

ELECTION FINANCING REPORT CANDIDATE

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

F-C (20/08)

					Amendment #	1
CANDIDATE'S LAST NA	AME	F	IRST NAME		MIDDLE NAME(S)	
Sturdy		Jorda	n			
LECTORAL DISTRICT		POLITICAL PARTY/AFFILIAT	ION	GENERAL VO	TING DAY (YYYY / MM / DD))
Vest Vancouver -	- Sea to Sky	BC Liberals	2	2020/10/24	1	
INANCIAL AGENT'S L. .oren	AST NAME	F Gabri	IRST NAME		MIDDLE NAME(S)	
INANCIAL AGENT'S M	ANLING ADDDE CC	Gabii		CITY / TOWN		
004 - 175 Victory				lorth Vanc	ouver	
POSTAL CODE	PHONE NO.	F	MAIL			
V7L 0G1	(604) 926-3808		nfo@gabrielleloren.ca	a		
This financing repo	ort includes the follow	ing forms:			FORMS CHECKLIST	X
These forms mus			Election Income and	Expenses	Form St-I&E-C	×
ncluded in all rep	orts.	Clatement	Summary of	,	Form Sm-E-C	×
These forms only	need to be filed	Su	mmary of Political Cor	ntributions	Form Sm-C	
f there is information to report.		Political Contributions with	•		Form S-A1	
		Permitted Anonymous Con	tributions Accepted at	Functions	Form S-A2	
			Prohibited Cor	ntributions	Form S-Ax	
		Summary o	f Advertising Expenses	s by Class	Form Sm-A-C	×
		Pers	onal Expenses of the (Candidate	Form Sm-PE	×
		Su	mmary of Fundraising	Functions	Form Sm-F	
			Fundraising	g Function	Form S-F	
			Loans and G	uarantees	Form S-L	
			Transfers Received a		Form S-TRF	\boxtimes
		•	Expense Reimbursem		Form Sm-CR	X
		Details of Election	Expense Reimbursem	nent Claim	Form S-CR	×
b) this report and apply to the best of my	to act on behalf of the ppropriate forms have knowledge, informati	above-named candidate; been prepared in accordanc on and belief, all the informat				
SIGNATURE OF FINAN	CIAL KGENT	Cr			DATE (YYYY / MM / DD) 2021/05/19	
7,	WARNING: Signing	a false statement is a serious	offence and is subject	to significa	nt penalties.	

Please submit completed report to: electoral.finance@elections.bc.ca



STATEMENT OF ELECTION INCOME AND EXPENSES THIS IS AN AMENDED REPORT **CANDIDATE**

(20/07)

IT HAS NOT BEEN AUDITED

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

Total transfers received (box A, S-TRF) 66,203.40	
Total gross fundraising function income not reported as political contributions (box E, Sm-F) Candidate's nomination deposit refund 250.00	
Candidate's nomination deposit refund 250.00	
	_
Election expense reimbursement 12,934.56	
Other income (describe)	
Total income (sum of above boxes) 79,388.16	A
Total value of election expenses subject to limits (box A, Sm-E-C) 51,349.99	
Total value of election expenses not subject to limits (box B, Sm-E-C) 638.22	
Total value of expenses not used during campaign period (box C, Sm-E-C) 3,476.96	
Total transfers given (box B, S-TRF) 23,922.98	
Total expenditures (sum of above boxes) 79,388.15	В



SUMMARY OF EXPENSES CANDIDATE

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Sm-E-C (20/08)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

	Election expenses us	ed du	ring campaign p	period	Expenses not us	ed
	Subject to limits	N	ot subject to li	mits	during campaign p	
Accounting and audit services					3,150.00	
Advertising (Sm-A-C)	37,989.69					
Bank charges	24.15				58.15	
Candidate's nomination deposit			250.00			
Conventions, workshops and meetings					268.81	
Donations and gifts						
Excess nomination contestant expenses						
Fundraising functions (boxes F and G, Sm-F)						
Furniture and equipment						
Interest expense						
Net losses arising from fundraising functions during campaign period (box H, Sm-F)						
Office rent, utilities, insurance and maintenance	570.00					
Office supplies and stationery	249.17					
Personal expenses (Sm-PE)			388.22			
Postage and courier	2,414.92					
Professional services						
Research and data, including election surveys and polls						
Salaries and benefits	9,000.00					
Social functions	9.88					
Subscriptions and dues						
Telecommunications and information technology	459.70					
Travel	632.48					
Other expenses (describe)						
Total expenses	51,349.99	A	638.22	В	3,476.96	0



SUMMARY OF ELECTION ADVERTISING

Sm-A-C

EXPENSES BY CLASS THIS IS AN AMENDED REPORT (20/08) CANDIDATE IT HAS NOT BEEN AUDITED

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

Value of sponsored election advertising (including value of preparing and conducting)

E	Election expenses use	ed during campaign period	Expenses not used
	Subject to limits	Not subject to limits	during campaign period
Commercial canvassing in person, by telephone or by mobile device	10,984.87		
Newspapers and periodicals	3,509.89		
Promotional materials, including newsletters, brochures, buttons and novelty items	4,685.45		
Radio	1,058.40		
Search engine marketing and optimization	1,000.00		
Signs (lawn signs, billboards, etc.)	4,614.21		
Social media (social ads, targeted ads, content boosting, etc.)	9,244.37		
Television			
Website displays	2,892.50		
Other forms of advertising (describe)			
Ι			1
Total expenses	37,989.69	A 0.00 B	0.00



PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

Sm-PE

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NAME OF FILING ENTITY West Vancouver - Sea to Sky (Jordan Sturdy	- BC Liberals)				
Transportation to, from or within electoral di	•	Paid personally by the candidate or contestant		Paid or reimbursed through the campaign account	
	Air travel				
	Bus, taxi				
	Rental vehicle				
	Private vehicle			388.22	
Other (Describe)					
	Total	0.00	A 1	388.22	A2
Cost of lodging, meals and incidental	Airbnb, hotel, motel				
expenses while travelling	Meals				
Incidental expenses (Describe)					
	Total	0.00	В1	0.00	B2
All other necessary personal expenses	Family care				
related to campaign/contest	Disability expenses				
Cost of renting	g a temporary residence				
	Total	0.00	C1	0.00	C2
	Total (A + B + C)	0.00	D1	388.22	D2
	Total personal exper	nses (D1 + D2):		388.22 E	
For candidates and nomination contestants	only				
Total personal expenses used	I during the election can	npaign period:		388.22 F	
Total personal expenses not used	l during the election can	npaign period:		G	



TRANSFERS RECEIVED AND GIVEN

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S-TRF (19/11)

NAME OF FILING ENTITY	PAGE	1	1
West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)	OF	1	ĺ

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/10/01	BC Liberal Party for IVR		813.87		
2020/10/05	BC Liberal Party		61,000.00		
2020/10/16	BC Liberal Party for IVR		180.30		
2020/10/23	BC Liberal Party for IVR		164.86		
2020/10/24	BC Liberal Party for Riding Services Package		3,794.37		
2021/05/12	BC Liberal Party for Candidate Nomination Payment		250.00		
2021/05/12	BC Liberal Paty - Closed Bank Account				23,922.9
	TOTAL	A	66,203.40	В	23,922.9



SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

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VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)	
07.000.00	Accounting and audit services
37,989.69 24.15	Advertising
	Bank charges Conventions, workshops and meetings
	Excess nomination contestant expenses used during campaign period
	Furniture and equipment
	Interest expense
570.00	Office rent, utilities, insurance and maintenance
249.17	Office supplies and stationery
388.22	Personal expenses of candidate
2,414.92	Postage and couner
	Professional services
	Research and data, including election surveys and polls
9,000.00	Salaries and benefits (excluding candidates)
9.88	Social functions
	Subscriptions and dues
459.70	Telecommunications and information technology
632.48	Travel
	er expenses (describe)
51,738.21 A	TOTAL
25,869.11 в	TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)



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S-CR (19/04)

NAME OF FILING ENTITY	PAGE	1
West Vancouver - Sea to Sky (Jordan Strudy - BC Liberals)	OF	5

USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
DJ Lawrence		Advertising - Signs	\$ 1,153.75
Politikos		Advertising - SEMO	\$ 1,000.00
Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50
Actuate Print		Advertising - Promo Material	\$ 3,550.40
Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50
Squamish Chief		Advertising - Newspapers	\$ 1,050.00
Canada Post		Postage	\$ 1,542.20
Mountain FM		Advertising - Radio	\$ 1,058.40
Century Signs & Awnings		Advertising - Promo Material	\$ 324.8
Nicola Bentley		Salaries - Campaign Manager	\$ 2,500.00
Actuate Print		Advertising - Promo Material	\$ 443.8
	DJ Lawrence Politikos Select Field Services Actuate Print Select Field Services Squamish Chief Canada Post Mountain FM Century Signs & Awnings Nicola Bentley	DJ Lawrence Politikos Select Field Services Actuate Print Select Field Services Squamish Chief Canada Post Mountain FM Century Signs & Awnings Nicola Bentley	DJ Lawrence Advertising - Signs Advertising - SEMO Advertising - Telephone Canvassing Actuate Print Advertising - Telephone Canvassing Advertising - Newspapers Canada Post Postage Mountain FM Advertising - Radio Advertising - Radio Advertising - Promo Material Salaries - Campaign Manager

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S-CR (19/04)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

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OF 5

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/16	North Shore News		Advertising - Newspaper	\$ 1,489.69
2020/10/16	Impression Design		Advertising - Social Media	\$ 630.00
2020/10/22	Select Field Services		Advertising - Telephone Canvass	ing \$ 2,388.75
2020/10/15	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.10
2020/10/28	Berit Beattie		Salaries - Deputy Campaign Man	age \$ 2,500.00
2020/10/01	Jade Investments Ltd		Campaign Office Rent	\$ 525.00
2020/10/19	Pin Point Productions		Advertising - Videos	\$ 2,892.50
2020/10/22	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.1
2020/10/27	Nicola Bentley		Campaign Manager	\$ 2,500.00
2020/10/25	Gord Addison		Advertising - Website /Google Ad	s \$ 7,866.1
2020/10/24	Select Field Services		Advertising - Telephone Canvass	ing \$ 102.3
			TOTAL	\$ 22,914.6

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NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/11/04	Nicola Bentley		Mileage Reimbursement	\$ 278.48
2020/11/04	Nicoal Bentley		Office Supplies	\$ 77.65
2020/11/04	Nicola Bentley		Advertising - Signs	\$ 60.66
2020/11/04	Nicola Bentley		Telecommunications	\$ 278.03
2020/11/04	Jordan Sturdy		Mileage	\$ 388.22
2020/11/26	Gabrielle Loren		Postage	\$ 32.4
2021/11/04	Jordan Sturdy		Office Supplies	\$ 3.30
2020/10/26	DJ Lawrence		Advertising - Signs	\$ 710.0
2020/11/20	Norman Ergetowski		Salaries - GOTV Chair	\$ 1,500.0
2020/11/20	Nicola Bentley		Social Functions	\$ 9.8
2020/11/04	Nicola Bentley - 604-849-4014		Telecommunications- \$100.09-\$	\$ 80.09
			TOTAL	A \$ 3,418.78

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S-CR (19/04)

NAME OF FILING ENTITY	PAGE	4
West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)	OF	5

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL SOURCE/SUPPORTING FINANCIAL COMMENT ID *OPTIONAL SELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)		VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	
2020/09/30	Blueshore Financial		Bank Charges	\$ 6.85
2020/10/30	Blueshore Financial		Bank Charges	\$ 17.30
2020/10/16	BC Liberal Party - IVR		Advertising	
2020/10/01	BC Liberal Party - IVR		Advertising	\$ 813.87
2020/10/01	BC Liberals- Signs & Frames		Advertising	\$ 2,365.00
2020/10/10	Canada Post		Postage	\$ 624.87
2020/10/23	BC Liberal Party - IVR		Advertising	\$ 164.86
2020/10/01	BC Liberal Party		Office Supplies	\$ 168.16
2020/10/01	BC Liberal Party		Insurance	\$ 45.00
2020/10/28	Berit Beattie		Mileage	\$ 354.0
2020/10/01	BC Liberal Party		Postage & Courier	\$ 215.44
			TOTAL	A \$ 4,955.59

ADJUSTMENT	



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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/01	BC Liberal Party - Social Media Sup		Advertising	\$ 328.22	
2020/10/01	BC Liberal Party - Buttons		Advertising	\$ 61.25	
2020/10/01	BC Liberal Party - Web design & hos		Telecommunications	\$ 101.58	
2020/10/01	BC Liberal Party - Voter ID		Canvassing	\$ 443.04	
2020/10/01	BC Liberal Party - BCL Talk		Advertising	\$ 66.67	
			TOTAL A	\$ 1,000.76	