

ELECTION FINANCING REPORT

CANDIDATE

F-C
(20/08)

Amendment # 1

CANDIDATE'S LAST NAME MARK		FIRST NAME MELANIE	MIDDLE NAME(S)
ELECTORAL DISTRICT VANCOUVER - MT. PLEASANT	POLITICAL PARTY/AFFILIATION NDP	GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24	
FINANCIAL AGENT'S LAST NAME MALONEY		FIRST NAME CARALEE	MIDDLE NAME(S)
FINANCIAL AGENT'S MAILING ADDRESS 903-933 HASTINGS ST E		CITY / TOWN VANCOUVER	
POSTAL CODE V6A1G6	PHONE NO. (778) 238-9904	EMAIL CARALEE.MALONEY@GMAIL.COM	

This financing report includes the following forms:

FORMS CHECKLIST **X**

These forms must be included in all reports.

Statement of Election Income and Expenses

Form St-I&E-C ☒

Summary of Expenses

Form Sm-E-C ☒

These forms only need to be filed if there is information to report.

Summary of Political Contributions

Form Sm-C ☐

Political Contributions with a Total Value Greater than \$250

Form S-A1 ☐

Permitted Anonymous Contributions Accepted at Functions

Form S-A2 ☐

Prohibited Contributions

Form S-Ax ☐

Summary of Advertising Expenses by Class

Form Sm-A-C ☒

Personal Expenses of the Candidate

Form Sm-PE ☒

Summary of Fundraising Functions

Form Sm-F ☐

Fundraising Function

Form S-F ☐

Loans and Guarantees

Form S-L ☐

Transfers Received and Given

Form S-TRF ☒

Summary of Election Expense Reimbursement Claim

Form Sm-CR ☒

Details of Election Expense Reimbursement Claim

Form S-CR ☒

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT



DATE (YYYY / MM / DD)

2021/03/10

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

St-I&E-C
(20/07)

GENERAL VOTING DAY (YYYY/MM/DD)
2020/10/24

NAME OF CANDIDATE
MELANIE MARK

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

31,113.46

Interest income

Total gross fundraising function income not reported as political contributions
(box E, Sm-F)

Candidate's nomination deposit refund

250.00

Election expense reimbursement

3,378.80

Other income (describe)

Total income (sum of above boxes)

34,742.26

A

Total value of election expenses subject to limits (box A, Sm-E-C)

22,210.72

Total value of election expenses not subject to limits (box B, Sm-E-C)

3,245.28

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

Total expenditures (sum of above boxes)

25,456.00

B

Balance in campaign account as of date of report

8,886.48

C

SUMMARY OF EXPENSES CANDIDATE

Sm-E-C
(20/08)

NAME OF FILING ENTITY
Melanie Mark Campaign Vancouver - Mt. Pleasant

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		2,500.00	
Advertising (Sm-A-C)	7,919.93		
Bank charges	42.50		
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	156.08		
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment	383.02		
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance	2,969.71		
Office supplies and stationery	682.85		
Personal expenses (Sm-PE)		495.28	
Postage and courier	1,660.05		
Professional services	900.00		
Research and data, including election surveys and polls			
Salaries and benefits	6,750.00		
Social functions	1,060.02		
Subscriptions and dues			
Telecommunications and information technology	227.00		
Travel			
Other expenses (describe) PPE and Cleaning Supplies		39.56	
Total expenses	22,751.16	A 3,284.84	B 0.00
			C

SUMMARY OF ELECTION ADVERTISING
EXPENSES BY CLASS
CANDIDATE

Sm-A-C
(20/08)

NAME OF FILING ENTITY

MELANIE MARK VANCOUVER MT. PLEASANT

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period				Expenses not used during campaign period
	Subject to limits	Not subject to limits			
Commercial canvassing in person, by telephone or by mobile device	395.77				
Newspapers and periodicals	1,525.32				
Promotional materials, including newsletters, brochures, buttons and novelty items	4,585.56				
Radio					
Search engine marketing and optimization					
Signs (lawn signs, billboards, etc.)	580.00				
Social media (social ads, targeted ads, content boosting, etc.)	833.28				
Television					
Website displays					
Other forms of advertising (describe)					
Total expenses	7,919.93	A	0.00	B	0.00 C

PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

Sm-PE
(20/03)

NAME OF FILING ENTITY
MELANIE MARK - VANCOUVER MT. PLEASANT

Transportation to, from or within electoral district		Paid personally by the candidate or contestant		Paid or reimbursed through the campaign account	
Air travel					
Bus, taxi					
Rental vehicle					
Private vehicle					
Other (Describe)					
Total	0.00	A1		0.00	A2
Cost of lodging, meals and incidental expenses while travelling					
Airbnb, hotel, motel					
Meals				495.28	
Incidental expenses (Describe)					
Total	0.00	B1		495.28	B2
All other necessary personal expenses related to campaign/contest					
Family care					
Disability expenses					
Cost of renting a temporary residence					
Total	0.00	C1		0.00	C2
Total (A + B + C)	0.00	D1		495.28	D2
Total personal expenses (D1 + D2):				495.28	E

For candidates and nomination contestants only

Total personal expenses used during the election campaign period: 495.28 F

Total personal expenses not used during the election campaign period: G

TRANSFERS RECEIVED AND GIVEN

S-TRF
(19/11)

NAME OF FILING ENTITY
MELANIE MARK VANCOUVER MT. PLEASANT

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OF 1

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/09/25	BC NDP	16,376.67	
2020/09/29	BC NDP	4,723.95	
2020/10/14	BC NDP	5,130.84	
2020/10/21	BC NDP	2,050.00	
2020/10/22	BC NDP	727.00	
2020/10/29	BC NDP	2,105.00	
TOTAL		A 31,113.46	B 0.00

This form is available for public inspection.
PLEASE KEEP A COPY FOR YOUR RECORDS.

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*.
The information will be used to administer provisions under the *Election Act*. Questions can be directed to:
Privacy Officer, Elections BC 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

Sm-CR
(20/07)

NAME OF FILING ENTITY

Melanie Mark - Vancouver Mt Pleasant

VALUE OF ELECTION
EXPENSE(S)
CLAIMED FOR
REIMBURSEMENT
BY CATEGORY
(FROM FORM(S)
S-CR)

Accounting and audit services	2,500.00
Advertising	7,821.69
Bank charges	42.50
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	383.02
Interest expense	
Office rent, utilities, insurance and maintenance	2,969.71
Office supplies and stationery	552.04
Personal expenses of candidate	495.28
Postage and courier	1,660.05
Professional services	500.00
Research and data, including election surveys and polls	
Salaries and benefits (excluding candidates)	6,750.00
Social functions	141.26
Subscriptions and dues	
Telecommunications and information technology	227.00
Travel	

Other expenses (describe)

TOTAL

24,042.55

A

**TOTAL REIMBURSEMENT CLAIM
(50% OF BOX A)**

12021.27

B

**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

S-CR
(19/04)

NAME OF FILING ENTITY

Melanie Mark - Vancouver Mt Pleasant

PAGE 1
OF 5

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/09/25	Renzo's Cafe		Office Rent, Utilities, Insurance	\$ 2,500.00
2020/09/24	Roy's Copier		Office Supplies	\$ 286.66
2020/09/24	The Co-Operators		Office Rent, Utilities, Insurance	\$ 247.50
2020/09/24	Shaw		Office Rent, Utilities, Insurance	\$ 152.39
2020/09/24	Amanda Bouchard		Office Supplies	\$ 152.73
2020/09/21	Grandview Printing		Advertising	\$ 53.76
2020/09/21	Canada Post		Postage	\$ 3.35
2020/09/21	Diego Cardona		Personal Expenses of Candidate	\$ 12.60
2020/09/21	Diego Cardona		Social Functions	\$ 36.30
2020/09/21	Diego Cardona		Personal Expenses of Candidate	\$ 30.58
2020/09/21	Six Cent Press		Advertising	\$ 76.16
			TOTAL	A
				\$ 3,552.03

FOR ELECTIONS BC
USE ONLY

ADJUSTMENT

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This Is An Amended Report
It Has Not Been Audited

**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

S-CR
(19/04)

NAME OF FILING ENTITY
Melanie Mark - Vancouver Mt. Pleasant

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OF **5**

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT	
2020/09/21	Grandview Printing		Advertising	\$ 104.16	
2020/09/21	Canada Post		Postage	\$ 48.30	
2020/09/21	Amanda Bouchard		Salaries	\$ 2,500.00	
2020/10/19	BC NDP		Advertising	\$ 1,525.32	
2020/10/19	BC NDP		Telecommunications & IT	\$ 227.00	
2020/10/19	BC NDP		Professional Services	\$ 500.00	
2020/10/19	Enns & Co		Accounting and Auditing Services	\$ 2,500.00	
2020/10/15	Staples		Office Supplies and Stationary	\$ 112.65	
2020/10/16	Burglar Busters		Office Rent, Utilities, Insurance	\$ 69.82	
2020/10/20	Melanie Mark		Personal Expenses	\$ 400.00	
2020/10/08	Diego Cardona		Social Functions	\$ 19.45	
			TOTAL	A	\$ 8,006.70

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

S-CR
(19/04)

NAME OF FILING ENTITY

Melanie Mark - Vancouver Mt Pleasant

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OF 5

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/17	Diego Cardona		Social Functions	\$ 18.10
2020/10/20	Diego Cardona		Social Functions	\$ 11.40
2020/10/14	Diego Cardona		Social Functions	\$ 14.45
2020/10/04	Diego Cardona		Social Functions	\$ 41.56
2020/10/17	Diego Cardona		Personal Expenses of Candidate	\$ 4.05
2020/10/15	Diego Cardona		Personal Expenses of Candidate	\$ 10.45
2020/10/14	Diego Cardona		Personal Expenses of Candidate	\$ 37.60
2020/10/17	Facebook		Advertising	\$ 300.00
2020/10/15	Six Cent Press		Advertising	\$ 48.58
2020/10/06	Canada Post		Postage & Courier	\$ 535.11
2020/10/15	Canada Post		Postage & Courier	\$ 928.39
			TOTAL	A
				\$ 1,949.69

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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR
(19/04)

NAME OF FILING ENTITY

Melanie Mark Vancouver - Mt. Pleasant

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OF 5

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/23	Thunderbird Press		Advertising	\$ 716.80
2020/10/26	Thunderbird Press		Advertising	\$ 128.80
2020/10/23	Thunderbird Press		Advertising	\$ 1,142.40
2020/10/24	BC NDP		Advertising	\$ 395.77
2020/10/09	Prismtech		Advertising	\$ 2,314.90
2020/10/30	Facebook		Advertising	\$ 135.04
2020/10/30	Facebook		Advertising	\$ 300.00
2020/10/08	Kevin O'Leary		Furniture and Equipment	\$ 383.02
2020/10/23	Diego Cardona		Salaries & Benefits	\$ 4,250.00
2020/09/30	CCEC Credit Union		Bank Charges	\$ 20.00
2020/09/30	CCEC Credit Union		Bank Charges	\$ 22.50
TOTAL			A	\$ 9,809.23

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