

ELECTION FINANCING REPORT

CANDIDATE

F-C
(20/08)

Amendment # _____

CANDIDATE'S LAST NAME Sturdy		FIRST NAME Jordan	MIDDLE NAME(S)
ELECTORAL DISTRICT West Vancouver - Sea to Sky	POLITICAL PARTY/AFFILIATION BC Liberals		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Loren		FIRST NAME Gabrielle	MIDDLE NAME(S) <
FINANCIAL AGENT'S MAILING ADDRESS 1004 - 175 Victory Ship Way		CITY / TOWN North Vancouver	
POSTAL CODE V7L 0G1	PHONE NO. (604) 926-3808	EMAIL info@gabrielleloren.ca	

This financing report includes the following forms:

FORMS CHECKLIST X

These forms must be included in all reports.

Statement of Election Income and Expenses

Form St-I&E-C ☒

Summary of Expenses

Form Sm-E-C ☒

These forms only need to be filed if there is information to report.

Summary of Political Contributions

Form Sm-C ☐

Political Contributions with a Total Value Greater than \$250

Form S-A1 ☐

Permitted Anonymous Contributions Accepted at Functions

Form S-A2 ☐

Prohibited Contributions

Form S-Ax ☐

Summary of Advertising Expenses by Class

Form Sm-A-C ☒

Personal Expenses of the Candidate

Form Sm-PE ☒

Summary of Fundraising Functions

Form Sm-F ☐

Fundraising Function

Form S-F ☐

Loans and Guarantees

Form S-L ☐

Transfers Received and Given

Form S-TRF ☒

Summary of Election Expense Reimbursement Claim

Form Sm-CR ☒

Details of Election Expense Reimbursement Claim

Form S-CR ☒

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)

2021/01/15

WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: electoral.finance@elections.bc.ca

All forms included in this report are available for public inspection.

PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected under the authority of the *Election Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions under the *Election Act*. Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria, BC V8W 9J6



Independent Auditor's Report

To Ms. Gabrielle Loren, financial agent for Jordan Sturdy

Qualified Opinion

We have audited the accompanying election financing report of Jordan Sturdy relating to the British Columbia election held on October 24, 2020 in the electoral district of West Vancouver - Sea to Sky. The election financing report has been prepared by the financial agent for Jordan Sturdy based on the financial reporting provisions of Part 10 of the *Election Act*.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the election financing report of Jordan Sturdy relating to the British Columbia election held on October 24, 2020 is prepared, in all material respects, in accordance with the financial reporting provisions of Part 10 of the *Election Act*.

Basis for Qualified Opinion

Due to the nature of the transactions inherent in any Campaign, the completeness of contributions and other revenue and expenses is not susceptible to satisfactory audit verification. Accordingly, our verification of these transactions was limited to the amounts recorded in the Campaign records and we were not able to determine whether any adjustments might be necessary to the election financing report.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Election Financing Report* section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the Election Financing Report in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Basis of Accounting

The election financing report is prepared to assist Jordan Sturdy to comply with the financial reporting provisions of Part 10 of the *Election Act*. As a result, the election financing report may not be suitable for another purpose.

Financial Agent's Responsibility for the Election Financing Report

The financial agent is responsible for the preparation of the election financing report in accordance with the financial reporting provisions of Part 10 of the *Election Act*, and for such internal control as the financial agent determines is necessary to enable the preparation of election financing reports that are free from material misstatement, whether due to error or fraud.

The financial agent is responsible for overseeing the Campaign's financial reporting process.



Auditor's Responsibilities for the Audit of the Election Financing Report

Our objectives are to obtain reasonable assurance about whether the election financing report is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this election financing report. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the election financing report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Campaign's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management and related disclosures made by management. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We communicate with the financial agent regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Vancouver, B.C.
January 15, 2021

Chartered Professional Accountants

STATEMENT OF ELECTION INCOME AND EXPENSES CANDIDATE

St-I&E-C
(20/07)GENERAL VOTING DAY (YYYY / MM / DD)
2020/10/24NAME OF CANDIDATE
Jordan SturdyTotal value of political contributions from all sources (box **D, Sm-C**)Total transfers received (box **A, S-TRF**) 66,159.70

Interest income

Total gross fundraising function income not reported as political contributions
(box **E, Sm-F**)

Candidate's nomination deposit refund 250.00

Election expense reimbursement 25,869.11

Other income (describe)

Total income (sum of above boxes) 92,278.81**A**Total value of election expenses subject to limits (box **A, Sm-E-C**) 51,556.30Total value of election expenses not subject to limits (box **B, Sm-E-C**) 638.22Total value of expenses not used during campaign period (box **C, Sm-E-C**) 3,433.31Total transfers given (box **B, S-TRF**)**Total expenditures** (sum of above boxes) 55,627.83**B**

Balance in campaign account as of date of report 36,650.98

C

SUMMARY OF EXPENSES CANDIDATE

Sm-E-C
(20/08)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services			3,150.00
Advertising (Sm-A-C)	38,681.18		
Bank charges	24.15		14.50
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			268.81
Donations and gifts			
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, Sm-F)			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, Sm-F)			
Office rent, utilities, insurance and maintenance	570.00		
Office supplies and stationery	81.01		
Personal expenses (Sm-PE)		388.22	
Postage and courier	2,199.48		
Professional services			
Research and data, including election surveys and polls			
Salaries and benefits	9,000.00		
Social functions	9.88		
Subscriptions and dues			
Telecommunications and information technology	358.12		
Travel	632.48		
Other expenses (describe)			

Total expenses

51,556.30

A

638.22

B

3,433.31

C

SUMMARY OF ELECTION ADVERTISING

EXPENSES BY CLASS

CANDIDATE

Sm-A-C
(20/08)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period				Expenses not used during campaign period
	Subject to limits	Not subject to limits			
Commercial canvassing in person, by telephone or by mobile device	11,630.12				
Newspapers and periodicals	3,509.89				
Promotional materials, including newsletters, brochures, buttons and novelty items	4,624.20				
Radio	1,058.40				
Search engine marketing and optimization	1,000.00				
Signs (lawn signs, billboards, etc.)	4,843.62				
Social media (social ads, targeted ads, content boosting, etc.)	8,916.15				
Television					
Website displays	2,892.50				
Other forms of advertising (describe)					
Reused signs	206.30				
Total expenses	38,681.18	A	0.00	B	0.00 C

PERSONAL EXPENSES OF THE CANDIDATE/CONTESTANT

Sm-PE
(20/03)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

Transportation to, from or within electoral district		Paid personally by the candidate or contestant	Paid or reimbursed through the campaign account
Air travel			
Bus, taxi			
Rental vehicle			
Private vehicle			388.22
Other (Describe)			
Total	0.00	A1	388.22 A2
Cost of lodging, meals and incidental expenses while travelling			
Airbnb, hotel, motel			
Meals			
Incidental expenses (Describe)			
Total	0.00	B1	0.00 B2
All other necessary personal expenses related to campaign/contest			
Family care			
Disability expenses			
Cost of renting a temporary residence			
Total	0.00	C1	0.00 C2
Total (A + B + C)	0.00	D1	388.22 D2
Total personal expenses (D1 + D2):		388.22	E

For candidates and nomination contestants only

Total personal expenses used during the election campaign period: 388.22 **F**

Total personal expenses not used during the election campaign period: **G**

TRANSFERS RECEIVED AND GIVEN

S-TRF
 (19/11)

NAME OF FILING ENTITY West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)
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PAGE	1
OF	1

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/10/01	West Vancouver - Sea to Sky Riding Assn	206.30	
2020/10/01	BC Liberal Party for IVR	813.87	
2020/10/05	BC Liberal Party	61,000.00	
2020/10/16	BC Liberal Party for IVR	180.30	
2020/10/23	BC Liberal Party for IVR	164.86	
2020/10/24	BC Liberal Party for Riding Services Package	3,794.37	
TOTAL		A 66,159.70	B 0.00

SUMMARY OF ELECTION EXPENSE REIMBURSEMENT CLAIM CANDIDATE OR POLITICAL PARTY

Sm-CR
(20/07)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

VALUE OF ELECTION
EXPENSE(S)
CLAIMED FOR
REIMBURSEMENT
BY CATEGORY
(FROM FORM(S)
S-CR)

Accounting and audit services

Advertising

Bank charges

Conventions, workshops and meetings

Excess nomination contestant expenses used during campaign period

Furniture and equipment

Interest expense

Office rent, utilities, insurance and maintenance

Office supplies and stationery

Personal expenses of candidate

Postage and courier

Professional services

Research and data, including election surveys and polls

Salaries and benefits (excluding candidates)

Social functions

Subscriptions and dues

Telecommunications and information technology

Travel

Other expenses (describe)

TOTAL**TOTAL REIMBURSEMENT CLAIM
(50% OF BOX A)**

51,738.22

A

25,869.11

B

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR
 (19/04)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Strudy - BC Liberals)

PAGE

1

OF

4

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/05	DJ Lawrence		Advertising - Signs	\$ 1,153.75
2020/10/07	Politikos		Advertising - SEMO	\$ 1,000.00
2020/10/07	Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50
2020/10/07	Actuate Print		Advertising - Promo Material	\$ 3,550.40
2020/10/13	Select Field Services		Advertising - Telephone Canvassing	\$ 3,412.50
2020/10/13	Squamish Chief		Advertising - Newspapers	\$ 1,050.00
2020/10/10	Canada Post		Postage	\$ 1,542.26
2020/10/16	Mountain FM		Advertising - Radio	\$ 1,058.40
2020/10/13	Century Signs & Awnings		Advertising - Promo Material	\$ 324.80
2020/10/14	Nicola Bentley		Salaries - Campaign Manager	\$ 2,500.00
2020/10/14	Actuate Print		Advertising - Promo Material	\$ 443.80
			TOTAL	A
				\$ 19,448.41

 FOR ELECTIONS BC
USE ONLY

ADJUSTMENT

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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR
 (19/04)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

PAGE

2

OF

4

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/16	North Shore News		Advertising - Newspaper	\$ 1,489.69
2020/10/16	Impression Design		Advertising - Social Media	\$ 630.00
2020/10/22	Select Field Services		Advertising - Telephone Canvassing	\$ 2,388.75
2020/10/15	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.10
2020/10/28	Berit Beattie		Salaries - Deputy Campaign Manage	\$ 2,500.00
2020/10/01	Jade Investments Ltd		Campaign Office Rent	\$ 525.00
2020/10/19	Pin Point Productions		Advertising - Videos	\$ 2,892.50
2020/10/22	Pique Newsmagazine		Advertising - Newspaper	\$ 1,010.10
2020/10/27	Nicola Bentley		Campaign Manager	\$ 2,500.00
2020/10/25	Gord Addison		Advertising - Website /Google Ads	\$ 7,866.15
2020/10/24	Select Field Services		Advertising - Telephone Canvassing	\$ 102.38
			TOTAL	A
				\$ 22,914.67

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DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR
 (19/04)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

PAGE

3

OF

4

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/11/04	Nicola Bentley		Mileage Reimbursement	\$ 278.48
2020/11/04	Nicoal Bentley		Office Supplies	\$ 77.65
2020/11/04	Nicola Bentley		Advertising - Signs	\$ 60.66
2020/11/04	Nicola Bentley		Telecommunications	\$ 358.12
2020/11/04	Jordan Sturdy		Mileage	\$ 388.22
2020/11/26	Gabrielle Loren		Postage	\$ 32.41
2021/11/04	Jordan Sturdy		Office Supplies	\$ 3.36
2020/10/26	DJ Lawrence		Advertising - Signs	\$ 710.00
2020/11/20	Norman Ergetowski		Salaries - GOTV Chair	\$ 1,500.00
2020/11/20	Nicola Bentley		Social Functions	\$ 9.88
			TOTAL	A
				\$ 3,418.78

 FOR ELECTIONS BC
 USE ONLY

ADJUSTMENT

DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

S-CR
(19/04)

NAME OF FILING ENTITY

West Vancouver - Sea to Sky (Jordan Sturdy - BC Liberals)

PAGE

4

OF

4

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/09/30	Blueshore Financial		Bank Charges	\$ 6.85
2020/10/30	Blueshore Financial		Bank Charges	\$ 17.30
2020/10/16	BC Liberal Party - IVR		Advertising	\$ 180.30
2020/10/01	BC Liberal Party - IVR		Advertising	\$ 813.87
2020/10/01	BC Liberal Party - Campaign start Up		Advertising	\$ 2,594.41
2020/10/10	Canada Post		Postage	\$ 624.81
2020/10/23	BC Liberal Party - IVR		Advertising	\$ 164.86
2020/10/01	BC Liberal Party		Riding Services Package	\$ 1,154.96
2020/10/01	BC Liberal Party		Insurance	\$ 45.00
2020/10/28	Berit Beattie		Mileage	\$ 354.00
			TOTAL	A
				\$ 5,956.36

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