

ELECTION FINANCING REPORT



CANDIDATE THIS IS AN AMENDED REPORT

IT HAS NOT BEEN AUDITED

Amendment # ____

| CANDIDATE'S LAST NAM | E | FIRST NAME MIDDLE N | | | | |
|--|------------------------|---|---------------------|--|-----------------|---|
| ASHLIE | | CHER | (YL | MARGARET | | |
| ELECTORAL DISTRICT | T MEADOWS | POLITICAL PARTY/AFFILIATI | ION | GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24 | | [|
| FINANCIAL AGENT'S LAST NAME FIRST NAME | | | | - | MIDDLE NAME(S) | |
| TURNER | | LINDA | 4 | | RENE | |
| FINANCIAL AGENT'S MAIL 21199 STONEHOU | | | | MAPLE RID | GE | |
| POSTAL CODE | PHONE NO. | E | MAIL | | | |
| V2X9Y7 | (604) 992-7581 | Itu | urner2528@gmail. | com | | |
| This financing report | includes the following | forms: | | | FORMS CHECKLIST | x |
| These forms must b | | Statement of | Election Income and | d Expenses | Form St-I&E-C | X |
| included in all repor | 15. | Summary of Expenses Fe | | | Form Sm-E-C | X |
| These forms only need to be filed | | Summary of Political Contributions | | Form Sm-C | | |
| if there is information | | Political Contributions with a Total Value Greater than \$250 | | | Form S-A1 | |
| | F | Permitted Anonymous Contributions Accepted at Functions | | | Form S-A2 | |
| | | Prohibited Contributions | | | Form S-Ax | |
| | | Summary of Advertising Expenses by Class | | | Form Sm-A-C | × |
| | | Personal Expenses of the Candidate | | | Form Sm-PE | |
| | | Summary of Fundraising Functions | | | Form Sm-F | |
| | | Fundraising Function For | | | Form S-F | |
| | | Loans and Guarantees Form S | | | Form S-L | |
| | | Transfers Received and Given Fo | | Form S-TRF | X | |
| | | Summary of Election Expense Reimbursement Claim Form Sm | | | Form Sm-CR | X |
| | | Details of Election | Expense Reimburse | ment Claim | Form S-CR | X |

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the Election Act; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT DATE (YYYY / MM / DD)
2021/05/14

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer**, **Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6



STATEMENT OF ELECTION **INCOME AND EXPENSES** CANDIDATE

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GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

St-I&E-C

(20/07)

| | | ame of candidate heryl Margaret Ashlie |
|---|------------------------|---|
| | 0.00 | Total value of political contributions from all sources (box D, Sm-C) |
| | 51,013.91 | Total transfers received (box A, S-TRF) |
| | 1.51 | Interest income |
| | 0.00 | Total gross fundraising function income not reported as political contributions (box E, Sm-F) |
| | 250.00 | Candidate's nomination deposit refund |
| | 22,529.72 | Election expense reimbursement |
| | 0.06 | Other income (describe) Banking error re: chq #150 cashed for less than was written for |
| A | 73,795.20 | Total income (sum of above boxes) |
| | | |
| | 42,453.66 | Total value of election expenses subject to limits (box A, Sm-E-C) |
|] | 3,400.00 | Total value of election expenses not subject to limits (box B, Sm-E-C) |
| _ | | Total value of expenses not used during campaign period (box C, Sm-E-C) |
| | | |
| | 27,941.84 | Total transfers given (box B, S-TRF) |
| | 27,941.84 73,795.50 | Total transfers given (box B, S-TRF) Total expenditures (sum of above boxes) |
| | | |

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SUMMARY OF EXPENSES

CANDIDATE

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NAME OF FILING ENTITY

Linda Turner Financial Agent for Cheryl Ashlie

| | Election expenses used during campaign period | | | Expenses not used | |
|--|---|---|--------------------|-------------------|-----------------------|
| | Subject to limits | | Not subject to lir | nits | during campaign perio |
| Accounting and audit services | | | 3,150.00 | | |
| Advertising (Sm-A-C) | 35,861.59 | | | | |
| Bank charges | 9.00 | | | | |
| Candidate's nomination deposit | | | 250.00 | | |
| Conventions, workshops and meetings | | | | | |
| Donations and gifts | 534.76 | | | | |
| Excess nomination contestant expenses | | | | | |
| Fundraising functions (boxes F and G, Sm-F) | | | | | |
| Furniture and equipment | 672.89 | | | | |
| Interest expense | | | | | |
| Net losses arising from fundraising functions during campaign period (box H, Sm-F) | | | | | |
| Office rent, utilities, insurance and maintenance | 787.50 | | | | |
| Office supplies and stationery | 219.93 | | | | |
| Personal expenses (Sm-PE) | | | | | |
| Postage and courier | 3,437.35 | | | | |
| Professional services | | | | | |
| Research and data, including election surveys and polls | | | | | |
| Salaries and benefits | | | | | |
| Social functions | 874.19 | | | | |
| Subscriptions and dues | | | | | |
| Telecommunications and information technology | 56.00 | | | | |
| Travel | | | | | |
| Other expenses (describe) Calculation error for reimbursement to Achmed Yousef | 0.45 | | | | |
| Total expenses | 42,453.66 | A | 3,400.00 | в | 0.00 |

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SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS

CANDIDATE



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Linda Turner Financial Agent for Cheryl Ashlie

Value of sponsored election advertising (including value of preparing and conducting)

| | Election expenses used | Expenses not used | |
|--|------------------------|-----------------------|------------------------|
| [| Subject to limits | Not subject to limits | during campaign period |
| Commercial canvassing in person, by telephone or by mobile device | 10,278.00 | | |
| Newspapers and periodicals | 7,206.38 | | |
| Promotional materials, including newsletters, brochures, buttons and novelty items | 3,192.26 | | |
| Radio | | | |
| Search engine marketing and optimization | | | |
| Signs (lawn signs, billboards, etc.) | 10,341.01 | | |
| Social media (social ads, targeted ads, content boosting, etc.) | 4,742.36 | | |
| Television | | | |
| Website displays | 101.58 | | |
| Other forms of advertising (describe) | | | |
| | 05 004 50 | | |
| Total expenses | 35,861.59 A | 0.00 B | 0.00 C |



TRANSFERS RECEIVED AND GIVEN

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| | NAME OF FILING ENTITY Linda Turner Financial Agent for Cheryl Ashlie | | | | PAGE 1 OF 1 |
|-------------------------------------|--|---|-------------------------------|---|----------------------------|
| DATE OF TRANSFER (YYYY/MM/DD) | NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO | | VALUE OF TRANSFER RECEIVED | | VALUE OF TRANSFER GIVEN |
| 2020/10/06 | BC Liberal Party-deposit | | 10,000.00 | | |
| 2020/10/07 | BC Liberal Party-IVR | | 762.56 | | |
| 2020/10/09 | BC Liberal Party-deposit | | 15,000.00 | | |
| 2020/10/17 | BC Liberal Party-IVR | | 113.70 | | |
| 2020/10/23 | BC Liberal Party-deposit | | 10,000.00 | | |
| 2020/10/24 | BC Liberal Party-Riding Services Package | | 6,175.62 | | |
| 2020/10/24 | BC Liberal Party-Voter ID | | 7,920.03 | | |
| 2020/10/24 | BC Liberal Party-GOTV | | 792.00 | | |
| 2021/02/04 | BC Liberal Party - cheque # 122 | | | | 16,651.98 |
| 2021/05/07 | BC Liberal Party - cheque # 123 - to empty account, includes .31 interest | | | | 11,289.86 |
| 2021/05/20 | BC Liberal Party to reimburse Cheryl Ashlie for candidate's nomination deposit | | 250.00 | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | TOTAL | A | 51,013.91 | в | 27,941.84 |

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SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

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| | VALUE OF ELECTIO EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR) |
|---|---|
| Accounting and audit services | 3,150.0 |
| Advertising | 35,861.5 |
| Bank charges | |
| Conventions, workshops and meetings | |
| Excess nomination contestant expenses used during campaign period | |
| Furniture and equipment | 672.8 |
| Interest expense | |
| Office rent, utilities, insurance and maintenance | 787.5 |
| Office supplies and stationery | 219.9 |
| Personal expenses of candidate | |
| Postage and courier | 3,437.3 |
| Professional services | |
| Research and data, including election surveys and polls | |
| Salaries and benefits (excluding candidates) | |
| Social functions | 874.1 |
| Subscriptions and dues | |
| Telecommunications and information technology | 56.0 |
| Travel | |
| expenses (describe) | |
| | |
| TOTAL | 45,059.45 |
| TOTAL REIMBURSEMENT CLAIM (50% OF BOX A) | 22,529.72 |



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S-CR (19/04)

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FOR ELECTIONS BC

OF

NAME OF FILING ENTITY

Linda Turner Financial Agent for Chery Ashlie

| | | | | | FOR ELECTIONS BC USE ONLY |
|--------------------------------|------------------------------------|--|---|---|------------------------------|
| DATE PURCHASED (YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE | SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL | ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR) | VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT | ADJUSTMENT |
| 2020/10/02 | Speedpro Signs | S34672 | Advertising | \$ 3,012.80 | |
| 2020/10/01 | Unger Design | 826 | Advertising | \$ 240.00 | |
| 2020/10/22 | Black Press Media | | Advertising | \$ 6,098.58 | |
| 2020/10/15 | Canada Post | C170238487 | Postage and Courier | \$ 3,173.07 | |
| 2020/10/22 | Achmed Yousef - Staples | | Office Supplies & Stationery | \$ 13.43 | |
| 2020/10/22 | Achmed Yousef - Sure Copy | | Office Supplies & Stationery | \$ 6.72 | |
| 2020/10/22 | Achmed Yousef - Walmart | | Office Supplies & Stationery | \$ 10.05 | |
| 2020/10/24 | Fraserview Village Community Assoc | | Office rent, utilities, insurance & Mair | \$ 787.50 | |
| 2020/10/15 | Unger Design | 830 | Advertising | \$ 60.00 | |
| 2020/10/14 | Speedpro Signs | S34733 | Advertising | \$ 2,072.00 | |
| 2020/10/20 | Sure Lougheed Copy Centre | 23718 | Advertising | \$ 2,520.00 | |
| | | | TOTAL A | \$ 17,994.15 | |

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| DATE PURCHASED (YYYY/MM/DD) | USUAL NAME OF SUPPLIER / PAYEE | SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL | ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR) | Y | VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT | ADJUSTMENT |
| 2020/10/02 | Sure Lougheed Copy Centre | 23670 | Advertising | | \$ 201.60 | |
| 2020/10/27 | Whisk Catering | 3391 | Social Functions | | \$ 347.90 | |
| 2020/10/21 | Robert Browne Graphics | 20106 | Advertising | | \$ 180.60 | |
| 2020/09/29 | Capture Studios | 0020 | Advertising | | \$ 183.75 | |
| 2020/10/26 | PPC Marketing Solutions | 20-1978 | Advertising | | \$ 1,325.00 | |
| 2020/11/23 | Black Press Group | pp975130 | Advertising | | \$ 743.45 | |
| 2020/10/16 | Dean AshlieRona | | Advertising | | \$ 85.44 | |
| 2020/09/29 | Dean AshliePoco Building Supplies | | Advertising | | \$ 120.77 | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | TOTAL | A | \$ 3,188.51 | |

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NAME OF FILING ENTITY

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| DATE PURCHASED (YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE | SOURCE/SUPPORTING | | | |
|--------------------------------|-----------------------------------|---------------------------------------|---|---|------------|
| | | FINANCIAL DOCUMENT ID *OPTIONAL | ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR) | VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT | ADJUSTMENT |
| 2020/10/26 | Brent Perry - Facebook ads/boosts | summary | Advertising | \$ 3,089.14 | |
| 2020/10/02 | Brent Perry - Staples (laptop) | | Furniture & equipment | \$ 672.89 | |
| 2020/10/06 | Linda Turner-Canada Post | | Postage and courier | \$ 10.24 | |
| 2020/10/02 | Linda Turner-Canada Post | | Postage and courier | \$ 11.36 | |
| 2020/10/14 | Linda Turner-Canada Post | | Postage and courier | \$ 13.62 | |
| 2020/10/20 | Linda Turner-Canada Post | | Postage and courier | \$ 13.62 | |
| 2020/10/24 | Linda Turner-Save On Foods | | Social functions | \$ 19.01 | |
| 2020/10/24 | Linda Turner-Dollarama | | Social functions | \$ 4.76 | |
| 2020/10/21 | Linda Turner-Costco | | Social functions | \$ 158.13 | |
| 2020/10/24 | Linda Turner-Dollar Tree | | Social functions | \$ 7.16 | |
| 2020/10/24 | Linda Turner-Mona Pizza | | Social functions | \$ 173.11 | |
| | | | TOTAL | A \$4,173.04 | |

(19/04)

PAGE

FOR ELECTIONS BC

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| 2020/10/24 | Linda Turner-Save On Foods | | Social functions | \$ 4.99 | |
| 2020/10/23 | Gay Conn-Party City | | Social functions | \$ 111.59 | |
| 2020/10/20 | Gay Conn-Staples | | Office supplies & stationery | \$ 30.23 | |
| 2020/10/13 | Gay Conn-Dollar Tree | | Social functions | \$ 54.70 | |
| 2020/09/28 | Gay Conn-ITMB Publishing | | Office supplies & stationery | \$ 152.34 | |
| 2020/09/29 | Angie Rowell-Telus | | Telecommunications & info. tech. | \$ 56.00 | |
| 2020/10/23 | Brianna Arsenault | | Advertising | \$ 180.00 | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | - | TOTAL A | \$ 589.85 | |

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| 2020/10/24 | BC Liberal Party-Riding Services Pk | | Advertising | \$ 5,960.18 | |
| 2020/10/24 | BC Liberal Party-shipping cost | | Postage and Courier | \$ 215.44 | |
| 2020/10/07 | BC Liberal Party-IVR | | Advertising | \$ 762.56 | |
| 2020/10/17 | BC Liberal Party-IVR | | Advertising | \$ 113.70 | |
| 2020/10/24 | BC Liberal Party-Voter ID | | Advertising | \$ 7,920.03 | |
| 2020/10/24 | BC Liberal Party-GOTV | | Advertising | \$ 792.00 | |
| 2021/01/08 | EPR | | Accounting and audit services | \$ 3,150.00 | |
| 2021/01/10 | TBD-lumber rental | | Advertising | \$ 200.00 | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | TOTAL | A \$ 19,113.91 | |

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