buttons and novelty items	2,024.50		
Radio			
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	2,154.34		
Social media (social ads, targeted ads, content boosting, etc.)	3,955.45		
Television			
Website displays			
Other forms of advertising (describe)			
<b>Total expenses</b>	13,254.16	<b>A</b> 0.00	<b>B</b> 0.00 <b>C</b>



**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

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NAME OF FILING ENTITY

Jonathon Ellacott

VALUE OF ELECTION  
EXPENSE(S)  
CLAIMED FOR  
REIMBURSEMENT  
BY CATEGORY  
(FROM FORM(S)  
S-CR)

Accounting and audit services	2,625.00
Advertising	13,254.16
Bank charges	68.30
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of candidate	
Postage and courier	
Professional services	
Research and data, including election surveys and polls	
Salaries and benefits (excluding candidates)	
Social functions	
Subscriptions and dues	
Telecommunications and information technology	
Travel	

Other expenses (describe)

**TOTAL**

15,947.46 A

**TOTAL REIMBURSEMENT CLAIM  
(50% OF BOX A)**

7973.73 B



