

ELECTION FINANCING REPORT CANDIDATE

THIS IS AN AMENDED FORM IT HAS NOT BEEN AUDITED

F-C (20/08)

Amendment #

	MIDDLE NAME(S)		FIRST NAME Michelle	ME	CANDIDATE'S LAST NAM Stilwell
	NG DAY (YYYY / MM / DD)		POLITICAL PARTY/AFFILIATION		ELECTORAL DISTRICT
	NG DAY (YYYY / MM / DD)	2020/10/24	BC Liberal Party		Parksville Qualicum
	MIDDLE NAME(S)		FIRST NAME		FINANCIAL AGENT'S LAS
	Marjorie		Leanne		Souchuck
		CITY / TOWN		AILING ADDRESS	FINANCIAL AGENT'S MA
		Parksville			PO Box 760
		magarmanmaalaan	EMAIL	PHONE NO. (250) 248-3211	POSTAL CODE
		mcgormanmaclean.com	learne@ricgo	(250) 246-3211	V9P 2G8
Х	FORMS CHECKLIST		ing forms:	rt includes the following	This financing report
X	Form St-I&E-C	Income and Expenses	Statement of Election Incom		These forms must included in all repo
X	Form Sm-E-C	Summary of Expenses	Sumn	orts.	included in all repo
X	Form Sm-C	of Political Contributions	Summary of Politi		These forms only n
X	Form S-A1	alue Greater than \$250	Political Contributions with a Total Value G	ion to report.	ii diere is informati
	Form S-A2	Accepted at Functions	Permitted Anonymous Contributions Accept		
×	Form S-Ax	Prohibited Contributions	Prohibi		
×	Form Sm-A-C	sing Expenses by Class	Summary of Advertising Ex		
X	Form Sm-PE	enses of the Candidate	Personal Expenses		
	Form Sm-F	Fundraising Functions	Summary of Fund		
	Form S-F	Fundraising Function	Fund		
	Form S-L	Loans and Guarantees	Loans		
×	Form S-TRF	ers Received and Given	Transfers Rec	*	
×	Form Sm-CR	Reimbursement Claim	Summary of Election Expense Reim		
X	Form S-CR	Reimbursement Claim	Details of Election Expense Reim		

(b) this report and appropriate forms have been prepared in accordance with the Election Act; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY/MM/DD)

2021/03/0

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca





STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

St-I&E-C (20/07)

GENERAL VOTING DAY (YYYY/MM/DD) 2020/10/24

Total value of political contributions from all sources (box D, Sm-C)	2,753.15	
Total transfers received (box A, S-TRF)	63,283.74	
Interest income	0.00	
Total gross fundraising function income not reported as political contributions (box E, Sm-F)	0.00	
Candidate's nomination deposit refund	250.00	
Election expense reimbursement		
Other income (describe)	0.00	
Total income (sum of above boxes)	66,286.89	Α
Total value of election expenses subject to limits (box A, Sm-E-C)	45,718.10	
Total value of election expenses not subject to limits (box B, Sm-E-C)	3,041.16	
Total value of expenses not used during campaign period (box C, Sm-E-C)	257.79	
Total transfers given (box B, S-TRF)	17,269.84	
Total expenditures (sum of above boxes)	66,286.89	В
Balance in campaign account as of date of report	0.00	С



SUMMARY OF EXPENSES CANDIDATE

Sm-E-C (20/08)

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

	Election expenses use	d during campaign period	Expenses not used
	Subject to limits	Not subject to limits	during campaign period
Accounting and audit services		2,625.00	
Advertising (Sm-A-C)	31,765.05		
Bank charges	333.26		150.00
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts	370.00		
Excess nomination contestant expenses	The state of the s		
Fundraising functions (boxes F and G, Sm-F)			· ·
Furniture and equipment		4	
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery		26.34	
Personal expenses (Sm-PE)		139.82	
Postage and courier	3,750.85		48.30
Professional services			
Research and data, including election surveys and polls	6,644.37	3	
Salaries and benefits		***************************************	
Social functions	674.77	-	59.49
Subscriptions and dues	604.80		
Telecommunications and information technology			
Travel	1,575.00		
Other expenses (describe)		3 13 10 10 10 10 10 10 10 10 10 10 10 10 10	
Total expenses	45,718.10	A 3,041.16 B	257.79





SUMMARY OF POLITICAL CONTRIBUTIONS

Sm-C (19/11)

NAME OF FILING ENTITY			
Michelle Stilwell - BC Liberal Party - Parksville Qualicum			
Contributions must be accepted only from eligible individuals.			
	Number of contributors	Value of contributions (\$)	
Contributions greater than \$250	4	2,078.15	Α
Contributions of \$250 or less	5	675.00	В
	Anonymous contributions (box A, S-A2)	0.00	С
Total value of political	contributions from all sources (A + B + C)	2,753.15	D
	Total contributions of money	2,753.15	Е
Total contri	butions of goods and services	0.00	F
		(box E + box F must equal be	ox D)
Total dollar amount (Leadership and nomination contesta	of income tax receipts issued ants cannot issue tax receipts)	\$ 2,753.15	G



POLITICAL CONTRIBUTIONS WITH A **TOTAL VALUE GREATER THAN \$250**

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(20/06)

NAME OF FILING ENTITY						*			PAGE	1
Michelle Stilwell - BC Liberal Party - Pa	arksville Qualicum		-	97					OF	1
	CONTRIBUTOR'S	RESIDENTIAL ADDRESS			INDIVIDUAL	DATE RECEIVED	PORTEGIS NO.	FOR TYPES 1-5,	TOTAL C	F
FULL NAME OF CONTRIBUTOR	ADDRESS	CITY	PROV.	POSTAL CODE	CONTRIBUTION AMOUNT	(YYYY/MM/DD)	TYPE*	DATE OF EVENT (YYYY/MM/DD)	CONTRIBUT	
John Barry Ainslie					753.15	2020/10/02	9		753.1	5
Juanita J. Jack					325.00	2020/10/02	9		325.0	0
William R. Dutton					500.00	2020/10/13	9		500.0	0
W. Craig Dutton					500.00	2020/10/13	9		500.0	0
S (2)										
				-	**		Died the Thirty Co.			à la
TYPE OF CONTRIBUTION: 1 – Fundraising function ticket st above market value at a fundraising function, 3 – Property/servid 4 – Fees to attend a convention (political parties only), 5 – Fees	ces with a value greater than \$250 donated for sal	le at a fundralsing function,	TOTA INDIVI		2,078.15	THE SECOND SECON			Es:	

candidate/contestant for personal expense, 9 - All other contributions received



PROHIBITED CONTRIBUTIONS

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S-Ax (20/07)

NAME OF FILING ENTITY	PAGE	1	
Michelle Stilwell - BC Liberal Party - Parksville Qualicum	OF	1	

DATE RECEIVED (YYYY/MM/DD)	CIRCUMSTANCES	If applicable, provide contr if their total contribution	ibutor's name and address s are greater than \$250.	AMOUNT	DATE RETURNED OR (YYYY/MM/DD)	DATE REMITTED TO ELECTIONS BO (YYYY/MM/DD
		FULL NAME	RESIDENTIAL ADDRESS		(TTTT/MM//DD)	(YYYY/MM/DD
2020/10/02	Exceeded contribution limit	John Barry Ainslie		246.85	2021/02/25	
			31 · C. ,			
						=
			9 (2)			
					E	22 2
			•			
	5.		E 1			
	L		TOTAL A	246.85		



SUMMARY OF ELECTION ADVERTISING EXPENSES BY CLASS CANDIDATE

Sm-A-C (20/08)

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

Value of sponsored election advertising

E	Election expenses used	d during campaign period	Expenses not used
	Subject to limits	Not subject to limits	during campaign period
Commercial canvassing in person, by telephone or by mobile device	633.60	0.00	0.00
Newspapers and periodicals	7,406.29	0.00	0.00
Promotional materials, including newsletters, brochures, buttons and novelty items	3,293.73	0.00	0.00
Radio	4,830.00	0.00	0.00
Search engine marketing and optimization	0.00	0.00	0.00
Signs (lawn signs, billboards, etc.)	11,150.83	0.00	0.00
Social media (social ads, targeted ads, content boosting, etc.)	3,429.60	0.00	0.00
Television	0.00	0.00	0.00
Website displays	0.00	0.00	0.00
Other forms of advertising (describe) Digital Marketing services	1,021.00	0.00	0.00
Total expenses	31,765.05 A	0.00 B	0.00



PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

Sm-PE (20/03)

ansportation to, from or within electoral c	listrict	Paid personally by the candidate or contestant		Paid or reimbursed through the campaign account	
	Air travel				
	Bus, taxi		9		
	Rental vehicle				
	Private vehicle			128.21	
Other (Describe)					
	Total	0.00	A1	128.21	A
ost of lodging, meals and incidental	Airbnb, hotel, motel	-			
penses while travelling	Meals			11.61	
Incidental expenses (Describe)					
	Total	0.00	B1	11.61	E
l other necessary personal expenses	Family care				
lated to campaign/contest	Disability expenses			or .	
Cost of renti	ng a temporary residence	· , · · ·			
	Total	0.00	C1	0.00	C
	Total (A + B + C)	0.00	D1	139.82	C
	T-t-ll	(D4 + D2))		420.00 5	
	Total personal expe	ises (D1 + D2):		139.82 E	
or candidates and nomination contestants	only	"			
Total personal expenses use	d during the election ca	npaign period:		139.82 F	
Total personal expenses not use	d during the election can	anaign poriod:		G	



TRANSFERS RECEIVED AND GIVEN

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S-TRF (19/11)

NAME OF FILING ENTITY	PAGE	1	
Michelle Stilwell - BC Liberal Party - Parksville Qualicum	OF	1	1

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/09/29	BC Liberal Party	1,088.98	
2020/10/02	BC Liberal Party	1,035.91	
2020/10/10	BC Liberal Party	862.30	
2020/10/13	BC Liberal Party	30,000.00	
2020/10/19	BC Liberal Party	105.00	
2020/10/19	BC Liberal Party	675.02	
2020/10/20	BC Liberal Party	20,000.00	
2020/10/21	BC Liberal Party	105.00	- U ₁₀ as a
2020/10/24	BC Liberal Party	6,201.96	
2020/10/24	BC Liberal Party	2,329.12	
2020/10/24	BC Liberal Party	633.60	
2021/01/13	BC Liberal Party		17,269.84
2021/02/25	BC Liberal Party	246.85	
			2
5-	TOTAL	A 63,283.74	B 17,269.84



SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR (20/07)

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accounting and audit services	
Advertising	31,408.94
Bank charges	
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of candidate	
Postage and courier	3,750.85
Professional services	
Research and data, including election surveys and polls	6,644.37
Salaries and benefits (excluding candidates)	
Social functions	
Subscriptions and dues	604.80
Telecommunications and information technology	
Travel	1,575.00
er expenses (describe)	
TOTAL	43,983.96 A
TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)	21,991.98 в



DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR (19/04)

NAME OF FILING ENTITY	PAGE	1
Michelle Stilwell - BC Liberal Party - Parksville Qualicum	OF	2

	FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	
Aituze Graphics	202254	Advertising	\$ 4,942.56	
Aituze Graphics	202258	Advertising	\$ 204.96	
Coast Mailing Services Ltd.	50220	Postage and Courier \$ 3,750		
Zoom	42795329	Subscriptions and Dues	\$ 302.40	
Thirteen Strategies	100202	Advertising	\$ 2,992.50	
Image Media net	2001	Advertising	\$ 500.00	
Black Press Media	33976759	Advertising	\$ 6,416.29	
Island Radio	359606, 359607	Advertising \$ 4,83		
Motiontide Media	3922	Advertising \$ 5,156		
Pheasant Glen Golf Resort		Travel \$1,5		
Zoom	47926746	Subscriptions and Dues	\$ 302.40	
	Aituze Graphics Coast Mailing Services Ltd. Zoom Thirteen Strategies Image Media net Black Press Media Island Radio Motiontide Media Pheasant Glen Golf Resort	Aituze Graphics 202258 Coast Mailing Services Ltd. 50220 Zoom 42795329 Thirteen Strategies 100202 Image Media net 2001 Black Press Media 33976759 Island Radio 359606, 359607 Motiontide Media 3922 Pheasant Glen Golf Resort	Aituze Graphics 202258 Advertising Coast Mailing Services Ltd. 50220 Postage and Courier Zoom 42795329 Subscriptions and Dues Thirteen Strategies 100202 Advertising Image Media net 2001 Advertising Black Press Media 33976759 Advertising Island Radio 359606, 359607 Advertising Motiontide Media 3922 Advertising Pheasant Glen Golf Resort Travel	

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	7,000	JAN-1
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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR (19/04)

FOR ELECTIONS BC

NAME OF FILING ENTITY	PAGE	E	2
Michelle Stilwell - BC Liberal Party - Parksville Qualicum	OI	F :	2

ADJUSTMENT	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	USUAL NAME OF SUPPLIER/PAYEE	OATE PURCHASED (YYYY/MM/DD)
	\$ 2,329.12	Research and Polling	Voter ID	BC Liberal Party	2020/10/24
	\$ 633.60	Advertising	GOTC	BC Liberal Party	2020/10/24
	\$ 3,872.21	Research and Polling	IVR/TTH	BC Liberal Party	2020/10/24
	\$ 6,175.62	Advertising, Research and Polling	Riding Services	BC Liberal Party	2020/10/24
					· · · · · · · · · · · · · · · · · · ·
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				, , , , , , , , , , , , , , , , , , , ,	
	\$ 13,010.55	TOTAL A		hammen a sea or matter our resource and a second or seco	