

**ELECTION FINANCING REPORT**  
**CANDIDATE**

Amendment # \_\_\_\_\_

CANDIDATE'S LAST NAME Stilwell		FIRST NAME Michelle	MIDDLE NAME(S) Klara
ELECTORAL DISTRICT Parksville Qualicum	POLITICAL PARTY/AFFILIATION BC Liberal Party		GENERAL VOTING DAY (YYYY / MM / DD) 2020/10/24
FINANCIAL AGENT'S LAST NAME Souchuck		FIRST NAME Leanne	MIDDLE NAME(S) Marjorie
FINANCIAL AGENT'S MAILING ADDRESS PO Box 760		CITY / TOWN Parksville	
POSTAL CODE V9P1ZG8	PHONE NO. (250) 248-3211	EMAIL leanne@mcgormanmaclean.com	

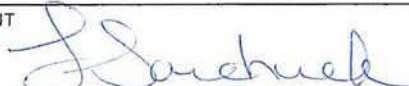
This financing report includes the following forms:		FORMS CHECKLIST X	
<b>These forms must be included in all reports.</b>	Statement of Election Income and Expenses	Form St-I&E-C	<input checked="" type="checkbox"/>
	Summary of Expenses	Form Sm-E-C	<input checked="" type="checkbox"/>
<b>These forms only need to be filed if there is information to report.</b>	Summary of Political Contributions	Form Sm-C	<input checked="" type="checkbox"/>
	Political Contributions with a Total Value Greater than \$250	Form S-A1	<input checked="" type="checkbox"/>
	Permitted Anonymous Contributions Accepted at Functions	Form S-A2	<input type="checkbox"/>
	Prohibited Contributions	Form S-Ax	<input type="checkbox"/>
	Summary of Advertising Expenses by Class	Form Sm-A-C	<input checked="" type="checkbox"/>
	Personal Expenses of the Candidate	Form Sm-PE	<input checked="" type="checkbox"/>
	Summary of Fundraising Functions	Form Sm-F	<input type="checkbox"/>
	Fundraising Function	Form S-F	<input type="checkbox"/>
	Loans and Guarantees	Form S-L	<input type="checkbox"/>
	Transfers Received and Given	Form S-TRF	<input checked="" type="checkbox"/>
Summary of Election Expense Reimbursement Claim	Form Sm-CR	<input checked="" type="checkbox"/>	
Details of Election Expense Reimbursement Claim	Form S-CR	<input checked="" type="checkbox"/>	

I, the Financial Agent, declare that:

(a) I am authorized to act on behalf of the above-named candidate;

(b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and

(c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT 	DATE (YYYY / MM / DD) 2021/01/13
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**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)



**McINTOSH | NORTON | WILLIAMS**  
Chartered Professional Accountants

**Cory McIntosh, CPA, CGA CAFM, CFP\***  
**Jason S. Moore, BA, CPA, CGA\***  
**Michael K. Williams, CPA, CGA\***

*\*practising as a professional corporation.*

*'It's not what you earn, it's what you keep!'*

## INDEPENDENT AUDITOR'S REPORT

**To Leanne Souchuck, Financial Agent for Michelle Stilwell:**

### **Qualified Opinion**

We have audited the accompanying election financing report of Michelle Stilwell relating to the British Columbia election held on October 24, 2020 in the electoral district of Parksville-Qualicum.

In our opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying election financing report of Michelle Stilwell for the British Columbia election held on October 24, 2020 in the electoral district of Parksville-Qualicum is prepared, in all material respects, in accordance with the financial reporting provisions of Part 10 of the *Election Act* (British Columbia).

### **Basis for qualified opinion**

Due to the nature of the transactions inherent in any election campaign, the completeness of contributions and other revenue and expenses is not susceptible to satisfactory audit verification. Accordingly, our verification of these transactions was limited to the amounts recorded in the election campaign records and we were not able to determine whether any adjustments might be necessary to the election financing report.

We conducted our audit in accordance with Canadian generally accepted auditing standards as required by Section 214 of the *Election Act* (British Columbia). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Election Financing Report* section of our report. We are independent of Michelle Stilwell in accordance with the ethical requirements that are relevant to our audit of the election financing report in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

### **Emphasis of Matter – Restriction on Use**

This election financing report is prepared to assist Michelle Stilwell to comply with the financial reporting provisions of the *Election Act* (British Columbia) referred to above. As a result, the election financing report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

### **Responsibilities of the Financial Agent for the Election Financing Report**

The financial agent is responsible for the preparation of the election financing report in accordance with the financial reporting provisions of Part 10 of the *Election Act* (British Columbia) and for such internal control as the financial agent determines is necessary to enable the preparation of an election financing report that is free from material misstatement, whether due to fraud or error.

#### **QUALICUM BEACH**

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#### **PARKVILLE**

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**Auditor's Responsibilities for the Audit of the Election Financing Report**

Our objectives are to obtain reasonable assurance about whether the election financing report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this election financing report.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the election financing report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the candidate's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the financial agent.

We communicate with the financial agent of Michelle Stilwell regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identified during our audit.

  
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McIntosh | Norton | Williams  
chartered professional accountants

Qualicum Beach  
January 15, 2021



**STATEMENT OF ELECTION  
INCOME AND EXPENSES  
CANDIDATE**

GENERAL VOTING DAY (YYYY / MM / DD)  
2020/10/24

NAME OF CANDIDATE  
Michelle Stilwell - BC Liberal Party - Parksville Qualicum

Total value of political contributions from all sources (box <b>D, Sm-C</b> )	3,000.00	
Total transfers received (box <b>A, S-TRF</b> )	63,036.89	
Interest income	0.00	
Total gross fundraising function income not reported as political contributions (box <b>E, Sm-F</b> )	0.00	
Candidate's nomination deposit refund	250.00	
Election expense reimbursement		
Other income (describe)	0.00	
<b>Total income</b> (sum of above boxes)	66,286.89	<b>A</b>
Total value of election expenses subject to limits (box <b>A, Sm-E-C</b> )	45,718.10	
Total value of election expenses not subject to limits (box <b>B, Sm-E-C</b> )	3,041.16	
Total value of expenses not used during campaign period (box <b>C, Sm-E-C</b> )	257.79	
Total transfers given (box <b>B, S-TRF</b> )	17,269.84	
<b>Total expenditures</b> (sum of above boxes)	66,286.89	<b>B</b>
Balance in campaign account as of date of report	0.00	<b>C</b>

# SUMMARY OF EXPENSES

## CANDIDATE

NAME OF FILING ENTITY  
 Michelle Stilwell - BC Liberal Party - Parksville Qualicum

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Accounting and audit services		2,625.00	
Advertising ( <b>Sm-A-C</b> )	31,765.05		
Bank charges	333.26		150.00
Candidate's nomination deposit		250.00	
Conventions, workshops and meetings			
Donations and gifts	370.00		
Excess nomination contestant expenses			
Fundraising functions (boxes F and G, <b>Sm-F</b> )			
Furniture and equipment			
Interest expense			
Net losses arising from fundraising functions during campaign period (box H, <b>Sm-F</b> )			
Office rent, utilities, insurance and maintenance			
Office supplies and stationery		26.34	
Personal expenses ( <b>Sm-PE</b> )		139.82	
Postage and courier	3,750.85		48.30
Professional services			
Research and data, including election surveys and polls	6,644.37		
Salaries and benefits			
Social functions	674.77		59.49
Subscriptions and dues	604.80		
Telecommunications and information technology			
Travel	1,575.00		
Other expenses (describe)			

**Total expenses**

45,718.10

**A**

3,041.16

**B**

257.79

**C**

## SUMMARY OF POLITICAL CONTRIBUTIONS

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

**Contributions must be accepted only from eligible individuals.**

	Number of contributors	Value of contributions (\$)	
Contributions greater than \$250	4	2,325.00	<b>A</b>
Contributions of \$250 or less	5	675.00	<b>B</b>
Anonymous contributions (box <b>A</b> , <b>S-A2</b> )		0.00	<b>C</b>
Total value of political contributions from all sources (A + B + C)		3,000.00	<b>D</b>

Total contributions of money	3,000.00	<b>E</b>
Total contributions of goods and services	0.00	<b>F</b>
(box <b>E</b> + box <b>F</b> must equal box <b>D</b> )		

Total dollar amount of income tax receipts issued (Leadership and nomination contestants cannot issue tax receipts)	\$ 3,000.00	<b>G</b>
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# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Michelle Stilwell - BC Liberal Party - Parksville Qualicum

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
John Barry Ainslie					1,000.00	2020/10/02	9		1,000.00
Juanita J. Jack					325.00	2020/10/02	9		325.00
William R. Dutton					500.00	2020/10/13	9		500.00
W. Craig Dutton					500.00	2020/10/13	9		500.00
					<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>	<b>A</b>			<b>2,325.00</b>

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

**SUMMARY OF ELECTION ADVERTISING**  
**EXPENSES BY CLASS**  
**CANDIDATE**

NAME OF FILING ENTITY  
**Michelle Stilwell - BC Liberal Party - Parksville Qualicum**

Value of sponsored election advertising  
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device	633.60	0.00	0.00
Newspapers and periodicals	7,406.29	0.00	0.00
Promotional materials, including newsletters, brochures, buttons and novelty items	3,293.73	0.00	0.00
Radio	4,830.00	0.00	0.00
Search engine marketing and optimization	0.00	0.00	0.00
Signs (lawn signs, billboards, etc.)	11,150.83	0.00	0.00
Social media (social ads, targeted ads, content boosting, etc.)	3,429.60	0.00	0.00
Television	0.00	0.00	0.00
Website displays	0.00	0.00	0.00
Other forms of advertising (describe) <b>Digital Marketing services</b>	1,021.00	0.00	0.00
<b>Total expenses</b>	31,765.05	<b>A</b> 0.00	<b>B</b> 0.00
			<b>C</b>



# PERSONAL EXPENSES OF THE CANDIDATE / CONTESTANT

NAME OF FILING ENTITY  
Michelle Stilwell - BC Liberal Party - Parksville Qualicum

	Paid personally by the candidate or contestant		Paid or reimbursed through the campaign account	
<b>Transportation to, from or within electoral district</b>				
Air travel	<input type="text"/>		<input type="text"/>	
Bus, taxi	<input type="text"/>		<input type="text"/>	
Rental vehicle	<input type="text"/>		<input type="text"/>	
Private vehicle	<input type="text"/>		128.21	
Other (Describe) <input style="width: 100%;" type="text"/>	<input type="text"/>		<input type="text"/>	
<b>Total</b>	<b>0.00</b>	<b>A1</b>	<b>128.21</b>	<b>A2</b>
<b>Cost of lodging, meals and incidental expenses while travelling</b>				
Airbnb, hotel, motel	<input type="text"/>		<input type="text"/>	
Meals	<input type="text"/>		11.61	
Incidental expenses (Describe) <input style="width: 100%;" type="text"/>	<input type="text"/>		<input type="text"/>	
<b>Total</b>	<b>0.00</b>	<b>B1</b>	<b>11.61</b>	<b>B2</b>
<b>All other necessary personal expenses related to campaign / contest</b>				
Family care	<input type="text"/>		<input type="text"/>	
Disability expenses	<input type="text"/>		<input type="text"/>	
Cost of renting a temporary residence	<input type="text"/>		<input type="text"/>	
<b>Total</b>	<b>0.00</b>	<b>C1</b>	<b>0.00</b>	<b>C2</b>
<b>Total (A + B + C)</b>	<b>0.00</b>	<b>D1</b>	<b>139.82</b>	<b>D2</b>
Total personal expenses (D1 + D2):	<input style="width: 100%;" type="text"/>		139.82	<b>E</b>

**For candidates and nomination contestants only**

**Total personal expenses used during the election campaign period:**  139.82 **F**

**Total personal expenses not used during the election campaign period:**  **G**

# TRANSFERS RECEIVED AND GIVEN

NAME OF FILING ENTITY  
Michelle Stilwell - BC Liberal Party - Parksville Qualicum

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OF **1**

DATE OF TRANSFER (YYYY/MM/DD)	NAME OF ENTITY TRANSFER WAS RECEIVED FROM OR GIVEN TO	VALUE OF TRANSFER RECEIVED	VALUE OF TRANSFER GIVEN
2020/09/29	BC Liberal Party	1,088.98	
2020/10/02	BC Liberal Party	1,035.91	
2020/10/10	BC Liberal Party	862.30	
2020/10/13	BC Liberal Party	30,000.00	
2020/10/19	BC Liberal Party	105.00	
2020/10/19	BC Liberal Party	675.02	
2020/10/20	BC Liberal Party	20,000.00	
2020/10/21	BC Liberal Party	105.00	
2020/10/24	BC Liberal Party	6,201.96	
2020/10/24	BC Liberal Party	2,329.12	
2020/10/24	BC Liberal Party	633.60	
2021/01/13	BC Liberal Party		17,269.84
<b>TOTAL</b>		<b>A</b> 63,036.89	<b>B</b> 17,269.84

**SUMMARY OF ELECTION EXPENSE  
REIMBURSEMENT CLAIM  
CANDIDATE OR POLITICAL PARTY**

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

**VALUE OF ELECTION  
EXPENSE(S)  
CLAIMED FOR  
REIMBURSEMENT  
BY CATEGORY  
(FROM FORM(S)  
S-CR)**

Accounting and audit services	
Advertising	31,408.94
Bank charges	
Conventions, workshops and meetings	
Excess nomination contestant expenses used during campaign period	
Furniture and equipment	
Interest expense	
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of candidate	
Postage and courier	3,750.85
Professional services	
Research and data, including election surveys and polls	6,644.37
Salaries and benefits (excluding candidates)	
Social functions	
Subscriptions and dues	604.80
Telecommunications and information technology	
Travel	1,575.00
Other expenses (describe)	

**TOTAL**

43,983.96

**A**

**TOTAL REIMBURSEMENT CLAIM  
(50% OF BOX A)**

21,991.98

**B**

## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

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DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/03	Aituze Graphics	202254	Advertising	\$ 4,942.56
2020/10/07	Aituze Graphics	202258	Advertising	\$ 204.96
2020/10/07	Coast Mailing Services Ltd.	50220	Postage and Courier	\$ 3,750.85
2020/09/22	Zoom	42795329	Subscriptions and Dues	\$ 302.40
2020/10/16	Thirteen Strategies	100202	Advertising	\$ 2,992.50
2020/10/20	Image Media net	2001	Advertising	\$ 500.00
2020/10/18	Black Press Media	33976759	Advertising	\$ 6,416.29
2020/10/19	Island Radio	359606, 359607	Advertising	\$ 4,830.00
2020/10/26	Motiontide Media	3922	Advertising	\$ 5,156.45
2020/10/24	Pheasant Glen Golf Resort		Travel	\$ 1,575.00
2020/10/22	Zoom	47926746	Subscriptions and Dues	\$ 302.40
<b>TOTAL</b>			<b>A</b>	<b>\$ 30,973.41</b>

 FOR ELECTIONS BC  
 USE ONLY

ADJUSTMENT

## DETAILS OF ELECTION EXPENSE REIMBURSEMENT CLAIM

NAME OF FILING ENTITY

Michelle Stilwell - BC Liberal Party - Parksville Qualicum

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OF 2

DATE PURCHASED (YYYY/MM/DD)	USUAL NAME OF SUPPLIER/PAYEE	SOURCE/SUPPORTING FINANCIAL DOCUMENT ID *OPTIONAL	ELECTION EXPENSE CATEGORY (SEE FORM Sm-CR)	VALUE OF ELECTION EXPENSE CLAIMED FOR REIMBURSEMENT
2020/10/24	BC Liberal Party	Voter ID	Research and Polling	\$ 2,329.12
2020/10/24	BC Liberal Party	GOTC	Advertising	\$ 633.60
2020/10/24	BC Liberal Party	IVR/TTH	Research and Polling	\$ 3,872.21
2020/10/24	BC Liberal Party	Riding Services	Advertising, Research and Polling	\$ 6,175.62
<b>TOTAL</b>				<b>\$ 13,010.55</b>

**FOR ELECTIONS BC  
USE ONLY**

ADJUSTMENT