

Amendment # _____

FULL NAME OF SPONSOR <i>greater Victoria Teachers Association</i>		GENERAL VOTING DAY (YYYY/MM/DD) <i>2022/10/15</i>	
SPONSOR'S USUAL NAME, ACRONYM, ABBREVIATIONS AND OTHER NAMES <i>g.v.t.a.</i>		SPONSOR'S LEGAL NAME (IF DIFFERENT)	
MAILING ADDRESS <i>#5-515 Dupplin Road</i>		PHONE NUMBER <i>250 595 0181</i>	
CITY/TOWN <i>Victoria</i>	PROV. <i>BC</i>	POSTAL CODE <i>V8Z1K2</i>	EMAIL (IF AVAILABLE) <i>info@gvta.net</i>

JURISDICTION WHERE SPONSOR WAS EITHER A CANDIDATE OR ELECTOR ORGANIZATION (IF APPLICABLE)

ELECTION AREA WHERE SPONSOR WAS EITHER A CANDIDATE OR ELECTOR ORGANIZATION (IF APPLICABLE)

For organizations only:

AUTHORIZED PRINCIPAL OFFICIAL'S FULL NAME <i>TARA EHRCKE</i>			
AUTHORIZED PRINCIPAL OFFICIAL'S MAILING ADDRESS <i>#5-515 Dupplin Road</i>		PHONE NUMBER	
CITY/TOWN <i>Victoria</i>	PROV. <i>BC</i>	POSTAL CODE <i>V8Z1K2</i>	EMAIL (IF AVAILABLE) <i>tara.ehrcke@icloud.com</i>
RESPONSIBLE PRINCIPAL OFFICIAL'S FULL NAME <i>Carolyn Howe</i>			
RESPONSIBLE PRINCIPAL OFFICIAL'S MAILING ADDRESS <i>#5-515 Dupplin Rd</i>			
CITY/TOWN <i>Victoria</i>	PROV. <i>BC</i>	POSTAL CODE <i>V8Z1K2</i>	


All responsible principal officials must be listed. Attach additional forms if necessary.

LIMITED ADVERTISING ACTIVITY

Advertising sponsored during the pre-campaign and campaign periods was less than \$500. No additional forms required.

DECLARATION:

I, the undersigned, declare that to the best of my knowledge and belief, this disclosure statement completely and accurately discloses the information required under the *Local Elections Campaign Financing Act*.

SIGNATURE OF INDIVIDUAL SPONSOR OR AUTHORIZED PRINCIPAL OFFICIAL FOR ORGANIZATION 	DATE (YYYY/MM/DD) <i>2022/10/16</i>
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WARNING: Signing a false declaration is a serious offence and is subject to significant penalties.

Please submit your report to Elections BC: electoral.finance@elections.bc.ca

SUMMARY OF TOTAL VALUE OF ADVERTISING
LOCAL ELECTIONS THIRD PARTY SPONSOR

NAME OF SPONSOR

greater Victoria Teachers' Association

Report all advertising expenses below, including the total value of directed advertising disclosed on all form(s) 4502 and the total value of all issue advertising sponsored.

Total value of sponsored advertising by class:	Pre-campaign Period Expenses		Campaign Period Expenses	
Commercial canvassing in person, by phone or over the internet				
Newspapers and periodicals				
Promotional materials, including newsletters, brochures, buttons and novelty items				914.42
Radio				
Search engine marketing and optimization				
Signs				
Social media				
Television				
Website displays				
Other (describe) <i>Wages for design + distribution</i>				1521.54
TOTAL	0.00	A	2435.96	0.00 B

**VALUE OF DIRECTED ADVERTISING
BY CLASS AND ELECTION AREA
LOCAL ELECTIONS THIRD PARTY SPONSOR**

NAME OF SPONSOR <i>Greater Victoria Teachers' Association</i>	PAGE 1
JURISDICTION <i>greater Victoria School District - SD61</i>	OF 1
ELECTION AREA <i>greater Victoria School District - SD61</i>	

**Report the value of directed advertising by class for the above jurisdiction and election area.
Complete one form per election area in which directed advertising was sponsored.**

	Pre-campaign Period Expenses	Campaign Period Expenses
Commercial canvassing in person, by phone or over the internet		
Newspapers and periodicals		
Promotional materials, including newsletters, brochures, buttons and novelty items		914.42
Radio		
Search engine marketing and optimization		
Signs		
Social media		
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Website displays		
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TOTAL	0.00	A 2435.96 0.00 B