

ELECTION FINANCING REPORT

CANDIDATE

IT HAS NOT BEEN AUDITED - F-C (20/08)

Amendment #

THIS IS AN AMENDED REPORT

	CIDOTIUNE			
CANDIDATE'S LAST NAME	FIRST NAME Alexa	-	MIDDLE NAME(S) Toy Sen	
			-	
ELECTORAL DISTRICT Richmond South Centre		2020/10/24	ING DAY (YYYY / MM / DD)	
FINANCIAL AGENT'S LAST NAME	FIRST NAME		MIDDLE NAME(S)	
Armstrong	David		Scott	
FINANCIAL AGENT'S MAILING ADDRESS		CITY / TOWN		
10310 Hollywell Drive		Richmond		
POSTAL CODE PHONE NO.	EMAIL			
V7E5C9 (604) 242-1201	fin.agent@alexaloo.c	com		
This financing report includes the following	g forms:		FORMS CHECKLIST	X
These forms must be included in all reports.	Statement of Election Income and	Expenses	Form St-I&E-C	\times
included in all reports.	Summary of	f Expenses	Form Sm-E-C	X
These forms only need to be filed	Summary of Political Co	ontributions	Form Sm-C	
if there is information to report.	Political Contributions with a Total Value Greater	than \$250	Form S-A1	
	Permitted Anonymous Contributions Accepted a	t Functions	Form S-A2	
	Prohibited Co	ontributions	Form S-Ax	
	Summary of Advertising Expense	es by Class	Form Sm-A-C	X
	Personal Expenses of the	Candidate	Form Sm-PE	
	Summary of Fundraising		Form Sm-F	
		g Function	Form S-F	
	Loans and C		Form S-L	
	Transfers Received	and Given	Form S-TRF	Х
	Summary of Election Expense Reimburser	ment Claim	Form Sm-CR	X
	Details of Election Expense Reimburser		Form S-CR	X
			101110-01	^

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection. PLEASE KEEP A COPY FOR YOUR RECORDS

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2021

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED

St-I&E-C

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

(20/07)

STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE



NAME OF CANDIDATE Alexa Loo, Richmond South Centre		
Total value of political contributions from all sources (box D, Sm-C)	0.00	
Total transfers received (box A, S-TRF)	55,271,0	
Interest income	0.00	
Total gross fundraising function income not reported as political contributions (box E, Sm-F)	0.00	
Candidate's nomination deposit refund	250.00	
Election expense reimbursement	13,325.42	
Other income (describe) N/A	0.00	
Total income (sum of above boxes)	68,846.52	А
Total value of election expenses subject to limits (box A, Sm-E-C)	50,107.69	
Total value of election expenses not subject to limits (box B, Sm-E-C)	3,610.00	
Total value of expenses not used during campaign period (box C, Sm-E-C)	1,803.41	
Total transfers given (box B , S-TRF)	13,325.42	
Total expenditures (sum of above boxes)	68,846.52	В
Balance in campaign account as of date of report	0.00	С

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IT HAS NOT BEEN AUDITED SUMMARY OF EXPENSES Sm-E-C

CANDIDATE

(20/08)

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

	Election expenses us	ed during campaign period	Expenses not used
-	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services		3,360.00	0.00
Advertising (Sm-A-C)	40,533.24		1,803.41
Bank charges	0.00	0.00	0.00
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	0.00	0.00	0.00
Donations and gifts	0.00	0.00	0.00
Excess nomination contestant expenses	0.00		
Fundraising functions (boxes F and G, Sm-F)		0.00	0.00
Furniture and equipment	0.00	0.00	0.00
Interest expense	0.00	0.00	0.00
Net losses arising from fundraising functions during campaign period (box H, Sm-F)	0.00		
Office rent, utilities, insurance and maintenance	1,575.00	0.00	0.00
Office supplies and stationery	0.00	0.00	0.00
Personal expenses (Sm-PE)		0.00	0.00
Postage and courier	6,003.72	0.00	0.00
Professional services	1,000.00	0.00	0.00
Research and data, including election surveys and polls	0.00	0.00	0.00
Salaries and benefits	0.00	0.00	0.00
Social functions	267.63	0.00	0.00
Subscriptions and dues	0.00	0.00	0.00
Telecommunications and information technology	253.05	0.00	0.00
Travel	82.29	0.00	0.00
Other expenses (describe) Insurance, shipping, administration, volunteer meals	392.76	0.00	0.00
Total expenses	50,107.69	A 3,610.00 B	1,803.41



SUMMARY OF ELECTION ADVERTISING

Sm-A-C (20/08)

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EXPENSES BY CLASS CANDIDATE

/alue of sponsored election advertising including value of preparing and conducting)						
F	Election expenses us	ed (during campaign perio	d	Expenses not used	
-	Subject to limits		Not subject to limits		during campaign perio	
Commercial canvassing in person, by telephone or by mobile device	8,495.15		0.00		0.00	
Newspapers and periodicals	13,616.78		0.00		0.00	
Promotional materials, including newsletters, brochures, buttons and novelty items	6,525.46		0.00		1,065.86	
Radio	9,588.60		0.00		0.00	
Search engine marketing and optimization	0.00		0.00		0.00	
Signs (lawn signs, billboards, etc.)	1,627.45		0.00		737.55	
Social media (social ads, targeted ads, content boosting, etc.)	578.22		0.00		0.00	
Television	0.00		0.00		0.00	
Website displays	101.58		0.00		0.00	
Other forms of advertising (describe)	0.00		0.00		0.00	
Total expenses	40,533.24	A	0.00	в	1,803.41	



TRANSFERS RECEIVED AND GIVEN THIS IS AN AMENDED REPORT

S-TRF (19/11)

	NAME OF FILING ENTITY Alexa Loo, Richmond South Centre				PAGE 1 OF 4
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
2020/09/29	British Columbia Liberal Party		2,633.38		
2020/09/29	British Columbia Liberal Party		3,118.50		
2020/09/29	British Columbia Liberal Party		9,588.60		
2020/10/06	British Columbia Liberal Party		434.84		
2020/10/06	British Columbia Liberal Party		565.29		
2020/10/06	British Columbia Liberal Party		3,640.56		
2020/10/06	British Columbia Liberal Party		2,100.00		
2020/10/06	British Columbia Liberal Party		462.50		
2020/10/13	British Columbia Liberal Party		244.16		
2020/10/13	British Columbia Liberal Party		565.29		
2020/10/13	British Columbia Liberal Party		434.84		
2020/10/13	British Columbia Liberal Party		408.00	-	
2020/10/13	British Columbia Liberal Party		384.00		
2020/10/13	British Columbia Liberal Party		32.00		
2020/10/13	British Columbia Liberal Party		336.00		
	TOTAL	A	24,947.96	в	0.00



TRANSFERS RECEIVED AND GIVEN

THIS IS AN AMENDED REPORT IT HAS NOT BEEN AUDITED (19/11)

	NAME OF FILING ENTITY Alexa Loo, Richmond south Centre				PAGE 2 OF 4
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF IRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
	Carried forward from page 1		24,947.96		
2020/10/13	British Columbia Liberal Party		200.00		
2020/10/14	British Columbia Liberal Party		43.10		
2020/10/19	British Columbia Liberal Party		368.53		
2020/10/19	British Columbia Liberal Party		344.00		
2020/10/19	British Columbia Liberal Party		192.00		
2020/10/19	British Columbia Liberal Party		240.00		
2020/10/19	British Columbia Liberal Party		320.00		
2020/10/19	British Columbia Liberal Party		384.00		
2020/10/19	British Columbia Liberal Party		1,295.44		
2020/10/20	British Columbia Liberal Party		2,587.20		
2020/10/20	British Columbia Liberal Party		315.00		
2020/10/20	British Columbia Liberal Party		2,625.89		
2020/10/20	British Columbia Liberal Party		1,575.00		
2020/10/20	British Columbia Liberal Party		1,000.00		
	TOTAL	A	36,438.12	в	0.00



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S-TRF (19/11)

	NAME OF FILING ENTITY Alexa Loo, Richmond South Centre				PAGE 3 OF 4
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	٦	VALUE OF IRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
· · · · · · · · · · · · · · · · · · ·	Carried forward from page 2		36,438.12		
2020/10/21	British Columbia Liberal Party		366.24		
2020/10/24	British Columbia Liberal Party		3,825.62		
2020/10/24	British Columbia Liberal Party		633.60		
2020/10/27	British Columbia Liberal Party		1,003.13		
2020/10/27	British Columbia Liberal Party		3,566.07		
2020/10/27	British Columbia Liberal Party		304.00		
2020/10/27	British Columbia Liberal Party		288.00		
2020/10/27	British Columbia Liberal Party		384.00		
2020/10/27	British Columbia Liberal Party		24.00		
2020/10/27	British Columbia Liberal Party		392.00		
2020/11/02	British Columbia Liberal Party		3,089.58		
2020/11/02	British Columbia Liberal Party		243.30		
2020/11/02	British Columbia Liberal Party	250.00			
2020/11/03	British Columbia Liberal Party		288.25		
	TOTAL	Α	51,095.91	в	0.0

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TRANSFERS RECEIVED AND GIVEN

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S-TRF (19/11)

			9		
	NAME OF FILING ENTITY				PAGE 4
	Alexa Loo, Richmond South Centre				OF 4
DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO		VALUE OF TRANSFER RECEIVED		VALUE OF TRANSFER GIVEN
	Carried forward from page 3		51,095.91		Ø
2020/11/12	British Columbia Liberal Party		200.00		
2020/11/30	British Columbia Liberal Party		93.20		
2020/11/30	British Columbia Liberal Party		267.63		
2020/11/30	British Columbia Liberal Party		254.36		
2021/01/28	British Columbia Liberal Party		3,360.00		
2021/01/31	British Columbia Liberal Porty			13	3,325.42
					,
	TOTAL	Α	55,271.10	в	13,325.42

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Sm-CR

(20/07)



SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

lexa Loo, Richmond South Centre		
		VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accour	nting and audit services	3,360.00
	Advertising	40,533.24
	Bank charges	0.00
Conventions, we	orkshops and meetings	0.00
Excess nomination contestant expenses used of	during campaign period	0.00
F	urniture and equipment	0.00
	Interest expense	0.00
Office rent, utilities, insur	rance and maintenance	1,575.00
Office	supplies and stationery	0.00
Personal	expenses of candidate	0.00
	Postage and courier	6,003.72
	Professional services	1,000.00
Research and data, including ele	ection surveys and polls	0.00
Salaries and benefits	(excluding candidates)	0.00
	Social functions	101.63
	Subscriptions and dues	0.00
Telecommunications and	information technology	66.27
	Travel	82.29
ther expenses (describe)		000.70
surance, shipping, administration, volunteer meals		392.76
	TOTAL	5321491 -
TOTAL REIN	MBURSEMENT CLAIM (50% OF BOX A)	26,607.45=



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S-CR (19/04)

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OF

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

					FOR ELECTIONS BC USE ONLY
DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
2020/10/06	Infoserve Management		Advertising	\$ 2,100.00	
2020/10/13	Arlene Kennedy		Advertising	\$ 408.00	
2020/10/13	Zinong Zhang		Advertising	\$ 384.00	
2020/10/13	Nina Bonoajes		Advertising	\$ 32.00	
2020/10/13	Shannon Kewley		Advertising	\$ 336.00	
2020/10/13	Cindy Shuet Man Liu		Advertising	\$ 200.00	
2020/10/13	Misc vendors - 25% share		Advertising	\$ 43.10	
2020/10/14	BC Liberal Party		Advertising	\$ 368.53	
2020/10/19	Arlene Kennedy		Advertising	\$ 344.00	
2020/10/19	Cindy Liu		Advertising	\$ 192.00	
2020/10/19	Nina Bonoajes		Advertising	\$ 240.00	
		1	TOTAL	\$ 4,647.63	

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Alexa Loo, Richmond South Centre

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	carried forward from page 1				\$ 4,647.63	
2020/10/19	Wong George Chung		Advertising		\$ 320.00	
2020/10/19	Yinong Zhang		Advertising		\$ 384.00	
2020/10/20	Oris Development (Hamilton)		Advertising		\$ 315.00	
2020/10/24	BC Liberal Party		Advertising		\$ 633.60	
2020/10/24	BC Liberal Party		Advertising		\$ 66.68	
2020/10/24	BC Liberal Party		Advertising		\$ 443.04	
2020/10/27	Arlene Kennedy		Advertising		\$ 304.00	
2020/10/27	Nina Bonoajes		Advertising		\$ 288.00	
2020/10/27	Yinong Zhang		Advertising		\$ 384.00	
2020/10/27	Shannon Kewley		Advertising		\$ 24.00	
	-		TOTAL	А	\$ 7,809.95	

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	carried forward from page 2			\$ 7,809.95	
2020/10/27	Cindy Liu		Advertising	\$ 392.00	
2020/11/12	Shannon Kewley		Advertising	\$ 200.00	
2020/11/30	Shaw Cablesystems GP		Advertising	\$ 93.20	
2020/09/29	Ming Pao Daily News		Advertising	\$ 2,633.38	
2020/09/29	Sing Tao Newspapers (Canada 1988		Advertising	\$ 3,118.50	
2020/10/06	LMP Publication Limited Partnership		Advertising	\$ 434.84	
2020/10/06	LMP Publication Limited Partnership		Advertising	\$ 565.29	
2020/10/13	LMP Publication Limited Partnership		Advertising	\$ 565.29	
2020/10/13	LMP Publication Limited Partnership		Advertising	\$ 434.84	
2020/10/19	LMP Publication Limited Partnership		Advertising	\$ 1,295.44	
	1	L	TOTAL	A \$ 17,542.73	

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Alexa Loo, Richmond South Centre

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGOR (SEE FORM Sm-CR)	Y	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT		ADJUSTMENT
	carried forward from page 3				\$ 17,542.73		
2020/10/27	LMP Publication Limited Partnership		Advertising		\$ 1,003.13		
2020/10/27	LMP Publication Limited Partnership		Advertising		\$ 3,566.07		
2020/10/06	Datex Services (2002) Ltd		Advertising		\$ 3,349.32		
2020/10/13	Datex Services (2002) Ltd		Advertising		\$ 244.16		
2020/10/20	Fredrickson Graphics Inc		Advertising		\$ 2,587.20		
2020/10/21	Datex Services (2002) Ltd		Advertising		\$ 207.54	Survey and	
2020/10/24	BC Liberal Party		Advertising		\$ 61.25		
2020/10/24	BC Liberal Party		Advertising		\$ 76.00		
2020/09/29	Fairchild Radio		Advertising		\$ 9,588.60		
2020/10/24	BC Liberal Party		Advertising		\$ 1,627.44		
			TOTAL	А	\$ 39,853.44		

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S-CR (19/04)

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NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ADJUSTMENT
	carried forward from page 4			\$ 39,853.44	
2020/10/24	BC Liberal Party		Advertising	\$ 328.22	
2020/11/02	Winston Leger		Advertising	\$ 250.00	
2020/10/24	BC Liberal Party		Advertising	\$ 101.58	
2020/10/20	Entrust CPAs Ltd - 1/4 share		Office rent, utilities	\$ 1,575.00	
2020/10/20	SOM preview - neighbourhood mail		Postage and courier	\$ 2,625.89	
2020/11/02	SOM preview - neighbourhood mail		Postage and courier	\$ 3,089.58	
2020/11/03	SOM preview - neighbourhood mail		Postage and courier	\$ 288.25	
2020/10/20	Ken Johnson		Professional services	\$ 1,000.00	
2020/10/24	Legends Pub		Social Functions	\$ 101.63	
2020/11/02	Joey Kwan (expenses)	ted)	Telecommunications and IT	73.64	

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S-CR (19/04)

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	carried forward from page 5			49287.23	
2020/11/30	Joey Kwan (expenses)		Telecommunications and IT	\$ 92.63	
2020/11/02	Joey Kwan (expenses)		Travel	\$ 46.18	
2020/11/30	Joey Kwan (expenses)		Travel	\$ 36.11	
2020/10/24	BC Liberal Party		Other expenses	\$ 230.44	
2020/11/02	Joey Kwan (expenses)		Other expenses	\$ 36.70	
2020/11/30	Joey Kwan (expenses)		Other expenses	\$ 125.62	
3021/01/18	Seigneurt & Company		Accounting and Audit	\$ 3,360.00	

TOTAL Α

50,0111