



**ELECTIONS BC**  
A non-partisan Office of the Legislature

## REFERENDUM ADVERTISING SPONSOR DISCLOSURE REPORT

**RFAS**  
(18/06)

Amendment # \_\_\_\_\_

TITLE OF REFERENDUM 2018 Referendum on Electoral Reform			
SPONSOR'S FULL NAME Leadnow Society			
MAILING ADDRESS 308-698 Seymour Street			
CITY / TOWN Vancouver	POSTAL CODE V6B 3K6	PHONE NO. 1-855-352-3609	FAX NO.
EMAIL leadnow@leadnow.ca			

This disclosure report includes the following forms:

	<b>FORMS CHECKLIST</b>
	X
Value of Referendum Advertising by Category – Form Sm-E(b)Ref	<input checked="" type="checkbox"/>
Summary of Sponsorship Contributions – Form Sm-C(b)Ref	<input checked="" type="checkbox"/>
Referendum Sponsorship Contributions of Money, Goods, Services Greater than \$250 – Form S-A1(b)Ref	<input checked="" type="checkbox"/>
Anonymous Contributions – Form S-A2(b)Ref	<input type="checkbox"/>

**OR**

Advertising sponsored during the referendum campaign period did not have a total value of \$500 or more; no additional forms required.

I declare that to the best of my knowledge, information and belief, all the information contained in this report and any attachments is complete and accurate.

SIGNATURE OF SPONSOR / PRINCIPAL OFFICER / PRINCIPAL MEMBER 	DATE (YYYY/MM/DD) March 7, 2019
PRINTED NAME OF PERSON SIGNING DECLARATION Marie-Marguerite Sabongui	

**WARNING:** Signing a false statement is a serious offence and is subject to significant penalties.

## INDEPENDENT AUDITORS' REPORT

### TO LEADNOW SOCIETY

We have audited the accompanying Referendum Advertising Sponsor Disclosure Report (the "Report") of Leadnow Society (the "Society") under the *Electoral Reform Referendum 2018 Regulation* (the "Regulation") in relation to the 2018 Referendum on Electoral Reform. The Report has been prepared by the Principal Sponsors of the Society based on the financial reporting provisions of Section 50 of the Regulation.

#### *Principal Officers' Responsibility for the Advertising Sponsor Disclosure Report*

The Principal Officers are responsible for the preparation of the Report in accordance with the financial reporting provisions of Section 50 of the Regulation, and for such internal control as the principal officers determine is necessary to enable the preparation of reports that are free from material misstatement, whether due to error or fraud.

#### *Auditors' Responsibility*

Our responsibility is to express an opinion on the Report based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards as required by Section 214 of the *Election Act* (British Columbia). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Report is free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the Report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Principal Officer's preparation of the Report in order to design audit procedures appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. An audit also includes evaluating the appropriateness of accounting policies used, and the reasonableness of accounting estimates made by the Principal Officers, as well as evaluating the overall presentation of the Report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

#### *Basis for Qualified Opinion*

Due to the nature of the transactions inherent in any referendum advertising the completeness of contributions and other revenue and expenses is not susceptible to satisfactory audit verification. Accordingly, our verification of these transactions was limited to the amounts recorded in the Society's records and we were not able to determine whether any adjustments might be necessary to the report.

#### *Qualified Opinion*

In our opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* paragraph, the Referendum Advertising Sponsor Disclosure Report of LeadNow Society relating to the 2018 Referendum on Electoral Reform held on July 1, 2018 to November 30, 2018 and extended to December 7, 2018, is prepared, in all material respects, in accordance with the reporting provisions of section 50 of the *Electoral Reform Referendum 2018 Regulation*.

*Basis of Accounting*

Without modifying our opinion, the Report is prepared to assist the Society to comply with the financial reporting provisions of Section 50 of the Regulation. As a result, the Report may not be suitable for another purpose.

*Smythe LLP*

Chartered Professional Accountants

Vancouver, British Columbia

March 7, 2019



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## VALUE OF REFERENDUM ADVERTISING BY CATEGORY

**Sm-E(b)Ref**  
(18/06)

### REFERENDUM ADVERTISING SPONSOR

NAME OF FILING ENTITY

Leadnow Society

**Value of sponsored referendum advertising during campaign period:**

Brochures (pamphlets, flyers, etc.)	32.82
Canvassing (in person or by telephone)	5,152.23
Newspaper (magazines, journals, etc.)	
Radio	2,646.00
Signs (lawn signs, billboards, etc.)	1,890.00
Television	
Internet	5,520.91
Other (describe) Staff Time	2558.88

**Total value of referendum advertising** 17800.84



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**SUMMARY OF  
SPONSORSHIP CONTRIBUTIONS  
REFERENDUM ADVERTISING SPONSOR**

**Sm-C(b)Ref  
(18/06)**

NAME OF FILING ENTITY

Leadnow Society

Amount of sponsor's assets used to pay for referendum advertising:

0.00

A

Total value of referendum sponsorship contributions, excluding sponsor's own assets:

Contributions of \$250 or less

50,359.00

B

Contributions greater than \$250  
(box A, S-A1(b)Ref)

15,620.00

C

Total anonymous contributions  
(box A, S-A2(b)Ref)

0.00

D

Total value of referendum sponsorship contributions from all sources  
(B + C + D)

65,979.00

E

**REFERENDUM SPONSORSHIP CONTRIBUTIONS OF MONEY, GOODS  
OR SERVICES WITH A TOTAL VALUE GREATER THAN \$250**

**REFERENDUM ADVERTISING SPONSOR**

NAME OF FILING ENTITY  
Leadnow Society

PAGE 1  
OF 3

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE			
see attached PDF list, linked securely in email							
<b>TOTAL</b>					<b>A</b>	0.00	

Contributor Name	Address	City	Province	Postal Code	Individual Contribution Amount	Date Received	Total of contributor's contributions	Consent provided
Alex Brigham					600	Wednesday, 14 November 2018	600	TRUE
Ann Gargett					100	Thursday, 20 September 2018	300	TRUE
Ann Gargett					100	Thursday, 30 August 2018	300	TRUE
Ann Gargett					100	Wednesday, 25 July 2018	300	TRUE
Anton van Walraven					500	Friday, 19 October 2018	1000	TRUE
Anton van Walraven					500	Thursday, 15 November 2018	1000	TRUE
Brad Jarvis					1200	Friday, 19 October 2018	1200	TRUE
David Gagnon					200	Monday, 24 September 2018	1000	TRUE
David Gagnon					500	Tuesday, 27 November 2018	1000	TRUE
David Gagnon					200	Tuesday, 4 September 2018	1000	TRUE
David Gagnon					100	Wednesday, 17 October 2018	1000	TRUE
Donald Meen					50	Friday, 16 November 2018	550	TRUE
Donald Meen					100	Friday, 2 November 2018	550	TRUE
Donald Meen					100	Monday, 24 September 2018	550	TRUE
Donald Meen					50	Monday, 26 November 2018	550	TRUE
Donald Meen					50	Thursday, 26 July 2018	550	TRUE
Donald Meen					100	Tuesday, 30 October 2018	550	TRUE
Donald Meen					100	Wednesday, 17 October 2018	550	TRUE
Eileen Wttewaall					100	Monday, 10 September 2018	400	TRUE
Eileen Wttewaall					100	Saturday, 24 November 2018	400	TRUE
Eileen Wttewaall					100	Tuesday, 24 July 2018	400	TRUE
Eileen Wttewaall					100	Wednesday, 17 October 2018	400	TRUE
France-Emmanuelle Joly					100	Friday, 19 October 2018	350	TRUE
France-Emmanuelle Joly					100	Monday, 24 September 2018	350	TRUE
France-Emmanuelle Joly					150	Thursday, 1 November 2018	350	TRUE
Glenn Pybus					100	Monday, 26 November 2018	350	TRUE
Glenn Pybus					30	Saturday, 28 July 2018	350	TRUE
Glenn Pybus					100	Sunday, 23 September 2018	350	TRUE
Glenn Pybus					100	Wednesday, 17 October 2018	350	TRUE
Glenn Pybus					20	Wednesday, 31 October 2018	350	TRUE
Heather Fox					1200	Tuesday, 13 November 2018	1200	TRUE
Jackie DeRoo					100	Friday, 23 November 2018	300	TRUE
Jackie DeRoo					50	Saturday, 20 October 2018	300	TRUE
Jackie DeRoo					50	Thursday, 1 November 2018	300	TRUE

Jackie DeRoo		50	Thursday, 20 September 2018	300	TRUE
Jackie DeRoo		50	Wednesday, 14 November 2018	300	TRUE
James DOUMA		1000	Friday, 2 November 2018	1000	TRUE
Judith Phillips		200	Saturday, 20 October 2018	750	TRUE
Judith Phillips		200	Thursday, 20 September 2018	750	TRUE
Judith Phillips		100	Tuesday, 30 October 2018	750	TRUE
Judith Phillips		50	Wednesday, 14 November 2018	750	TRUE
Judith Phillips		200	Wednesday, 29 August 2018	750	TRUE
Julian Monks		100	Friday, 19 October 2018	300	TRUE
Julian Monks		100	Thursday, 1 November 2018	300	TRUE
Julian Monks		100	Wednesday, 5 September 2018	300	TRUE
Margaret A. Sachs		200	Tuesday, 30 October 2018	600	TRUE
Margaret A. Sachs		100	Wednesday, 14 November 2018	600	TRUE
Margaret A. Sachs		200	Wednesday, 17 October 2018	600	TRUE
Margaret A. Sachs		100	Wednesday, 29 August 2018	600	TRUE
Maxwell Anderson		50	Tuesday, 27 November 2018	450	TRUE
Maxwell Anderson		200	Wednesday, 14 November 2018	450	TRUE
Maxwell Anderson		200	Thursday, 30 August 2018	450	TRUE
Patricia Lane		500	Friday, 19 October 2018	800	TRUE
Patricia Lane		100	Thursday, 15 November 2018	800	TRUE
Patricia Lane		200	Thursday, 20 September 2018	800	TRUE
Philip Solman		100	Wednesday, 17 October 2018	300	TRUE
Philip Solman		45	Tuesday, 13 November 2018	300	TRUE
Philip Solman		55	Friday, 23 November 2018	300	TRUE
Philip Solman		100	Saturday, 13 October 2018	300	TRUE
Sa'ul Powell		200	Friday, 19 October 2018	500	TRUE
Sa'ul Powell		200	Friday, 21 September 2018	500	TRUE
Sa'ul Powell		100	Saturday, 17 November 2018	500	TRUE
Sonya Makaroff		1000	Thursday, 30 August 2018	1000	TRUE
Stephanie Lepsoe		100	Monday, 22 October 2018	270	TRUE
Stephanie Lepsoe		50	Thursday, 15 November 2018	270	TRUE
Stephanie Lepsoe		50	Thursday, 20 September 2018	270	TRUE
Stephanie Lepsoe		50	Wednesday, 29 August 2018	270	TRUE
Stephanie Lepsoe		20	Wednesday, 31 October 2018	270	TRUE
Vicky Husband		1200	Friday, 9 November 2018	1200	TRUE
Walter Meyer zu Erpen		1200	Wednesday, 17 October 2018	1200	TRUE
		15620			