

# ELECTION FINANCING REPORT

## CANDIDATE

**THIS IS AN AMENDED REPORT  
IT HAS NOT BEEN AUDITED**

Amendment # 1

|  |  |                                    |  |
|--|--|------------------------------------|--|
| CANDIDATE'S LAST NAME<br><b>Merrifield</b>                     |  | FIRST NAME<br><b>Renee</b>         | MIDDLE NAME(S)<br><b>Dena</b>                            |
| ELECTORAL DISTRICT<br><b>Kelowna-Mission</b>                   | POLITICAL PARTY/AFFILIATION<br><b>BC Liberal Party</b> |                                    | GENERAL VOTING DAY (YYYY / MM / DD)<br><b>2020/10/24</b> |
| FINANCIAL AGENT'S LAST NAME<br><b>Jackson</b>                  |  | FIRST NAME<br><b>Glen</b>          | MIDDLE NAME(S)<br><b>Peter</b>                           |
| FINANCIAL AGENT'S MAILING ADDRESS<br><b>400 Woodpark Court</b> |  |                                    | CITY / TOWN<br><b>Kelowna</b>                            |
| POSTAL CODE<br><b>V1V 2L1</b>                                  | PHONE NO.<br><b>(250) 878-8523</b>                     | EMAIL<br><b>glen@jacksoncpa.ca</b> |  |

This financing report includes the following forms:

FORMS CHECKLIST **X**

**These forms must be included in all reports.**

|   |                          |                                     |
|---|--------------------------|-------------------------------------|
| Statement of Election Income and Expenses | <b>Form St-I&amp;E-C</b> | <input checked="" type="checkbox"/> |
| Summary of Expenses                       | <b>Form Sm-E-C</b>       | <input checked="" type="checkbox"/> |

**These forms only need to be filed if there is information to report.**

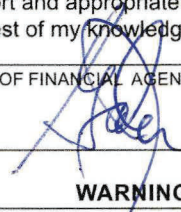
|   |                    |                                     |
|---|--------------------|-------------------------------------|
| Summary of Political Contributions                            | <b>Form Sm-C</b>   | <input type="checkbox"/>            |
| Political Contributions with a Total Value Greater than \$250 | <b>Form S-A1</b>   | <input type="checkbox"/>            |
| Permitted Anonymous Contributions Accepted at Functions       | <b>Form S-A2</b>   | <input type="checkbox"/>            |
| Prohibited Contributions                                      | <b>Form S-Ax</b>   | <input type="checkbox"/>            |
| Summary of Advertising Expenses by Class                      | <b>Form Sm-A-C</b> | <input checked="" type="checkbox"/> |
| Personal Expenses of the Candidate                            | <b>Form Sm-PE</b>  | <input type="checkbox"/>            |
| Summary of Fundraising Functions                              | <b>Form Sm-F</b>   | <input type="checkbox"/>            |
| Fundraising Function  | <b>Form S-F</b>    | <input type="checkbox"/>            |
| Loans and Guarantees  | <b>Form S-L</b>    | <input type="checkbox"/>            |
| Transfers Received and Given                                  | <b>Form S-TRF</b>  | <input checked="" type="checkbox"/> |
| Summary of Election Expense Reimbursement Claim               | <b>Form Sm-CR</b>  | <input checked="" type="checkbox"/> |
| Details of Election Expense Reimbursement Claim               | <b>Form S-CR</b>   | <input checked="" type="checkbox"/> |

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)



**2020/03/24**

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

**THIS IS AN AMENDED REPORT  
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GENERAL VOTING DAY (YYYY / MM / DD)  
2020/10/24

NAME OF CANDIDATE  
Renee Merrifield

Total value of political contributions from all sources (box **D, Sm-C**) 0.00

Total transfers received (box **A, S-TRF**) 36,288.19

Interest income 0.00

Total gross fundraising function income not reported as political contributions  
(box **E, Sm-F**) 0.00

Candidate's nomination deposit refund 0.00

Election expense reimbursement 0.00

Other income (describe)

**Total income** (sum of above boxes) 36,288.19 **A**

Total value of election expenses subject to limits (box **A, Sm-E-C**) 35,080.20

Total value of election expenses not subject to limits (box **B, Sm-E-C**) 4,450.00

Total value of expenses not used during campaign period (box **C, Sm-E-C**) 0.00

Total transfers given (box **B, S-TRF**) 1,207.99

**Total expenditures** (sum of above boxes) 40,738.19 **B**

Balance in campaign account as of date of report 0.00 **C**

# SUMMARY OF EXPENSES

## CANDIDATE

**Sm-E-C**

THIS IS AN AMENDED REPORT (20/08)  
IT HAS NOT BEEN AUDITED

NAME OF FILING ENTITY  
2020 Renee Merrified Election Campaign

|  | Election expenses used during campaign period |                       | Expenses not used during campaign period |
|--|---|-----------------------|--|
|  | Subject to limits                             | Not subject to limits |  |
| Accounting and audit services  |   | 4,200.00              |  |
| Advertising ( <b>Sm-A-C</b> )  | 24,830.86                                     |                       |  |
| Bank charges   | 0.00  |                       |  |
| Candidate's nomination deposit   |   | 250.00                |  |
| Conventions, workshops and meetings  | 0.00  |                       |  |
| Donations and gifts  | 529.83  |                       |  |
| Excess nomination contestant expenses  | 0.00  |                       |  |
| Fundraising functions (boxes F and G, <b>Sm-F</b> )  |   |                       |  |
| Furniture and equipment  | 0.00  |                       |  |
| Interest expense   | 0.00  |                       |  |
| Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> ) | 0.00  |                       |  |
| Office rent, utilities, insurance and maintenance  | 0.00  |                       |  |
| Office supplies and stationery   | 158.59  |                       |  |
| Personal expenses ( <b>Sm-PE</b> )   |   |                       |  |
| Postage and courier  | 215.44  |                       |  |
| Professional services  | 5,456.82                                      |                       |  |
| Research and data, including election surveys and polls                                    | 3,051.00                                      |                       |  |
| Salaries and benefits  | 0.00  |                       |  |
| Social functions   | 0.00  |                       |  |
| Subscriptions and dues   | 0.00  |                       |  |
| Telecommunications and information technology  | 427.98  |                       |  |
| Travel   | 409.68  |                       |  |
| Other expenses (describe)  |   |                       |  |

|                       |           |          |          |          |      |          |
|-----------------------|-----------|----------|----------|----------|------|----------|
| <b>Total expenses</b> | 35,080.20 | <b>A</b> | 4,450.00 | <b>B</b> | 0.00 | <b>C</b> |
|-----------------------|-----------|----------|----------|----------|------|----------|

**SUMMARY OF ELECTION ADVERTISING**  
**EXPENSES BY CLASS**  
**CANDIDATE**

THIS IS AN AMENDED REPORT  
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NAME OF FILING ENTITY  
2020 Renee Merrifield Election Campaign

Value of sponsored election advertising  
(including value of preparing and conducting)

|  | Election expenses used during campaign period |                       | Expenses not used during campaign period |          |      |          |
|--|---|-----------------------|--|----------|------|----------|
|  | Subject to limits                             | Not subject to limits |  |          |      |          |
| Commercial canvassing in person, by telephone or by mobile device                  | 7,959.02                                      |                       |  |          |      |          |
| Newspapers and periodicals   | 1,242.14                                      |                       |  |          |      |          |
| Promotional materials, including newsletters, brochures, buttons and novelty items | 1,537.66                                      |                       |  |          |      |          |
| Radio  | 492.45  |                       |  |          |      |          |
| Search engine marketing and optimization   | 0.00  |                       |  |          |      |          |
| Signs (lawn signs, billboards, etc.)   | 6,070.64                                      |                       |  |          |      |          |
| Social media (social ads, targeted ads, content boosting, etc.)                    | 5,554.39                                      |                       |  |          |      |          |
| Television   | 1,872.98                                      |                       |  |          |      |          |
| Website displays   | 101.58  |                       |  |          |      |          |
| Other forms of advertising (describe)  |   |                       |  |          |      |          |
| <b>Total expenses</b>  | 24,830.86                                     | <b>A</b>              | 0.00                                     | <b>B</b> | 0.00 | <b>C</b> |

# TRANSFERS RECEIVED AND GIVEN

THIS IS AN AMENDED REPORT  
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|  |
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| NAME OF FILING ENTITY<br>2020 Renee Merrifield Election Campaign |
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| DATE OF TRANSFER (YYYY/MM/DD) | NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO | VALUE OF TRANSFER RECEIVED | VALUE OF TRANSFER GIVEN |
|-------------------------------|---|----------------------------|-------------------------|
| 2020/10/06                    | BC Liberal Party Provincial Office                    | 567.00                     |                         |
| 2020/10/06                    | BC Liberal Party Provincial Office                    | 5,000.00                   |                         |
| 2020/10/13                    | BC Liberal Party Provincial Office                    | 259.51                     |                         |
| 2020/10/13                    | BC Liberal Party Provincial Office                    | 1,043.84                   |                         |
| 2020/10/13                    | BC Liberal Party Provincial Office                    | 600.00                     |                         |
| 2020/10/19                    | BC Liberal Party Provincial Office                    | 975.30                     |                         |
| 2020/10/24                    | BC Liberal Party Provincial Office                    | 6,753.12                   |                         |
| 2020/10/24                    | BC Liberal Party Provincial Office                    | 696.97                     |                         |
| 2020/10/26                    | BC Liberal Party Provincial Office                    | 293.94                     |                         |
| 2020/11/02                    | BC Liberal Party Provincial Office                    | 9,870.00                   |                         |
| 2020/11/02                    | BC Liberal Party Provincial Office                    | 2,623.70                   |                         |
| 2020/11/02                    | BC Liberal Party Provincial Office                    | 456.82                     |                         |
| 2020/11/02                    | BC Liberal Party Provincial Office                    | 665.00                     |                         |
| 2020/11/02                    | BC Liberal Party Provincial Office                    | 423.35                     |                         |
| 2020/11/03                    | BC Liberal Party Provincial Office                    | 5,004.71                   |                         |
| <b>TOTAL</b>                  |   | <b>A</b> 35,233.26         | <b>B</b> 0.00           |

# TRANSFERS RECEIVED AND GIVEN

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| NAME OF FILING ENTITY<br>2020 Renee Merrifield Election Campaign |
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| DATE OF TRANSFER<br>(YYYY/MM/DD) | NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO | VALUE OF TRANSFER RECEIVED | VALUE OF TRANSFER GIVEN |
|----------------------------------|---|----------------------------|-------------------------|
| 2020/11/03                       | Dan Ashton  |                            | 1,207.99                |
| 2020/11/10                       | BC Liberal Party Provincial Office                    | 194.25                     |                         |
| 2020/11/10                       | BC Liberal Party Provincial Office                    | 812.67                     |                         |
| 2020/11/24                       | BC Liberal Party Provincial Office                    | 48.01                      |                         |
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|                                  |   |                            |                         |
| <b>TOTAL</b>                     |   | <b>A</b> 1,054.93          | <b>B</b> 1,207.99       |

This form is available for public inspection.  
PLEASE KEEP A COPY FOR YOUR RECORDS.

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*.  
The information will be used to administer provisions under the *Election Act*. Questions can be directed to:  
**Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

THIS IS AN AMENDED REPORT  
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NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

|   | VALUE OF ELECTION<br>EXPENSE(S)<br>CLAIMED FOR<br>REIMBURSEMENT<br>BY CATEGORY<br>(FROM FORM(S)<br>S-CR) |
|---|--|
| Accounting and audit services                                     | 4,200.00   |
| Advertising   | 24,830.86  |
| Bank charges  | 0.00   |
| Conventions, workshops and meetings                               | 0.00   |
| Excess nomination contestant expenses used during campaign period | 0.00   |
| Furniture and equipment   | 0.00   |
| Interest expense  | 0.00   |
| Office rent, utilities, insurance and maintenance                 | 0.00   |
| Office supplies and stationery                                    | 158.59   |
| Personal expenses of candidate                                    | 0.00   |
| Postage and courier   | 215.44   |
| Professional services   | 5,456.82   |
| Research and data, including election surveys and polls           | 3,051.00   |
| Salaries and benefits (excluding candidates)                      | 0.00   |
| Social functions  | 0.00   |
| Subscriptions and dues  | 0.00   |
| Telecommunications and information technology                     | 427.98   |
| Travel  | 409.68   |

Other expenses (describe)

**TOTAL**

38,750.37

**A**

**TOTAL REIMBURSEMENT CLAIM  
(50% OF BOX A)**

17,275.19

**B**



## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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**S-CR**  
(19/04)

NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

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| DATE PURCHASED<br>(YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE     | SOURCE/SUPPORTING<br>FINANCIAL<br>DOCUMENT ID<br>*OPTIONAL | ELECTION EXPENSE CATEGORY<br>(SEE FORM Sm-CR) | VALUE OF ELECTION<br>EXPENSE CLAIMED FOR<br>REIMBURSEMENT |
|--------------------------------|----------------------------------|--|---|---|
| 2020/10/06                     | Dittos Office Supplies           |  | Advertising                                   | \$ 567.00   |
| 2020/10/06                     | Rob Murphy                       |  | Professional Fees                             | \$ 5,000.00   |
| 2020/10/13                     | Rob Murphy (reimbursement)       |  | Office Supplies and Stationary                | \$ 56.00  |
| 2020/10/13                     | Rob Murphy (reimbursement)       |  | Office Supplies and Stationary                | \$ 14.90  |
| 2020/10/13                     | Rob Murphy (reimbursement)       |  | Office Supplies and Stationary                | \$ 11.69  |
| 2020/10/01                     | Elections BC                     |  | Candidate Deposit                             | \$ 250.00   |
| 2020/10/13                     | Rob Murphy (reimbursement)       |  | Telecommunications                            | \$ 119.05   |
| 2020/10/13                     | Rob Murphy (reimbursement)       |  | Mileage                                       | \$ 57.87  |
| 2020/10/13                     | Dittos Office Supplies           |  | Advertising                                   | \$ 1,043.84   |
| 2020/10/13                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 300.00   |
| 2020/10/13                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 300.00   |
| <b>TOTAL</b>                   |                                  |  |   | <b>\$ 7,720.35</b>  |

FOR ELECTIONS BC  
USE ONLY

ADJUSTMENT

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## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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**S-CR**  
(19/04)

NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

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OF 4

| DATE PURCHASED<br>(YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE     | SOURCE/SUPPORTING<br>FINANCIAL<br>DOCUMENT ID<br>*OPTIONAL | ELECTION EXPENSE CATEGORY<br>(SEE FORM Sm-CR) | VALUE OF ELECTION<br>EXPENSE CLAIMED FOR<br>REIMBURSEMENT |
|--------------------------------|----------------------------------|--|---|---|
| 2020/10/19                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 500.00   |
| 2020/10/19                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 27.75  |
| 2020/10/19                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 283.93   |
| 2020/10/19                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 91.75  |
| 2020/10/19                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 71.87  |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 3,170.00   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 405.00   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 1,732.50   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 122.50   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 92.16  |
| 2020/10/24                     | BCLP Cost Sharing                |  | Office and Stationary                         | \$ 76.00  |
| <b>TOTAL</b>                   |                                  |  |   | <b>\$ 6,573.46</b>  |

FOR ELECTIONS BC  
USE ONLY

ADJUSTMENT

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## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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**S-CR**  
(19/04)

NAME OF FILING ENTITY

2020 Renee Merrifield Election Campaign

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| DATE PURCHASED<br>(YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE     | SOURCE/SUPPORTING<br>FINANCIAL<br>DOCUMENT ID<br>*OPTIONAL | ELECTION EXPENSE CATEGORY<br>(SEE FORM Sm-CR) | VALUE OF ELECTION<br>EXPENSE CLAIMED FOR<br>REIMBURSEMENT |
|--------------------------------|----------------------------------|--|---|---|
| 2020/10/24                     | BCLP Cost Sharing                |  | Postage and Courier                           | \$ 215.44   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 328.22   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Telecommunications                            | \$ 66.67  |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 101.58   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 443.05   |
| 2020/10/24                     | BCLP Cost Sharing                |  | Advertising                                   | \$ 696.97   |
| 2020/11/02                     | ElectRight Inc.                  |  | Advertising                                   | \$ 6,819.00   |
| 2020/11/02                     | ElectRight Inc.                  |  | Research & Polling                            | \$ 3,051.00   |
| 2020/11/02                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 2,036.00   |
| 2020/11/02                     | Renee Merrifield (reimbursement) |  | Gifts (no reimbursement)                      | \$ 0.00   |
| 2020/11/02                     | Rob Murphy (mileage)             |  | Travel  | \$ 293.94   |
| <b>TOTAL</b>                   |                                  |  | <b>A</b>                                      | <b>\$ 14,051.87</b>                                       |

FOR ELECTIONS BC  
USE ONLY

ADJUSTMENT

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## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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**S-CR**  
(19/04)

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| NAME OF FILING ENTITY<br>2020 Renee Merrifield Election Campaign |
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| DATE PURCHASED<br>(YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE     | SOURCE/SUPPORTING<br>FINANCIAL<br>DOCUMENT ID<br>*OPTIONAL | ELECTION EXPENSE CATEGORY<br>(SEE FORM Sm-CR) | VALUE OF ELECTION<br>EXPENSE CLAIMED FOR<br>REIMBURSEMENT |
|--------------------------------|----------------------------------|--|---|---|
| 2020/11/02                     | Nicholas Terry                   |  | Professional Fees                             | \$ 456.82   |
| 2020/11/03                     | Ben Stewart (reimbursement)      |  | Advertising                                   | \$ 5,004.71   |
| 2020/11/10                     | Curator Studios                  |  | Advertising                                   | \$ 665.00   |
| 2020/11/10                     | Okanagan Newspaper Group         |  | Advertising                                   | \$ 423.35   |
| 2020/11/10                     | Four Stars Communication Inc.    |  | Telecommunications                            | \$ 194.25   |
| 2020/11/10                     | Renee Merrifield (reimbursement) |  | Advertising                                   | \$ 812.67   |
| 2020/11/24                     | Shaw Cablesystems                |  | Telecommunications                            | \$ 48.01  |
| 2021/01/29                     | Grant Thornton LLP               |  | Audit Fee                                     | \$ 4,200.00   |
| 2020/11/03                     | Adjustment (see spreadsheet)     |  | Advertising                                   | -\$ 1,207.99  |
|                                |                                  |  |   |   |
|                                |                                  |  |   |   |
|                                |                                  |  | <b>TOTAL</b>                                  | <b>\$ 10,596.82</b>                                       |

| FOR ELECTIONS BC<br>USE ONLY |
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| ADJUSTMENT                   |
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