

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

GENERAL VOTING DAY (YYYY/MM/DD)
2020/10/24

NAME OF CANDIDATE
Shirley Bond

Total value of political contributions from all sources (box D, Sm-C) 44,860.81

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions
(box E, Sm-F)

Candidate's nomination deposit refund 250.00

Election expense reimbursement

Other income (describe)

Total income (sum of above boxes) 45,110.81 **A**

Total value of election expenses subject to limits (box A, Sm-E-C) 29,563.67

Total value of election expenses not subject to limits (box B, Sm-E-C) 2350.00

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

Total expenditures (sum of above boxes) 31,913.67 **B**

Balance in campaign account as of date of report 13,783.14 **C**

SUMMARY OF EXPENSES
CANDIDATE

THIS IS AN AMENDED REPORT
IT HAS NOT BEEN AUDITED

Sm-E-C
(20/08)

NAME OF FILING ENTITY
Shirley Bond Prince George - Valemount B.C. Liberals

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		2100.00	
Advertising (Sm-A-C)	25,898.98		
Bank charges	87.45		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance	1,197.49		
Office supplies and stationery	215.44		
Personal expenses (Sm-PE)			
Postage and courier			
Professional services	525.00		
Research and data, including election surveys and polls	443.04		
Salaries and benefits			
Social functions	615.66		
Subscriptions and dues			
Telecommunications and information technology	580.61		
Travel			
Other expenses (describe)			

Total expenses	29,563.67	A	2,350.00	B	0.00	C
-----------------------	-----------	----------	----------	----------	------	----------

**SUMMARY OF ELECTION ADVERTISING
EXPENSES BY CLASS
CANDIDATE**

NAME OF FILING ENTITY
Shirley Bond Prince George - Valemount B.C. Liberals

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	1,094.37		
Newspapers and periodicals	3,123.75		
Promotional materials, including newsletters, brochures, buttons and novelty items	953.20		
Radio	5,027.40		
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)	7,526.38		
Social media (social ads, targeted ads, content boosting, etc.)	4,963.76		
Television	3,108.54		
Website displays	101.58		
Other forms of advertising (describe)			

Total expenses	25,898.98	A	0.00	B	0.00	C
-----------------------	-----------	---	------	---	------	---

**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

**THIS IS AN AMENDED REPORT
IT HAS NOT BEEN AUDITED**

NAME OF FILING ENTITY

Shirley Bond - Prince George Valemount

**VALUE OF ELECTION
EXPENSE(S)
CLAIMED FOR
REIMBURSEMENT
BY CATEGORY
(FROM FORM(S)
S-CR)**

Accounting and audit services	2,100.00
Advertising	25,898.98
Bank charges	87.45
Conventions, workshops and meetings	
<i>Excess nomination contestant expenses used during campaign period</i>	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	1,197.49
Office supplies and stationery	215.44
Personal expenses of candidate	
Postage and courier	
Professional services	525.00
Research and data, including election surveys and polls	443.04
Salaries and benefits (excluding candidates)	
Social functions	615.66
Subscriptions and dues	
Telecommunications and information technology	580.61
Travel	

Other expenses (describe)

TOTAL

31,663.67 **A**

**TOTAL REIMBURSEMENT CLAIM
(50% OF BOX A)**

15831.84 **B**

