

**ELECTION FINANCING REPORT**  
**CANDIDATE**

Amendment # \_\_\_\_\_

|   |  |  |  |
|---|--|--|--|
| CANDIDATE'S LAST NAME<br><b>POON</b>                          |  | FIRST NAME<br><b>HELEN</b>                             | MIDDLE NAME(S)   |
| ELECTORAL DISTRICT<br><b>MID ISLAND/PACIFIC RIM</b>           | POLITICAL PARTY/AFFILIATION<br><b>BC LIBERAL PARTY</b> |  | GENERAL VOTING DAY (YYYY / MM / DD)<br><b>2020/10/24</b> |
| FINANCIAL AGENT'S LAST NAME<br><b>ANDERSON</b>                |  | FIRST NAME<br><b>ROBERT</b>                            | MIDDLE NAME(S)   |
| FINANCIAL AGENT'S MAILING ADDRESS<br><b>4423 NEILL STREET</b> |  | CITY / TOWN<br><b>PORT ALBERNI</b>                     |  |
| POSTAL CODE<br><b>V9Y1T7</b>                                  | PHONE NO.<br><b>(250) 724-5717</b>                     | EMAIL<br><b>robert.anderson@andersonassociates.pro</b> |  |


|   |   |  |
|---|---|--|
| This financing report includes the following forms:                         |   | <b>FORMS CHECKLIST X</b>                                     |
| <b>These forms must be included in all reports.</b>                         | Statement of Election Income and Expenses                     | <b>Form St-I&amp;E-C</b> <input checked="" type="checkbox"/> |
|   | Summary of Expenses   | <b>Form Sm-E-C</b> <input checked="" type="checkbox"/>       |
| <b>These forms only need to be filed if there is information to report.</b> | Summary of Political Contributions                            | <b>Form Sm-C</b> <input type="checkbox"/>                    |
|   | Political Contributions with a Total Value Greater than \$250 | <b>Form S-A1</b> <input type="checkbox"/>                    |
|   | Permitted Anonymous Contributions Accepted at Functions       | <b>Form S-A2</b> <input type="checkbox"/>                    |
|   | Prohibited Contributions                                      | <b>Form S-Ax</b> <input type="checkbox"/>                    |
|   | Summary of Advertising Expenses by Class                      | <b>Form Sm-A-C</b> <input checked="" type="checkbox"/>       |
|   | Personal Expenses of the Candidate                            | <b>Form Sm-PE</b> <input checked="" type="checkbox"/>        |
|   | Summary of Fundraising Functions                              | <b>Form Sm-F</b> <input type="checkbox"/>                    |
|   | Fundraising Function  | <b>Form S-F</b> <input type="checkbox"/>                     |
|   | Loans and Guarantees  | <b>Form S-L</b> <input type="checkbox"/>                     |
|   | Transfers Received and Given                                  | <b>Form S-TRF</b> <input checked="" type="checkbox"/>        |
| Summary of Election Expense Reimbursement Claim                             | <b>Form Sm-CR</b> <input checked="" type="checkbox"/>         |  |
| Details of Election Expense Reimbursement Claim                             | <b>Form S-CR</b> <input checked="" type="checkbox"/>          |  |

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

|   |  |
|---|--|
| SIGNATURE OF FINANCIAL AGENT<br> | DATE (YYYY / MM / DD)<br><b>2021/01/14</b> |
|---|--|

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)



**CROSS & COMPANY**  
CHARTERED PROFESSIONAL ACCOUNTANTS  
A PROFESSIONAL CORPORATION

Jared J. Cross, CPA, CGA

James Cartwright, CPA, BBA

Corinne Fast, CPA, CGA, BBA

Kennedy King, CPA, CGA, BBA

Duncan Soproniuk, CPA, BBA

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**INDEPENDENT AUDITOR'S REPORT**

To Robert Anderson, financial agent for Helen Poon,

We have audited the accompanying election financing report of Helen Poon, relating to the British Columbia election held on October 24, 2020 in the electoral district of Mid Island-Pacific Rim. The election financing report has been prepared by the financial agent for Helen Poon based on the financial reporting provisions of Part 10 of the *Election Act*.

**Financial Agent's Responsibility for the Election Financing Report**

The financial agent is responsible for the preparation of the election financing report in accordance with the financial reporting provisions of Part 10 of the *Election Act*, and for such internal control as the financial agent determines is necessary to enable the preparation of election financing report that are free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the election financing report based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards as required by Section 214 of the *Election Act* (British Columbia). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the election financing report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the election financing report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the election financing report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the financial agent's preparation of the election financing report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the candidate's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the financial agent, as well as evaluating the overall presentation of the election financing report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

**Basis for Qualified Opinion**

Due to the nature of the transactions inherent in any election campaign, the completeness of contributions and other revenue and expenses is not susceptible to satisfactory audit verification. Accordingly, our verification of these transactions was limited to the amounts recorded in the election campaign records and we were not able to determine whether any adjustments might be necessary to the election financing report.

[www.crossandco.ca](http://www.crossandco.ca)

## Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the election financing report of Helen Poon for the British Columbia election held on October 24, 2020 in the electoral district of Mid Island-Pacific Rim is prepared, in all material respects, in accordance with the financial reporting provisions of Part 10 of the *Election Act*.

## Basis of Accounting

The election financing report is prepared to assist Helen Poon to comply with the financial reporting provisions of Part 10 of the *Election Act*. As a result, the election financing report may not be suitable for another purpose.

Nanaimo, BC  
January 20, 2021



**J. Cross & Company Ltd.**  
Chartered Professional Accountants

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

GENERAL VOTING DAY (YYYY/MM/DD)  
2020/10/24

NAME OF CANDIDATE  
HELEN POON

Total value of political contributions from all sources (box D, Sm-C)

Total transfers received (box A, S-TRF)

Interest income

Total gross fundraising function income not reported as political contributions  
(box E, Sm-F)

Candidate's nomination deposit refund

Election expense reimbursement

Other income (describe)

**Total income** (sum of above boxes)  **A**

Total value of election expenses subject to limits (box A, Sm-E-C)

Total value of election expenses not subject to limits (box B, Sm-E-C)

Total value of expenses not used during campaign period (box C, Sm-E-C)

Total transfers given (box B, S-TRF)

**Total expenditures** (sum of above boxes)  **B**

Balance in campaign account as of date of report  **C**

**SUMMARY OF EXPENSES**  
**CANDIDATE**

NAME OF FILING ENTITY  
HELEN POON

|  | Election expenses used during campaign period |                       | Expenses not used during campaign period |
|--|---|-----------------------|--|
|  | Subject to limits                             | Not subject to limits |  |
| Accounting and audit services  |   |                       | 3,150.00                                 |
| Advertising ( <b>Sm-A-C</b> )  | 17,040.46                                     |                       |  |
| Bank charges   | 7.50  |                       |  |
| Candidate's nomination deposit   |   |                       |  |
| Conventions, workshops and meetings  |   |                       |  |
| Donations and gifts  |   |                       |  |
| Excess nomination contestant expenses  |   |                       |  |
| Fundraising functions (boxes F and G, <b>Sm-F</b> )  |   |                       |  |
| Furniture and equipment  |   |                       |  |
| Interest expense   |   |                       |  |
| Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> ) |   |                       |  |
| Office rent, utilities, insurance and maintenance  |   |                       |  |
| Office supplies and stationery   | 2,368.74                                      |                       |  |
| Personal expenses ( <b>Sm-PE</b> )   |   | 1,251.74              |  |
| Postage and courier  |   |                       |  |
| Professional services  |   |                       |  |
| Research and data, including election surveys and polls                                    |   |                       |  |
| Salaries and benefits  | 5,000.00                                      |                       |  |
| Social functions   |   |                       |  |
| Subscriptions and dues   |   |                       |  |
| Telecommunications and information technology  |   |                       |  |
| Travel   |   |                       |  |
| Other expenses (describe)<br>VEHICLE EXPENSES, MEALS                                       | 784.80  |                       |  |

|                       |           |          |          |          |          |          |
|-----------------------|-----------|----------|----------|----------|----------|----------|
| <b>Total expenses</b> | 25,201.50 | <b>A</b> | 1,251.74 | <b>B</b> | 3,150.00 | <b>C</b> |
|-----------------------|-----------|----------|----------|----------|----------|----------|

**SUMMARY OF ELECTION ADVERTISING  
EXPENSES BY CLASS  
CANDIDATE**

NAME OF FILING ENTITY  
**HELEN POON**

Value of sponsored election advertising  
(including value of preparing and conducting)

|  | Election expenses used during campaign period |                       | Expenses not used during campaign period |   |      |   |
|--|---|-----------------------|--|---|------|---|
|  | Subject to limits                             | Not subject to limits |  |   |      |   |
| Commercial canvassing in person, by telephone or by mobile device                  |   |                       |  |   |      |   |
| Newspapers and periodicals   | 8,081.26                                      |                       |  |   |      |   |
| Promotional materials, including newsletters, brochures, buttons and novelty items | 2,508.75                                      |                       |  |   |      |   |
| Radio  | 367.50  |                       |  |   |      |   |
| Search engine marketing and optimization   |   |                       |  |   |      |   |
| Signs (lawn signs, billboards, etc.)   | 5,789.61                                      |                       |  |   |      |   |
| Social media (social ads, targeted ads, content boosting, etc.)                    | 293.34  |                       |  |   |      |   |
| Television   |   |                       |  |   |      |   |
| Website displays   |   |                       |  |   |      |   |
| Other forms of advertising (describe)  |   |                       |  |   |      |   |
| <b>Total expenses</b>  | 17,040.46                                     | A                     | 0.00                                     | B | 0.00 | C |

# PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

NAME OF FILING ENTITY  
**HELEN POON**

|  | Paid personally<br>by the<br>candidate or<br>contestant |           | Paid or<br>reimbursed<br>through<br>the campaign<br>account |           |
|--|---|-----------|---|-----------|
| <b>Transportation to, from or within electoral district</b>              |   |           |   |           |
| Air travel   | <input type="text"/>                                    |           | <input type="text"/>  |           |
| Bus, taxi  | <input type="text"/>                                    |           | <input type="text"/>  |           |
| Rental vehicle   | <input type="text"/>                                    |           | <input type="text"/>  |           |
| Private vehicle  | 523.47  |           | <input type="text"/>  |           |
| Other (Describe)<br><b>FERRY</b>   | 58.15   |           | <input type="text"/>  |           |
| <b>Total</b>   | <b>581.62</b>   | <b>A1</b> | 0.00  | <b>A2</b> |
| <b>Cost of lodging, meals and incidental expenses while travelling</b>   |   |           |   |           |
| Airbnb, hotel, motel   | 251.00  |           | <input type="text"/>  |           |
| Meals  | 419.12  |           | <input type="text"/>  |           |
| Incidental expenses (Describe)   | <input type="text"/>                                    |           | <input type="text"/>  |           |
| <b>Total</b>   | <b>670.12</b>   | <b>B1</b> | 0.00  | <b>B2</b> |
| <b>All other necessary personal expenses related to campaign/contest</b> |   |           |   |           |
| Family care  | <input type="text"/>                                    |           | <input type="text"/>  |           |
| Disability expenses  | <input type="text"/>                                    |           | <input type="text"/>  |           |
| Cost of renting a temporary residence                                    | <input type="text"/>                                    |           | <input type="text"/>  |           |
| <b>Total</b>   | <b>0.00</b>   | <b>C1</b> | 0.00  | <b>C2</b> |
| <b>Total (A + B + C)</b>   | <b>1,251.74</b>   | <b>D1</b> | 0.00  | <b>D2</b> |
| Total personal expenses (D1 + D2):                                       | 1,251.74  | <b>E</b>  |   |           |

**For candidates and nomination contestants only**

**Total personal expenses used during the election campaign period:** 1,251.74 **F**

**Total personal expenses not used during the election campaign period:**  **G**

# TRANSFERS RECEIVED AND GIVEN

|  |               |
|--|---------------|
| NAME OF FILING ENTITY<br><b>HELEN POON</b> | PAGE <b>1</b> |
|  | OF <b>1</b>   |

| DATE OF TRANSFER (YYYY/MM/DD) | NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO | VALUE OF TRANSFER RECEIVED | VALUE OF TRANSFER GIVEN |
|-------------------------------|---|----------------------------|-------------------------|
| 2020/09/28                    | BC LIBERAL PARTY                                      | 16,500.00                  |                         |
| 2020/10/19                    | BC LIBERAL PARTY                                      | 869.73                     |                         |
| 2020/10/21                    | BC LIBERAL PARTY                                      | 10,000.00                  |                         |
| 2020/10/24                    | BC LIBERAL PARTY                                      | 6,160.26                   |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
|                               |   |                            |                         |
| <b>TOTAL</b>                  |   | <b>A</b> 33,529.99         | <b>B</b> 0.00           |

This form is available for public inspection.  
PLEASE KEEP A COPY FOR YOUR RECORDS.

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*.  
The information will be used to administer provisions under the *Election Act*. Questions can be directed to:  
**Privacy Officer, Elections BC** 1-800-661-8683, [privacy@elections.bc.ca](mailto:privacy@elections.bc.ca) or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6



**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

NAME OF FILING ENTITY  
HELEN POON

|   | VALUE OF ELECTION<br>EXPENSE(S)<br>CLAIMED FOR<br>REIMBURSEMENT<br>BY CATEGORY<br>(FROM FORM(S)<br>S-CR) |
|---|--|
| Accounting and audit services                                     |  |
| Advertising   | 2,537.10   |
| Bank charges  |  |
| Conventions, workshops and meetings                               |  |
| Excess nomination contestant expenses used during campaign period |  |
| Furniture and equipment   |  |
| Interest expense  |  |
| Office rent, utilities, insurance and maintenance                 |  |
| Office supplies and stationery                                    |  |
| Personal expenses of candidate                                    | 480.80   |
| Postage and courier   |  |
| Professional services   |  |
| Research and data, including election surveys and polls           |  |
| Salaries and benefits (excluding candidates)                      |  |
| Social functions  |  |
| Subscriptions and dues  |  |
| Telecommunications and information technology                     | 195.65   |
| Travel  |  |
| Other expenses (describe)   |  |

|              |          |          |
|--------------|----------|----------|
| <b>TOTAL</b> | 3,213.55 | <b>A</b> |
|--------------|----------|----------|

|   |          |          |
|---|----------|----------|
| <b>TOTAL REIMBURSEMENT CLAIM<br/>(50% OF BOX A)</b> | 1,606.78 | <b>B</b> |
|---|----------|----------|

## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

HELEN POON

PAGE 1  
OF 2

| DATE PURCHASED<br>(YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE | SOURCE/SUPPORTING<br>FINANCIAL<br>DOCUMENT ID<br>*OPTIONAL | ELECTION EXPENSE CATEGORY<br>(SEE FORM Sm-CR) | VALUE OF ELECTION<br>EXPENSE CLAIMED FOR<br>REIMBURSEMENT |
|--------------------------------|------------------------------|--|---|---|
| 2020/09/22                     | EMILANOS MEXICAN FOOD        |  | PERSONAL EXPENSES OF CANDI                    | \$ 18.76  |
| 2020/09/23                     | ALBERNI SUSHI                |  | PERSONAL EXPENSES OF CANDI                    | \$ 101.57   |
| 2020/09/23                     | SHAW CABLE                   |  | TELECOMMUNICATIONS                            | \$ 434.35   |
| 2020/09/24                     | THE GRAPHICS FACTORY         |  | ADVERTISING                                   | \$ 1,120.00   |
| 2020/09/30                     | THE GRAPHICS FACTORY         |  | ADVERTISING                                   | \$ 285.22   |
| 2020/09/30                     | BEAVER CREEK HOME CENTER     |  | ADVERTISING                                   | \$ 271.54   |
| 2020/10/01                     | PORT ALBERNI TOWN PANTRY     |  | PERSONAL EXPENSES OF CANDI                    | \$ 125.00   |
| 2020/10/01                     | BRIE & BARREL BISTRO         |  | PERSONAL EXPENSE OF CANDID                    | \$ 87.00  |
| 2020/10/03                     | PETRO CANADA                 |  | PERSONAL EXPENSE OF CANDID                    | \$ 72.16  |
| 2020/10/12                     | PORT ALBERNI TOWN PANTRY     |  | PERSONAL EXPENSE OF CANDID                    | \$ 118.54   |
| 2020/10/16                     | PETRO CANADA                 |  | PERSONAL EXPENSE OF CANDID                    | \$ 107.77   |
| <b>TOTAL</b>                   |                              |  | <b>A</b>                                      | <b>\$ 2,741.91</b>  |

**FOR ELECTIONS BC  
USE ONLY**

ADJUSTMENT

## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

HELEN POON

 PAGE 2  
 OF 2

| DATE PURCHASED (YYYY/MM/DD) | USUAL NAME OF SUPPLIER/PAYEE | SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL | ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR) | VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT |
|-----------------------------|------------------------------|---|--|---|
|                             | CARRY FORWARD FROM PAGE 1    |   |  | \$ 2,741.91   |
| 2020/10/16                  | BLACK PRESS GROUP            |   | ADVERTISING                                | \$ 283.50   |
| 2020/10/19                  | BLACK PRESS GROUP            |   | ADVERTISING                                | \$ 283.50   |
| 2020/10/20                  | SHAW CABLE - REFUND          |   | TELECOMMUNICATIONS                         | -\$ 238.70  |
| 2020/10/21                  | SHELL CANADA                 |   | PERSONAL EXPENSES OF CANDI                 | \$ 100.00   |
| 2020/10/23                  | FACEBOOK                     |   | ADVERTISING                                | \$ 293.34   |
| 2020/09/30                  | REIMBURSEMENT                |   | PERSONAL EXPENSES OF CANDI                 | -\$ 260.00  |
| 2020/09/24                  | CANDIDATE DEPOSIT FOR BANK   |   | PERSONAL EXPENSSES OF CANDID               | \$ 10.00  |
|                             |                              |   |  |   |
|                             |                              |   |  |   |
|                             |                              |   |  |   |
| <b>TOTAL</b>                |                              |   | <b>A</b>                                   | <b>\$ 3,213.55</b>                                  |

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ADJUSTMENT