

**ELECTION FINANCING REPORT**  
**CANDIDATE**

Amendment # \_\_\_\_\_

CANDIDATE'S LAST NAME Loo		FIRST NAME Alexa	MIDDLE NAME(S) Toy Sen
ELECTORAL DISTRICT Richmond South Centre		POLITICAL PARTY/AFFILIATION BC Liberals	GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Armstrong		FIRST NAME David	MIDDLE NAME(S) Scott
FINANCIAL AGENT'S MAILING ADDRESS 10310 Hollywell Drive		CITY / TOWN Richmond	
POSTAL CODE V7E5C9	PHONE NO. (604) 242-1201	EMAIL fin.agent@alexaloo.com	

This financing report includes the following forms:

FORMS CHECKLIST **X**

**These forms must be included in all reports.**

Statement of Election Income and Expenses	Form St-I&E-C	<input checked="" type="checkbox"/>
Summary of Expenses	Form Sm-E-C	<input checked="" type="checkbox"/>

**These forms only need to be filed if there is information to report.**

Summary of Political Contributions	Form Sm-C	<input type="checkbox"/>
Political Contributions with a Total Value Greater than \$250	Form S-A1	<input type="checkbox"/>
Permitted Anonymous Contributions Accepted at Functions	Form S-A2	<input type="checkbox"/>
Prohibited Contributions	Form S-Ax	<input type="checkbox"/>
Summary of Advertising Expenses by Class	Form Sm-A-C	<input checked="" type="checkbox"/>
Personal Expenses of the Candidate	Form Sm-PE	<input type="checkbox"/>
Summary of Fundraising Functions	Form Sm-F	<input type="checkbox"/>
Fundraising Function	Form S-F	<input type="checkbox"/>
Loans and Guarantees	Form S-L	<input type="checkbox"/>
Transfers Received and Given	Form S-TRF	<input checked="" type="checkbox"/>
Summary of Election Expense Reimbursement Claim	Form Sm-CR	<input checked="" type="checkbox"/>
Details of Election Expense Reimbursement Claim	Form S-CR	<input checked="" type="checkbox"/>

I, the Financial Agent, declare that:

- (a) I am authorized to act on behalf of the above-named candidate;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT

DATE (YYYY / MM / DD)

2021/01/14

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)



**SEIGNEUR & COMPANY\***  
CHARTERED PROFESSIONAL ACCOUNTANT

## INDEPENDENT AUDITOR'S REPORT

To Scott Armstrong, Financial Agent for Alexa Loo

### Qualified Opinion

I have audited the accompanying election financing report of Alexa Loo relating to the British Columbia election held on October 24, 2020 in the electoral district of Richmond South Centre.

In my opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* section of my report, the accompanying election financing report of Alexa Loo for the British Columbia election held on October 24, 2020 in the electoral district of Richmond South Centre is prepared, in all materials respects, in accordance with the financial reporting provisions of Part 10 of the *Election Act* (British Columbia).

### Basis for qualified opinion

Due to the nature of the transactions inherent in any election campaign, the completeness of contributions and other revenue and expenses is not susceptible to satisfactory audit verification. Accordingly, my verification of these transactions was limited to the amounts recorded in the election campaign records and I was not able to determine whether any adjustments might be necessary to the election financing report.

I conducted my audit in accordance with Canadian generally accepted auditing standards as required by Section 214 of the *Election Act* (British Columbia). My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Election Financing Report* section of my report. I am independent of Alexa Loo in accordance with the ethical requirements that are relevant to my audit of the election financing report in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

\*denotes professional corporation

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success  
is our  
business**

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### **Emphasis of Matter – Restriction on Use**

This election financing report is prepared to assist Alexa Loo to comply with the financial reporting provisions of the *Election Act* (British Columbia) referred to above. As a result, the election financing report may not be suitable for another purpose. My opinion is not modified in respect of this matter.

### **Responsibilities of the Financial Agent for the Election Financing Report**

The financial agent is responsible for the preparation of the election financing report in accordance with the financial reporting provisions of Part 10 of the *Election Act* (British Columbia) and for such internal control as the financial agent determines is necessary to enable the preparation of an election financing report that is free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibilities for the Audit of the Election Financing Report**

My objectives are to obtain reasonable assurance about whether the election financing report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this election financing report.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the election financing report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Alexa Loo's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the financial agent.

I communicated with the financial agent of Alexa Loo regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

*Seigneurat & Company*  
Seigneurat and Company

January 15, 2021

**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

GENERAL VOTING DAY (YYYY / MM / DD)  
2020/10/24

NAME OF CANDIDATE  
Alexa Loo, Richmond South Centre

Total value of political contributions from all sources (box <b>D, Sm-C</b> )	0.00	
Total transfers received (box <b>A, S-TRF</b> )	55,271.00	
Interest income	0.00	
Total gross fundraising function income not reported as political contributions (box <b>E, Sm-F</b> )	0.00	
Candidate's nomination deposit refund	250.00	
Election expense reimbursement	0.00	
Other income (describe) N/A	0.00	
<b>Total income</b> (sum of above boxes)	55,521.00	<b>A</b>
Total value of election expenses subject to limits (box <b>A, Sm-E-C</b> )	50,107.69	
Total value of election expenses not subject to limits (box <b>B, Sm-E-C</b> )	3,610.00	
Total value of expenses not used during campaign period (box <b>C, Sm-E-C</b> )	1,803.41	
Total transfers given (box <b>B, S-TRF</b> )	0.00	
<b>Total expenditures</b> (sum of above boxes)	55,521.10	<b>B</b>
Balance in campaign account as of date of report	0.00	<b>C</b>

# SUMMARY OF EXPENSES

## CANDIDATE

NAME OF FILING ENTITY  
 Alexa Loo, Richmond South Centre

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		3,360.00	0.00
Advertising ( <b>Sm-A-C</b> )	40,533.24		1,803.41
Bank charges	0.00	0.00	0.00
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings	0.00	0.00	0.00
Donations and gifts	0.00	0.00	0.00
Excess nomination contestant expenses	0.00		
Fundraising functions (boxes F and G, <b>Sm-F</b> )		0.00	0.00
Furniture and equipment	0.00	0.00	0.00
Interest expense	0.00	0.00	0.00
Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> )	0.00		
Office rent, utilities, insurance and maintenance	1,575.00	0.00	0.00
Office supplies and stationery	0.00	0.00	0.00
Personal expenses ( <b>Sm-PE</b> )		0.00	0.00
Postage and courier	6,003.72	0.00	0.00
Professional services	1,000.00	0.00	0.00
Research and data, including election surveys and polls	0.00	0.00	0.00
Salaries and benefits	0.00	0.00	0.00
Social functions	267.63	0.00	0.00
Subscriptions and dues	0.00	0.00	0.00
Telecommunications and information technology	253.05	0.00	0.00
Travel	82.29	0.00	0.00
Other expenses (describe) Insurance, shipping, administration, volunteer meals	392.76	0.00	0.00

**Total expenses**

50,107.69

**A**

3,610.00

**B**

1,803.41

**C**

**SUMMARY OF ELECTION ADVERTISING**  
**EXPENSES BY CLASS**  
**CANDIDATE**

NAME OF FILING ENTITY  
Alexa Loo, Richmond South Centre

Value of sponsored election advertising  
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period			
	Subject to limits	Not subject to limits				
Commercial canvassing in person, by telephone or by mobile device	8,495.15	0.00	0.00			
Newspapers and periodicals	13,616.78	0.00	0.00			
Promotional materials, including newsletters, brochures, buttons and novelty items	6,525.46	0.00	1,065.86			
Radio	9,588.60	0.00	0.00			
Search engine marketing and optimization	0.00	0.00	0.00			
Signs (lawn signs, billboards, etc.)	1,627.45	0.00	737.55			
Social media (social ads, targeted ads, content boosting, etc.)	578.22	0.00	0.00			
Television	0.00	0.00	0.00			
Website displays	101.58	0.00	0.00			
Other forms of advertising (describe)	0.00	0.00	0.00			
<b>Total expenses</b>	40,533.24	<b>A</b>	0.00	<b>B</b>	1,803.41	<b>C</b>

# TRANSFERS RECEIVED AND GIVEN

NAME OF FILING ENTITY Alexa Loo, Richmond South Centre
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PAGE	1
OF	4

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/09/29	British Columbia Liberal Party	2,633.38	
2020/09/29	British Columbia Liberal Party	3,118.50	
2020/09/29	British Columbia Liberal Party	9,588.60	
2020/10/06	British Columbia Liberal Party	434.84	
2020/10/06	British Columbia Liberal Party	565.29	
2020/10/06	British Columbia Liberal Party	3,640.56	
2020/10/06	British Columbia Liberal Party	2,100.00	
2020/10/06	British Columbia Liberal Party	462.50	
2020/10/13	British Columbia Liberal Party	244.16	
2020/10/13	British Columbia Liberal Party	565.29	
2020/10/13	British Columbia Liberal Party	434.84	
2020/10/13	British Columbia Liberal Party	408.00	
2020/10/13	British Columbia Liberal Party	384.00	
2020/10/13	British Columbia Liberal Party	32.00	
2020/10/13	British Columbia Liberal Party	336.00	
<b>TOTAL</b>		<b>A</b> 24,947.96	<b>B</b> 0.00



# TRANSFERS RECEIVED AND GIVEN

NAME OF FILING ENTITY Alexa Loo, Richmond south Centre
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PAGE	2
OF	4

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
	Carried forward from page 1	24,947.96	
2020/10/13	British Columbia Liberal Party	200.00	
2020/10/14	British Columbia Liberal Party	43.10	
2020/10/19	British Columbia Liberal Party	368.53	
2020/10/19	British Columbia Liberal Party	344.00	
2020/10/19	British Columbia Liberal Party	192.00	
2020/10/19	British Columbia Liberal Party	240.00	
2020/10/19	British Columbia Liberal Party	320.00	
2020/10/19	British Columbia Liberal Party	384.00	
2020/10/19	British Columbia Liberal Party	1,295.44	
2020/10/20	British Columbia Liberal Party	2,587.20	
2020/10/20	British Columbia Liberal Party	315.00	
2020/10/20	British Columbia Liberal Party	2,625.89	
2020/10/20	British Columbia Liberal Party	1,575.00	
2020/10/20	British Columbia Liberal Party	1,000.00	
<b>TOTAL</b>		<b>A</b> 36,438.12	<b>B</b> 0.00

# TRANSFERS RECEIVED AND GIVEN

NAME OF FILING ENTITY Alexa Loo, Richmond South Centre
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OF	4

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
	Carried forward from page 2	36,438.12	
2020/10/21	British Columbia Liberal Party	366.24	
2020/10/24	British Columbia Liberal Party	3,825.62	
2020/10/24	British Columbia Liberal Party	633.60	
2020/10/27	British Columbia Liberal Party	1,003.13	
2020/10/27	British Columbia Liberal Party	3,566.07	
2020/10/27	British Columbia Liberal Party	304.00	
2020/10/27	British Columbia Liberal Party	288.00	
2020/10/27	British Columbia Liberal Party	384.00	
2020/10/27	British Columbia Liberal Party	24.00	
2020/10/27	British Columbia Liberal Party	392.00	
2020/11/02	British Columbia Liberal Party	3,089.58	
2020/11/02	British Columbia Liberal Party	243.30	
2020/11/02	British Columbia Liberal Party	250.00	
2020/11/03	British Columbia Liberal Party	288.25	
<b>TOTAL</b>		<b>A</b> 51,095.91	<b>B</b> 0.00



**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

NAME OF FILING ENTITY  
Alexa Loo, Richmond South Centre

	VALUE OF ELECTION EXPENSE(S) CLAIMED FOR REIMBURSEMENT BY CATEGORY (FROM FORM(S) S-CR)
Accounting and audit services	3,360.00
Advertising	40,533.24
Bank charges	0.00
Conventions, workshops and meetings	0.00
Excess nomination contestant expenses used during campaign period	0.00
Furniture and equipment	0.00
Interest expense	0.00
Office rent, utilities, insurance and maintenance	1,575.00
Office supplies and stationery	0.00
Personal expenses of candidate	0.00
Postage and courier	6,003.72
Professional services	1,000.00
Research and data, including election surveys and polls	0.00
Salaries and benefits (excluding candidates)	0.00
Social functions	101.63
Subscriptions and dues	0.00
Telecommunications and information technology	253.05
Travel	82.29
Other expenses (describe) Insurance, shipping, administration, volunteer meals	392.76

<b>TOTAL</b>	53,301.69	<b>A</b>
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<b>TOTAL REIMBURSEMENT CLAIM (50% OF BOX A)</b>	26650.84	<b>B</b>
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## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/06	Infoserve Management		Advertising	\$ 2,100.00
2020/10/13	Arlene Kennedy		Advertising	\$ 408.00
2020/10/13	Zinong Zhang		Advertising	\$ 384.00
2020/10/13	Nina Bonoajes		Advertising	\$ 32.00
2020/10/13	Shannon Kewley		Advertising	\$ 336.00
2020/10/13	Cindy Shuet Man Liu		Advertising	\$ 200.00
2020/10/13	Misc vendors - 25% share		Advertising	\$ 43.10
2020/10/14	BC Liberal Party		Advertising	\$ 368.53
2020/10/19	Arlene Kennedy		Advertising	\$ 344.00
2020/10/19	Cindy Liu		Advertising	\$ 192.00
2020/10/19	Nina Bonoajes		Advertising	\$ 240.00
<b>TOTAL</b>				<b>\$ 4,647.63</b>

 FOR ELECTIONS BC  
 USE ONLY

ADJUSTMENT



## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

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OF 6

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
	carried forward from page 1			\$ 4,647.63
2020/10/19	Wong George Chung		Advertising	\$ 320.00
2020/10/19	Yinong Zhang		Advertising	\$ 384.00
2020/10/20	Oris Development (Hamilton)		Advertising	\$ 315.00
2020/10/24	BC Liberal Party		Advertising	\$ 633.60
2020/10/24	BC Liberal Party		Advertising	\$ 66.68
2020/10/24	BC Liberal Party		Advertising	\$ 443.04
2020/10/27	Arlene Kennedy		Advertising	\$ 304.00
2020/10/27	Nina Bonoajes		Advertising	\$ 288.00
2020/10/27	Yinong Zhang		Advertising	\$ 384.00
2020/10/27	Shannon Kewley		Advertising	\$ 24.00
<b>TOTAL</b>			<b>A</b>	<b>\$ 7,809.95</b>

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ADJUSTMENT





## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
	carried forward from page 4			\$ 39,853.44
2020/10/24	BC Liberal Party		Advertising	\$ 328.22
2020/11/02	Winston Leger		Advertising	\$ 250.00
2020/10/24	BC Liberal Party		Advertising	\$ 101.58
2020/10/20	Entrust CPAs Ltd - 1/4 share		Office rent, utilities	\$ 1,575.00
2020/10/20	SOM preview - neighbourhood mail		Postage and courier	\$ 2,625.89
2020/11/02	SOM preview - neighbourhood mail		Postage and courier	\$ 3,089.58
2020/11/03	SOM preview - neighbourhood mail		Postage and courier	\$ 288.25
2020/10/20	Ken Johnson		Professional services	\$ 1,000.00
2020/10/24	Legends Pub		Social Functions	\$ 101.63
2020/11/02	Joey Kwan (expenses)		Telecommunications and IT	\$ 160.42
<b>TOTAL</b>			<b>A</b>	<b>\$ 49,374.01</b>

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ADJUSTMENT

## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Alexa Loo, Richmond South Centre

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
	carried forward from page 5			\$ 49,374.01
2020/11/30	Joey Kwan (expenses)		Telecommunications and IT	\$ 92.63
2020/11/02	Joey Kwan (expenses)		Travel	\$ 46.18
2020/11/30	Joey Kwan (expenses)		Travel	\$ 36.11
2020/10/24	BC Liberal Party		Other expenses	\$ 230.44
2020/11/02	Joey Kwan (expenses)		Other expenses	\$ 36.70
2020/11/30	Joey Kwan (expenses)		Other expenses	\$ 125.62
	Seigneur & Company		Accounting and Audit	\$ 3,360.00
<b>TOTAL</b>				<b>\$ 53,301.69</b>

FOR ELECTIONS BC  
USE ONLY

ADJUSTMENT