A non-partisan Office of the Legislature

ELECTION FINANCING REPORT

CANDIDATE

F-C (20/08)

Amendment #_____

CANDIDATE'S LAST NAM	E	FIRST NAME		MIDDLE NAME(S)	
Ellacott		Jonathon		M	
ELECTORAL DISTRICT Vancouver-West End		POLITICAL PARTY/AFFILIATION	GENERAL VOTING DAY (YYYY / MM / DI)
		BC Liberal Party	2020/10/24		-
FINANCIAL AGENT'S LAS Ellacott	INAME	FIRST NAME Cynthia	ſ	MIDDLE NAME(S)	
FINANCIAL AGENT'S MAI	LING ADDRESS	o y na na	CITY / TOWN	-	
2293 Alden Lane			North Vanco	uver	
POSTAL CODE	PHONE NO. (778) 823-2788	EMAIL ellacottcpa@gmail.c	com		
This financing report	includes the following	forms:		FORMS CHECKLIST	х
These forms must b		Statement of Election Income and	d Expenses	Form St-I&E-C	X
included in all repo	rts.	Summary of	of Expenses	Form Sm-E-C	X
These forms only ne		Summary of Political C	ontributions	Form Sm-C	
	-	olitical Contributions with a Total Value Greate	r than \$250	Form S-A1	
	P	ermitted Anonymous Contributions Accepted a	at Functions	Form S-A2	
		Prohibited C	ontributions	Form S-Ax	
		Summary of Advertising Expense	es by Class	Form Sm-A-C	X
		Personal Expenses of the	e Candidate	Form Sm-PE	
		Summary of Fundraising	g Functions	Form Sm-F	
		Fundraisin	ng Function	Form S-F	
		Loans and 0	Guarantees	Form S-L	
		Transfers Received	l and Given	Form S-TRF	X
		Summary of Election Expense Reimburse	ment Claim	Form Sm-CR	X
		Details of Election Expense Reimburse	ment Claim	Form S-CR	\mathbf{X}
b) this report and appr c) to the best of my kn	act on behalf of the abo ropriate forms have be nowledge, information a		t; and eport is comple		
			<i>.0</i>	DATE (YYYY/MM/DD) 000105/c	X
WA	RNING: Signing a fal	se statement is a serious offence and is subjec	t to significant	penalties.	
		e submit completed report to: electoral.finance@elections.bc			

All forms included in this report are available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS This information is collected under the authority of the Election Act and the Freedom of Information and Protection of Privacy Act. The information will be used to administer provisions under the Election Act. Questions can be directed to: Privacy Officer, Elections BC 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6



STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

St-I&E-C

(20/07) THIS IS AN AMENDED REPORT

IT HAS NOT BEEN AUDITED

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

		athon Ellacott
		Total value of political contributions from all sources (box D, Sm-C)
	24,896.21	Total transfers received (box A, S-TRF)
		Interest income
		Total gross fundraising function income not reported as political contributions (box E, Sm-F)
	250.00	Candidate's nomination deposit refund
	8,223.73	Election expense reimbursement
		Other income (describe)
A	33,369.94	Total income (sum of above boxes)
		F
	13,277.61	Total value of election expenses subject to limits (box A, Sm-E-C)
	13,277.61 250.00	Total value of election expenses subject to limits (box A , Sm-E-C) Total value of election expenses not subject to limits (box B , Sm-E-C)
	250.00	Total value of election expenses not subject to limits (box B, Sm-E-C)
	250.00 2,669.85	Total value of election expenses not subject to limits (box B, Sm-E-C)
	250.00 2,669.85 17,172.48	Total value of election expenses not subject to limits (box B, Sm-E-C) Total value of expenses not used during campaign period (box C, Sm-E-C) Total transfers given (box B, S-TRF)

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Sm-E-C (20/08)

SUMMARY OF EXPENSES CANDIDATE

ELECTIONS A non-partisan Office of the Legislature

NAME OF FILING ENTITY	
Jonathon Ellacott	

	Election expenses use	Expenses not used	
	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services			2,625.00
Advertising (Sm-A-C)	13,254.16		
Bank charges	23.45		44.85
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery			
Personal expenses (Sm-PE)			
Postage and courier			
Professional services			
Research and data, including election surveys and polls			
Salaries and benefits			
Social functions			
Subscriptions and dues			
Telecommunications and information technology			
Travel			
er expenses (describe)	÷		
Total expenses	13,277.61 A	250.00 B	2,669.85 C

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This form is available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS SUMMARY OF ELECTION ADVERTISING



EXPENSES BY CLASS CANDIDATE

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alue of sponsored election advertising including value of preparing and conducting)			
E	Election expenses used during campaign period		Expenses not used
-	Subject to limits	Not subject to limits	during campaign period
Commercial canvassing in person, by telephone or by mobile device	628.06		
Newspapers and periodicals	4,491.81	(6)	
Promotional materials, including newsletters, brochures, buttons and novelty items	2,024.50		
Radio			
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	2,154.34		
Social media (social ads, targeted ads, content boosting, etc.)	3,955.45		
Television			
Website displays			
Other forms of advertising (describe)			
Total expenses	13,254.16	0.00 B	0.00

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TRANSFERS RECEIVED AND GIVEN

S-TRF	
(19/11)	

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	NAME OF FILING ENTITY Jonathon Ellacott		PAGE 1 OF 1
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/10/08	BC Liberal Party - initial funds for Campaing	18,000.00	
2020/10/08	BC Liberal Party - IVR	628.06	
2020/10/24	BC Liberal Party - Riding services package	2,154.34	
2020/10/31	BC Liberal Party - Van BCL Joint Ads	1,488.81	
2021/01/25	Funds to BC Liberal Party for Closing Jonathon Ellacott Campaign Bank Account		8,948.7
2021/01/28	BC Liberal Party - Payment of External Auditor (D&H Group)	2,625.00	
2021/02/18	Funds to BC Liberal Party - forward 50% of electoral rebate from reimbursement claim		3,572.6
2021/03/30	Funds to BC Liberal Party - forward remaining electoral rebate from reimbursement cla		4,651.1
	TOTAL	A 24,896.21	B 17,172.4

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SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07) THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

NAME OF FILING ENTITY Jonathon Ellacott	
Jonathon Ellacott	
	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accounting and audit services	2,625.00
Advertising	13,254.16
Bank charges	68.30
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of candidate	
Postage and courier	
Professional services	
Research and data, including election surveys and polls	
Salaries and benefits (excluding candidates)	
Social functions	
Subscriptions and dues	
Telecommunications and information technology	
Travel	
Other expenses (describe)	
TOTAL	15,947.46 A
TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)	7973.73 в

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DETAILS OF ELECTION EXPENSE **REIMBURSEMENT CLAIM**

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NAME OF FILING ENTITY

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Jonathon Ellacott

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/30	Glacier Media/B Taylor reimburse	LMP38673	Advertising	\$ 1,680.00	
2020/10/15	Outfront Media/B Taylor reimburse	13696	Advertising	\$ 1,806.00	
2020/10/16	Outfront Media/B Taylor reimburse	674614	Advertising	\$ 252.00	
2010/08/20	Unicorn Print & Design/B Taylor reim	0008 deposit	Advertising	\$ 104.00	
2020/10/27	Vna Net Glacier/B Taylor reimburse	LMP36991	Advertising	\$ 945.00	
2020/10/27	Facebook /B Taylor reimburse	FB OCt 11-27/20	Advertising	\$ 595.45	
2010/08/20	Unicorn Print & Design	0008 final payment	Advertising	\$ 104.00	
2020/10/31	Postmedia Network Inc	426076	Advertising	\$ 1,680.00	
2020/10/25	Wes Chew photography	Job 200	Advertising	\$ 1,312.50	
2020/10/26	M'c kennnth Licon	Project #040001	Advertising	\$ 504.00	
		·	TOTAL	A \$ 8,982.95	

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DETAILS OF ELECTION EXPENSE **REIMBURSEMENT CLAIM**

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S-CR

NAME OF FILING ENTITY

Jonathon Ellacott

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/08	BC Liberal Party - IVR	10/08/20	Advertising	\$ 628.06	
2020/10/24	BC Liberal Party - Riding Service Par	10/24/20	Advertising	\$ 2,154.34	
2020/10/31	BC Liberal Party - Joint Party Adverti	10/31/20	Advertising	\$ 1,488.81	
2021/01/27	D&H Group	1349861	Audit Services	\$ 2,625.00	
2020/10/31	TD Bank	Oct 2020	Bank fees for the month	\$ 23.45	
2020/11/30	TD Bank	Nov 2020	Bank fees for the month	\$ 4.95	
2020/12/31	TD Bank	Dec 2020	Bank fees for the month	\$ 4.95	
2021/01/07	TD Bank	Jan 2021	Closing fee for bank account	\$ 25.00	
2021/01/07	TD Bank	Jan 7/21	Bank draft for balance in account to	I \$ 9.95	
		1	TOTAL A	\$ 6,964.51	

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