

CANDIDATE'S LAST NAME Merrifield		FIRST NAME Renee	MIDDLE NAME(S) Dena
ELECTORAL DISTRICT Kelowna-Mission	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Jackson		FIRST NAME Glen	MIDDLE NAME(S) Peter
FINANCIAL AGENT'S MAILING ADDRESS 400 Woodpark Court			CITY / TOWN Kelowna
POSTAL CODE V1V 2L1	PHONE NO. (250) 878-8523	EMAIL glen@jacksoncpa.ca	

This financing report includes the following forms:

FORMS CHECKLIST X

These forms must be included in all reports.

Statement of Election Income and Expenses	Form St-I&E-C	X
Summary of Expenses	Form Sm-E-C	X

These forms only need to be filed if there is information to report.

Summary of Political Contributions	Form Sm-C	
Political Contributions with a Total Value Greater than \$250	Form S-A1	
Permitted Anonymous Contributions Accepted at Functions	Form S-A2	
Prohibited Contributions	Form S-Ax	
Summary of Advertising Expenses by Class	Form Sm-A-C	X
Personal Expenses of the Candidate	Form Sm-PE	
Summary of Fundraising Functions	Form Sm-F	
Fundraising Function	Form S-F	
Loans and Guarantees	Form S-L	
Transfers Received and Given	Form S-TRF	X
Summary of Election Expense Reimbursement Claim	Form Sm-CR	X
Details of Election Expense Reimbursement Claim	Form S-CR	X

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT



DATE (YYYY / MM / DD)

2021/05/07

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection.

PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

**THIS IS AN AMENDED REPORT
IT HAS NOT BEEN AUDITED**

GENERAL VOTING DAY (YYYY / MM / DD)
2020/10/24

NAME OF CANDIDATE
Renee Merrifield

Total value of political contributions from all sources (box **D, Sm-C**) 0.00

Total transfers received (box **A, S-TRF**) 40,488.19

Interest income 0.00

Total gross fundraising function income not reported as political contributions
(box **E, Sm-F**) 0.00

Candidate's nomination deposit refund 250.00

Election expense reimbursement 8,630.00

Other income (describe)

Total income (sum of above boxes) 49,368.19 **A**

Total value of election expenses subject to limits (box **A, Sm-E-C**) 34,550.37

Total value of election expenses not subject to limits (box **B, Sm-E-C**) 4,450.00

Total value of expenses not used during campaign period (box **C, Sm-E-C**) 0.00

Total transfers given (box **B, S-TRF**) 9,837.99

Total expenditures (sum of above boxes) 48,838.36 **B**

Balance in campaign account as of date of report 0.00 **C**

SUMMARY OF EXPENSES
CANDIDATE

THIS IS AN AMENDED REPORT
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NAME OF FILING ENTITY
2020 Renee Merrified Election Campaign

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		4,200.00	
Advertising (Sm-A-C)	24,830.86		
Bank charges	0.00		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	0.00		
Donations and gifts	0.00		
Excess nomination contestant expenses	0.00		
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment	0.00		
Interest expense	0.00		
Net losses arising from fundraising functions during campaign period (box H, Sm-F)	0.00		
Office rent, utilities, insurance and maintenance	0.00		
Office supplies and stationery	158.59		
Personal expenses (Sm-PE)			
Postage and courier	215.44		
Professional services	5,456.82		
Research and data, including election surveys and polls	3,051.00		
Salaries and benefits	0.00		
Social functions	0.00		
Subscriptions and dues	0.00		
Telecommunications and information technology	427.98		
Travel	409.68		
Other expenses (describe)			

Total expenses	34,550.37	A	4,450.00	B	0.00	C
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SUMMARY OF ELECTION ADVERTISING

Sm-A-C

EXPENSES BY CLASS

THIS IS AN AMENDED REPORT (20/08)
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CANDIDATE

NAME OF FILING ENTITY
2020 Renee Merrifield Election Campaign

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	7,959.02		
Newspapers and periodicals	1,242.14		
Promotional materials, including newsletters, brochures, buttons and novelty items	1,537.66		
Radio	492.45		
Search engine marketing and optimization	0.00		
Signs (lawn signs, billboards, etc.)	6,070.64		
Social media (social ads, targeted ads, content boosting, etc.)	5,554.39		
Television	1,872.98		
Website displays	101.58		
Other forms of advertising (describe)			
Total expenses	24,830.86	A 0.00	B 0.00 C

NAME OF FILING ENTITY
2020 Renee Merrifield Election Campaign

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DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/10/06	BC Liberal Party Provincial Office	567.00	
2020/10/06	BC Liberal Party Provincial Office	5,000.00	
2020/10/13	BC Liberal Party Provincial Office	259.51	
2020/10/13	BC Liberal Party Provincial Office	1,043.84	
2020/10/13	BC Liberal Party Provincial Office	600.00	
2020/10/19	BC Liberal Party Provincial Office	975.30	
2020/10/24	BC Liberal Party Provincial Office	6,753.12	
2020/10/24	BC Liberal Party Provincial Office	696.97	
2020/10/26	BC Liberal Party Provincial Office	293.94	
2020/11/02	BC Liberal Party Provincial Office	9,870.00	
2020/11/02	BC Liberal Party Provincial Office	2,623.70	
2020/11/02	BC Liberal Party Provincial Office	456.82	
2020/11/02	BC Liberal Party Provincial Office	665.00	
2020/11/02	BC Liberal Party Provincial Office	423.35	
2020/11/03	BC Liberal Party Provincial Office	5,004.71	
TOTAL		A 35,233.26	B 0.00

**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

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NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accounting and audit services	4,200.00
Advertising	24,830.86
Bank charges	0.00
Conventions, workshops and meetings	0.00
Excess nomination contestant expenses used during campaign period	0.00
Furniture and equipment	0.00
Interest expense	0.00
Office rent, utilities, insurance and maintenance	0.00
Office supplies and stationery	158.59
Personal expenses of candidate	0.00
Postage and courier	215.44
Professional services	5,456.82
Research and data, including election surveys and polls	3,051.00
Salaries and benefits (excluding candidates)	0.00
Social functions	0.00
Subscriptions and dues	0.00
Telecommunications and information technology	427.98
Travel	409.68

Other expenses (describe)

TOTAL

38,750.37

A

**TOTAL REIMBURSEMENT CLAIM
(50% OF BOX A)**

19,375.19

B

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR
(19/04)

NAME OF FILING ENTITY
2020 Renee Merrifield Election Campaign

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/06	Dittos Office Supplies		Advertising	\$ 567.00
2020/10/06	Rob Murphy		Professional Fees	\$ 5,000.00
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	\$ 56.00
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	\$ 14.90
2020/10/13	Rob Murphy (reimbursement)		Office Supplies and Stationary	\$ 11.69
2020/10/01	Elections BC		Candidate Deposit	\$ 0.00
2020/10/13	Rob Murphy (reimbursement)		Telecommunications	\$ 119.05
2020/10/13	Rob Murphy (reimbursement)		Travel	\$ 57.87
2020/10/13	Dittos Office Supplies		Advertising	\$ 1,043.84
2020/10/13	Renee Merrifield (reimbursement)		Advertising	\$ 300.00
2020/10/13	Renee Merrifield (reimbursement)		Advertising	\$ 300.00
TOTAL			A	\$ 7,470.35

FOR ELECTIONS BC
USE ONLY

ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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NAME OF FILING ENTITY
2020 Renee Merrifield Election Campaign

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 500.00
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 27.75
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 283.93
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 91.75
2020/10/19	Renee Merrifield (reimbursement)		Advertising	\$ 71.87
2020/10/24	BCLP Cost Sharing		Advertising	\$ 3,170.00
2020/10/24	BCLP Cost Sharing		Advertising	\$ 405.00
2020/10/24	BCLP Cost Sharing		Advertising	\$ 1,732.50
2020/10/24	BCLP Cost Sharing		Advertising	\$ 122.50
2020/10/24	BCLP Cost Sharing		Advertising	\$ 92.16
2020/10/24	BCLP Cost Sharing		Office and Stationary	\$ 76.00
			TOTAL	\$ 6,573.46

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ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR
(19/04)

NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/24	BCLP Cost Sharing		Postage and Courier	\$ 215.44
2020/10/24	BCLP Cost Sharing		Advertising	\$ 328.22
2020/10/24	BCLP Cost Sharing		Telecommunications	\$ 66.67
2020/10/24	BCLP Cost Sharing		Advertising	\$ 101.58
2020/10/24	BCLP Cost Sharing		Advertising	\$ 443.05
2020/10/24	BCLP Cost Sharing		Advertising	\$ 696.97
2020/11/02	ElectRight Inc.		Advertising	\$ 6,819.00
2020/11/02	ElectRight Inc.		Research & Polling	\$ 3,051.00
2020/11/02	Renee Merrifield (reimbursement)		Advertising	\$ 2,036.00
2020/11/02	Renee Merrifield (reimbursement)		Travel	\$ 57.87
2020/11/02	Rob Murphy (mileage)		Travel	\$ 293.94
TOTAL			A	\$ 14,109.74

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ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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S-CR
(19/04)

 NAME OF FILING ENTITY
 2020 Renee Merrifield Election Campaign

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/11/02	Nicholas Terry		Professional Fees	\$ 456.82
2020/11/03	Ben Stewart (reimbursement)		Advertising	\$ 5,004.71
2020/11/10	Curator Studios		Advertising	\$ 665.00
2020/11/10	Okanagan Newspaper Group		Advertising	\$ 423.35
2020/11/10	Four Stars Communication Inc.		Telecommunications	\$ 194.25
2020/11/10	Renee Merrifield (reimbursement)		Advertising	\$ 812.67
2020/11/24	Shaw Cablesystems		Telecommunications	\$ 48.01
2021/01/29	Grant Thornton LLP		Audit Fee	\$ 4,200.00
2020/11/03	Adjustment (reduced share of exp.)		Advertising	-\$ 1,207.99
			TOTAL	\$ 10,596.82

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ADJUSTMENT