

4220 - CAMPAIGN FINANCING DISCLOSURE STATEMENT

LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

Amendment # _____

CANDIDATE'S FULL NAME BRADLEY WILLIAM OWEN SERL		GENERAL VOTING DAY (YYYY/MM/DD) 2017 2107/09/30
BALLOT NAME (IF DIFFERENT FROM ABOVE) BRAD SERL		OFFICE SOUGHT (MAYOR, COUNCILLOR ETC.) COUNCILLOR
MAILING ADDRESS 1174 SCHREINER STREET		PHONE NO. 1-250-574-2599
CITY / TOWN KAMLOOPS	POSTAL CODE V2B 5W9	EMAIL (IF AVAILABLE) bradleyserl@gmail.com

JURISDICTION CITY OF KAMLOOPS
ELECTORAL AREA/LOCAL TRUST AREA/TRUSTEE ELECTORAL AREA (IF APPLICABLE)
BALLOT NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)
LEGAL NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)

FINANCIAL AGENT'S LAST NAME COLLIER	FIRST NAME GEOFFREY	MIDDLE NAME ROBERT
FINANCIAL AGENT'S MAILING ADDRESS 137 - 1939 COLDWATER DRIVE		PHONE NO. 1-250-319-7188
CITY / TOWN KAMLOOPS	POSTAL CODE V2E 0B3	EMAIL (IF AVAILABLE) geoff@thecolliers.ca
EFFECTIVE DATE OF APPOINTMENT (YYYY/MM/DD) 2017/08/09	If there were previous financial agents, complete form 4236.	

Tick if candidate acted as their own financial agent Tick if candidate was registered as a third party sponsor

This disclosure statement includes the following forms:

Declarations and Campaign Accounts – Form 4221 <input checked="" type="checkbox"/>	Summary of Election Expenses – Form 4229 <input checked="" type="checkbox"/>
Statement of Income and Expenses – Form 4222 <input checked="" type="checkbox"/>	Transfers Given to Elector Organization – Form 4230 <input type="checkbox"/>
Summary of Campaign Contributions by Class – Form 4223 <input checked="" type="checkbox"/>	Other Permissible Payments – Form 4231 <input type="checkbox"/>
Significant Contributors (\$100 or more) – Form 4224 <input checked="" type="checkbox"/>	Shared Election Expense – Form 4232 <input type="checkbox"/>
Prohibited Campaign Contributions – Form 4225 <input type="checkbox"/>	Transfers Between Candidate's Own Accounts – Form 4233 <input type="checkbox"/>
Transfers Received from Elector Organization – Form 4226 <input type="checkbox"/>	Disbursement of Surplus Funds – Form 4234 <input type="checkbox"/>
Other Permissible Deposits – Form 4227 <input type="checkbox"/>	Free Advertising from Jurisdiction – Form 4235 <input type="checkbox"/>
Fundraising Function Ticket Sales – Form 4228 <input type="checkbox"/>	Previous Financial Agents – Form 4236 <input type="checkbox"/>

This form is available for public inspection.
ORIGINAL — ELECTIONS BC
 PLEASE KEEP A COPY FOR YOUR RECORDS

The information on this form is collected under the authority of the Local Elections Campaign Financing Act and the Freedom of Information and Protection of Privacy Act. It will be used to administer campaign financing rules. If you have questions about the collection, use or disclosure of this information, contact the Elections BC Privacy Officer at 1-800-661-8683, electionsbc@elections.bc.ca or PO Box 9275 Stn Prov Govt Victoria, BC V8W 9J6.

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MAILING ADDRESS 1174 SCHREINER STREET		PHONE NO. 1-250-574-2599
CITY / TOWN KAMLOOPS	POSTAL CODE V2B 5W9	EMAIL (IF AVAILABLE) bradleyserl@gmail.com

JURISDICTION CITY OF KAMLOOPS	SEE AMENDMENT
ELECTORAL AREA/LOCAL TRUST AREA/TRUSTEE ELECTORAL AREA (IF APPLICABLE)	
BALLOT NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)	
LEGAL NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)	

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EFFECTIVE DATE OF APPOINTMENT (YYYY/MM/DD) 2017/08/09	If there were previous financial agents, complete form 4236.	

Tick if candidate acted as their own financial agent Tick if candidate was registered as a third party sponsor

This disclosure statement includes the following forms:

- | | |
|--|---|
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| Statement of Income and Expenses – Form 4222 <input checked="" type="checkbox"/> | Transfers Given to Elector Organization – Form 4230 <input type="checkbox"/> |
| Summary of Campaign Contributions by Class – Form 4223 <input checked="" type="checkbox"/> | Other Permissible Payments – Form 4231 <input type="checkbox"/> |
| Significant Contributors (\$100 or more) – Form 4224 <input checked="" type="checkbox"/> | Shared Election Expense – Form 4232 <input type="checkbox"/> |
| Prohibited Campaign Contributions – Form 4225 <input type="checkbox"/> | Transfers Between Candidate's Own Accounts – Form 4233 <input type="checkbox"/> |
| Transfers Received from Elector Organization – Form 4226 <input type="checkbox"/> | Disbursement of Surplus Funds – Form 4234 <input type="checkbox"/> |
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4221 - DECLARATIONS AND CAMPAIGN ACCOUNTS

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE BRAD SERL

Declaration:

I, the undersigned, declare that to the best of my knowledge and belief, this disclosure statement completely and accurately discloses the information required under the *Local Elections Campaign Financing Act* (LEGFA).

SIGNATURE OF CANDIDATE 	DATE: (YYYY/MM/DD) 2017/11/20
PRINTED NAME OF CANDIDATE BRAD SERL	

SIGNATURE OF FINANCIAL AGENT 	DATE: (YYYY/MM/DD) 2017/11/17
PRINTED NAME OF FINANCIAL AGENT GEOFF COLLIER	

Campaign accounts:

NAME OF SAVINGS INSTITUTION VALLEY FIRST
ADDRESS 100 - 180 SEYMOUR STREET, KAMLOOPS, BC V2C 2E3

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

4222 - STATEMENT OF INCOME AND EXPENSES

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
BRAD SERL

Total value of campaign contributions from all sources (from box C on form 4223) **898.75** ~~800.75~~

Transfers received from elector organization (from box A on form 4226)

Total other permissible deposits (from box A on form 4227)

Transfers from candidate's own accounts in other jurisdictions (from box A on form 4233)

Total Income (sum of above boxes) **898.75** ~~800.75~~ A

Election expenses (from box A on form 4229) **898.75** ~~800.75~~

Transfers to elector organization (from box A on form 4230)

Total other permissible payments (from box A on form 4231)

Transfers to candidate's own accounts in other jurisdictions (from box B on form 4233)

Amount of surplus funds disbursed (from box A on form 4234)

Total Expenditures (sum of above boxes) **898.75** ~~800.75~~ B

4222 - STATEMENT OF INCOME AND EXPENSES

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
BRAD SERL

Total value of campaign contributions from all sources (from box C on form 4223)

Transfers received from elector organization (from box A on form 4226)

Total other permissible deposits (from box A on form 4227)

Transfers from candidate's own accounts in other jurisdictions (from box A on form 4233)

Total Income (sum of above boxes) **A**

**SEE
AMENDMENT**

Election expenses (from box A on form 4229)

Transfers to elector organization (from box A on form 4230)

Total other permissible payments (from box A on form 4231)

Transfers to candidate's own accounts in other jurisdictions (from box B on form 4233)

Amount of surplus funds disbursed (from box A on form 4234)

Total Expenditures (sum of above boxes) **B**

4223 - SUMMARY OF CAMPAIGN CONTRIBUTIONS BY CLASS

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
BRAD SERL

		All Contributions	
Individuals		898.75	850.00
Corporations			
Unincorporated Business/Commercial Organizations			
Trade Unions			
Non-profit Organizations			
Other Identifiable Contributors			
Total	\$	898.75	850.00 A
Anonymous contributions	\$	0.00	B
Total contributions (A + B)	\$	898.75	850.00 C
Total significant contributions (must equal box A on all forms 4224)	\$	750.00	850.00
Total contributions of less than \$100	\$	148.75	38.75

Number of contributors who gave less than \$100 # 3 +

Number of anonymous contributors # 0

4223 - SUMMARY OF CAMPAIGN CONTRIBUTIONS BY CLASS

LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

NAME OF CANDIDATE
BRAD SERL

**SEE
AMENDMENT**

All Contributions	
Individuals	850.00
Corporations	
Unincorporated Business/Commercial Organizations	
Trade Unions	
Non-profit Organizations	
Other Identifiable Contributors	
Total	\$ 850.00 A
Anonymous contributions	\$ 0.00 B
Total contributions (A + B)	\$ 850.00 C
Total significant contributions (must equal box A on all forms 4224)	\$ 850.00
Total contributions of less than \$100	\$ 38.75

Number of contributors who gave less than \$100 # 1

Number of anonymous contributors # 0

4229 - SUMMARY OF ELECTION EXPENSES

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE

Brad Serl

	Column A Election Expenses	Column B Election Proceedings Period Expenses
ADVERTISING		
Brochures, pamphlets and flyers	207.20	207.20
Internet		
Newspaper, magazine, journal		
Radio		
Signs and billboards	336.00	336.00
Television		
Other advertising	288.75	288.75
CAMPAIGN ADMINISTRATION		
Salaries and wages		
Rent, insurance and utilities		
Courier and postage		
Furniture and equipment		
Office supplies		
Professional services		
Other campaign administration expenses	56.80	56.80
Conventions and meetings		
Other campaign related functions	10.00	10.00
Research and polling		
Interest		
EXCLUSIONS THAT MUST BE REPORTED		
Personal election expenses		
Interest on loans for election expenses		
Legal and accounting services		
Financial agent services		
Other expenses (describe)		
Total Expenses	A 888.75 898.75	B 888.75 898.75

Column A - Report the value of all election expenses for goods and services used in the campaign period.

Column B - Report the value of all election expenses for goods and services used in the election proceedings period.

4229 - SUMMARY OF ELECTION EXPENSES

LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

NAME OF CANDIDATE

**SEE
AMENDMENT**

ADVERTISING

Column A

Column B

Election Expenses

Election Proceedings Period Expenses

Brochures, pamphlets and flyers	207.20	207.20
Internet		
Newspaper, magazine, journal		
Radio		
Signs and billboards	336.00	336.00
Television		
Other advertising	288.75	288.75

CAMPAIGN ADMINISTRATION

Salaries and wages		
Rent, insurance and utilities		
Courier and postage		
Furniture and equipment		
Office supplies		
Professional services		
Other campaign administration expenses	56.80	56.80
Conventions and meetings		
Other campaign related functions		
Research and polling		
Interest		

EXCLUSIONS THAT MUST BE REPORTED

Personal election expenses		
Interest on loans for election expenses		
Legal and accounting services		
Financial agent services		
Other expenses (describe)		

Total Expenses

A	888.75	B	888.75
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Column A - Report the value of all election expenses for goods and services used in the campaign period.

Column B - Report the value of all election expenses for goods and services used in the election proceedings period.

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

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SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE Brad Serl	PAGE <input style="width: 40px;" type="text" value="1"/> OF <input style="width: 40px;" type="text" value="2"/>
DESCRIPTION OF SHARED EXPENSE All candidates forum	
Total value of shared election expense	<input style="width: 150px;" type="text" value="201.75"/>
Candidate's portion of shared election expense*	<input style="width: 150px;" type="text" value="10.00"/>
Amount paid directly to supplier (if applicable)	<input style="width: 150px;" type="text"/>
Amount of reimbursements given to other candidate(s)	<input style="width: 150px;" type="text" value="10.00"/>
Amount of reimbursements received from other candidates	<input style="width: 150px;" type="text"/>

***Note: Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.**

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
Sarai	Bill	
Christian	Ken	
Hilke	Glenn	
Holland	Stu	
McQuarrie	Bill	
Adams	Jennifer	
Adams	Nicholas	
Eadie	Jon	
Hunter	Sadie	
Johal	Jim	

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

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SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE

Brad Serl

PAGE

OF

DESCRIPTION OF SHARED EXPENSE

All candidates forum - continued

Total value of shared election expense

Candidate's portion of shared election expense*

Amount paid directly to supplier (if applicable)

Amount of reimbursements given to other candidate(s)

Amount of reimbursements received from other candidates

***Note: Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.**

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
Stephen	Karpuk	
Krueger	Kevin	
Lax	Leslie	
Marr	Jeanne	
Michals	Jim	
Sinclair	Kathy	
Watson	Gerald	
McKenzie	Mike	
Bepple	Nancy	