

ELECTION FINANCING REPORT
CANDIDATE

Amendment # 1

CANDIDATE'S LAST NAME Day		FIRST NAME Brennan	MIDDLE NAME(S) Michael Cornock
ELECTORAL DISTRICT Courtenay-Comox	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Landry		FIRST NAME Leonard	MIDDLE NAME(S) Henry
FINANCIAL AGENT'S MAILING ADDRESS 2075 Beaufort Ave.		CITY / TOWN Comox	
POSTAL CODE V9M 1V8	PHONE NO. (250) 650-3030	EMAIL lenland3@telus.net	

This financing report includes the following forms:

FORMS CHECKLIST X

These forms must be included in all reports.

Statement of Election Income and Expenses
Summary of Expenses

Form St-I&E-C X
Form Sm-E-C X

These forms only need to be filed if there is information to report.

Summary of Political Contributions
Political Contributions with a Total Value Greater than \$250
Permitted Anonymous Contributions Accepted at Functions
Prohibited Contributions
Summary of Advertising Expenses by Class
Personal Expenses of the Candidate
Summary of Fundraising Functions
Fundraising Function
Loans and Guarantees
Transfers Received and Given
Summary of Election Expense Reimbursement Claim
Details of Election Expense Reimbursement Claim

Form Sm-C X
Form S-A1 X
Form S-A2
Form S-Ax
Form Sm-A-C X
Form Sm-PE
Form Sm-F
Form S-F
Form S-L
Form S-TRF X
Form Sm-CR X
Form S-CR X

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)

2021/02/04

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection.

PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: Privacy Officer, Elections BC 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6

**STATEMENT OF ELECTION
INCOME AND EXPENSES
CANDIDATE**

GENERAL VOTING DAY (YYYY/MM/DD)
2020/10/24

NAME OF CANDIDATE
Brennan Day

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions
(box E, Sm-F)

Candidate's nomination deposit refund

Election expense reimbursement

Other income (describe)

Total income (sum of above boxes) **A**

Total value of election expenses subject to limits (box A, Sm-E-C)

Total value of election expenses not subject to limits (box B, Sm-E-C)

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

Total expenditures (sum of above boxes) **B**

Balance in campaign account as of date of report **C**

SUMMARY OF EXPENSES
CANDIDATE

NAME OF FILING ENTITY
Brennan Day

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		3,255.00	
Advertising (Sm-A-C)	25,055.45		
Bank charges	136.80		15.00
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts		171.00	
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance	1,311.43		
Office supplies and stationery	449.25	23.90	
Personal expenses (Sm-PE)			
Postage and courier	4,167.93		31.49
Professional services			
Research and data, including election surveys and polls	2,864.91		
Salaries and benefits			
Social functions	398.70		
Subscriptions and dues			
Telecommunications and information technology	195.47		
Travel			
Other expenses (describe)			
Total expenses	34,579.94	A 3,699.90	B 46.49

SUMMARY OF POLITICAL CONTRIBUTIONS

NAME OF FILING ENTITY

Brennan Day

Contributions must be accepted only from eligible individuals.

	Number of contributors	Value of contributions (\$)	
Contributions greater than \$250	1	1,020.00	A
Contributions of \$250 or less	2	450.00	B
Anonymous contributions (box A, S-A2)			C
Total value of political contributions from all sources (A + B + C)		1,470.00	D

Total contributions of money	450.00	E
Total contributions of goods and services	1,020.00	F
(box E + box F must equal box D)		

Total dollar amount of income tax receipts issued (Leadership and nomination contestants cannot issue tax receipts)	\$ 450.00	G
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SUMMARY OF ELECTION ADVERTISING
EXPENSES BY CLASS
CANDIDATE

NAME OF FILING ENTITY

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period			
	Subject to limits	Not subject to limits				
Commercial canvassing in person, by telephone or by mobile device						
Newspapers and periodicals	2,656.23					
Promotional materials, including newsletters, brochures, buttons and novelty items	5,397.70					
Radio	2,399.40					
Search engine marketing and optimization						
Signs (lawn signs, billboards, etc.)	7,545.53					
Social media (social ads, targeted ads, content boosting, etc.)	6,955.01					
Television						
Website displays	101.58					
Other forms of advertising (describe)						
Total expenses	25,055.45	A	0.00	B	0.00	C

**SUMMARY OF ELECTION EXPENSE
REIMBURSEMENT CLAIM
CANDIDATE OR POLITICAL PARTY**

NAME OF FILING ENTITY

Brennan Day

**VALUE OF ELECTION
EXPENSE(S)
CLAIMED FOR
REIMBURSEMENT
BY CATEGORY
(FROM FORM(S)
S-CR)**

Accounting and audit services	3,255.00
Advertising	25,055.45
Bank charges	136.80
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	291.43
Office supplies and stationery	449.25
Personal expenses of candidate	
Postage and courier	4,167.93
Professional services	
Research and data, including election surveys and polls	2,864.91
Salaries and benefits (excluding candidates)	
Social functions	398.70
Subscriptions and dues	
Telecommunications and information technology	195.47
Travel	

Other expenses (describe)

TOTAL

36,814.94

A

**TOTAL REIMBURSEMENT CLAIM
(50% OF BOX A)**

18407.47

B

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

**THIS IS AN AMENDED REPORT
IT HAS NOT BEEN AUDITED**

S-CR
(19/04)

NAME OF FILING ENTITY

Brennan Day

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OF 7

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/09/24	Royal Bank of Canada	1	Bank Charges	\$ 99.80
2020/09/25	Black Press	2	Advertising	\$ 471.96
2020/09/26	Facebook	3	Advertising	\$ 300.00
2020/09/30	Walmart	4	Telecommunications	\$ 128.80
2020/09/20	Home Depot	5	Advertising	\$ 271.72
2020/09/25	Costco	5	Social Functions	\$ 118.02
2020/09/26	Black Cr. Farm and Feed	5	Office Supplies	\$ 3.90
2020/09/27	Canadian Tire	5	Office Rent	\$ 44.78
2020/09/29	Canadian Tire	5	Office Rent	\$ 40.57
2020/09/28	Home Depot	5	Office Rent	\$ 17.34
2020/09/29	Bumper to Bumper	5	Office Rent	\$ 9.49
TOTAL			A	\$ 1,506.38

FOR ELECTIONS BC
USE ONLY

ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

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(19/04)

NAME OF FILING ENTITY

Brennan Day

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2020/09/30	Facebook	6	Advertising	\$ 337.58
2020/09/30	Facebook	6	Advertising	\$ 4.36
2020/09/25	ABC Printing	7	Office Supplies	\$ 133.28
2020/10/01	ABC Printing	7	Advertising	\$ 312.48
2020/10/02	Facebook	8	Advertising	\$ 65.98
2020/10/02	Facebook	8	Advertising	\$ 300.28
2020/10/02	Black Press	9	Advertising	\$ 471.96
2020/10/01	Black Press	9	Advertising	\$ 549.71
2020/10/07	Facebook	10	Advertising	\$ 662.84
2020/10/09	Facebook	11	Advertising	\$ 322.66
2020/10/09	Facebook	11	Advertising	\$ 41.06
TOTAL				\$ 3,202.19

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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(19/04)

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2020/10/14	Facebook	12	Advertising	\$ 750.00
2020/10/14	Costco	13	Postage	\$ 277.83
2020/10/04	Home Depot	14	Advertising	\$ 17.81
2020/10/15	Lucas Design	15	Advertising	\$ 204.75
2020/10/13	Island Radio	16	Advertising	\$ 1,039.50
2020/10/13	The Raven 100.7 FM	16	Advertising	\$ 396.00
2020/10/13	Vista Radio	16	Advertising	\$ 963.90
2020/10/08	Staples	16	Office Supplies	\$ 55.99
2020/10/13	Costco	16	Postage	\$ 463.05
2020/10/13	Costco	16	Advertising	\$ 44.77
2020/10/15	Costco	17	Postage	\$ 92.61

TOTAL

A

\$ 4,306.21

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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(19/04)

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Brennan Day

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2020/10/15	Canada Post	17	Postage	\$ 9.66
2020/09/26	Dollarama	17	Office Supplies	\$ 1.70
2020/10/19	Facebook	18	Advertising	\$ 1,000.00
2020/10/07	ABC Printing	19	Advertising	\$ 538.72
2020/10/21	Facebook	20	Advertising	\$ 1,000.00
2020/10/22	Facebook	20	Advertising	\$ 1,000.00
2020/10/15	Black Press	21	Advertising	\$ 957.85
2020/10/22	Walmart	22	Office Supplies	\$ 86.22
2020/10/22	Courtenay Speedpro Signs	23	Advertising	\$ 126.56
2020/10/24	Black Creek Diner	24	Social Function	\$ 60.00
2020/10/26	George Aldcroft	25	Advertising	\$ 84.00
TOTAL			A	\$ 4,864.71

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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(19/04)

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/26	Zachary Authier	26	Research and Polling	\$ 120.00
2020/10/26	Cameron Antifave	27	Research and Polling	\$ 255.00
2020/10/26	Peter Lee	28	Research and Polling	\$ 60.00
2020/10/27	Facebook	29	Advertising	\$ 842.03
2020/09/04	Courtenay Speedpro Signs	30	Advertising	\$ 2,100.00
2020/10/02	Boston Pizza	31	Social Function	\$ 66.26
2020/10/06	Crown Isle Clubhouse	31	Social Function	\$ 64.00
2020/10/20	Boston Pizza	31	Social Function	\$ 57.66
2020/10/21	Pho Noodles	31	Social Function	\$ 32.76
2020/09/30	Husky Fuel	31	Office Rent	\$ 68.92
2020/10/20	Petro Canada	31	Office Rent	\$ 110.33
TOTAL			A	\$ 3,776.96

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	Royal Bank of Canada	32	Bank Charges	\$ 27.00
2020/10/01	Royal Bank of Canada	32	Bank Charges	\$ 5.00
2020/11/01	Royal Bank of Canada	32	Bank Charges	\$ 5.00
2020/09/29	Canada Post	33	Postage	\$ 2,990.99
2020/10/07	Canada Post	33	Postage	\$ 333.79
2020/10/07	BC Liberal Party	33	Research and Polling	\$ 1,011.87
2020/10/13	Hemlock Harling Distribution	33	Advertising	\$ 802.04
2020/10/14	Hemlock Harling Distribution	33	Advertising	\$ 3,226.63
2020/10/24	BC Liberal Party	33	Advertising	\$ 4,945.44
2020/10/24	BC Liberal Party	33	Advertising	\$ 122.50
2020/10/24	BC Liberal Party	33	Office Supplies	\$ 168.16
TOTAL			A	\$ 13,638.42

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**DETAILS OF ELECTION EXPENSE
REIMBURSEMENT CLAIM**

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2020/10/24	BC Liberal Party	33	Advertising	\$ 328.22	
2020/10/24	BC Liberal Party	33	Telecommunications	\$ 66.67	
2020/10/24	BC Liberal Party	33	Advertising	\$ 101.58	
2020/10/24	BC Liberal Party	33	Research and Polling	\$ 443.04	
2020/11/15	Jonah Gowans	35	Research and Polling	\$ 975.00	
2020/12/15	ABC Printing	37	Rack Cards	\$ 200.48	
2020/12/15	ABC Printing	37	Mailout	\$ 150.08	
2020/12/17	Chan Nowosad Boates Inc.	38	Audit	\$ 3,255.00	
TOTAL				A	\$ 5,520.07

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