

# 4220 - CAMPAIGN FINANCING DISCLOSURE STATEMENT

## LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

Amendment # \_\_\_\_\_

CANDIDATE'S FULL NAME <b>BRADLEY WILLIAM OWEN SERL</b>		GENERAL VOTING DAY (YYYY/MM/DD) <b>2107/09/30</b>
BALLOT NAME (IF DIFFERENT FROM ABOVE) <b>BRAD SERL</b>		OFFICE SOUGHT (MAYOR, COUNCILLOR ETC.) <b>COUNCILLOR</b>
MAILING ADDRESS <b>1174 SCHREINER STREET</b>		PHONE NO. <b>1-250-574-2599</b>
CITY / TOWN <b>KAMLOOPS</b>	POSTAL CODE <b>V2B 5W9</b>	EMAIL (IF AVAILABLE) <b>bradleyserl@gmail.com</b>
JURISDICTION <b>CITY OF KAMLOOPS</b>		
ELECTORAL AREA/LOCAL TRUST AREA/TRUSTEE ELECTORAL AREA (IF APPLICABLE)		
BALLOT NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)		
LEGAL NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)		

FINANCIAL AGENT'S LAST NAME <b>COLLIER</b>	FIRST NAME <b>GEOFFREY</b>	MIDDLE NAME <b>ROBERT</b>
FINANCIAL AGENT'S MAILING ADDRESS <b>137 - 1939 COLDWATER DRIVE</b>		PHONE NO. <b>1-250-319-7188</b>
CITY / TOWN <b>KAMLOOPS</b>	POSTAL CODE <b>V2E 0B3</b>	EMAIL (IF AVAILABLE) <b>geoff@thecolliers.ca</b>
EFFECTIVE DATE OF APPOINTMENT (YYYY/MM/DD) <b>2017/08/09</b>	If there were previous financial agents, complete form 4236	

Tick if candidate acted as their own financial agent

Tick if candidate was registered as a third party sponsor

This disclosure statement includes the following forms:

- |  |   |
|--|---|
| Declarations and Campaign Accounts – Form 4221 <input checked="" type="checkbox"/>         | Summary of Election Expenses – Form 4229 <input checked="" type="checkbox"/>    |
| Statement of Income and Expenses – Form 4222 <input checked="" type="checkbox"/>           | Transfers Given to Elector Organization – Form 4230 <input type="checkbox"/>    |
| Summary of Campaign Contributions by Class – Form 4223 <input checked="" type="checkbox"/> | Other Permissible Payments – Form 4231 <input type="checkbox"/>                 |
| Significant Contributors (\$100 or more) – Form 4224 <input checked="" type="checkbox"/>   | Shared Election Expense – Form 4232 <input type="checkbox"/>                    |
| Prohibited Campaign Contributions – Form 4225 <input type="checkbox"/>                     | Transfers Between Candidate's Own Accounts – Form 4233 <input type="checkbox"/> |
| Transfers Received from Elector Organization – Form 4226 <input type="checkbox"/>          | Disbursement of Surplus Funds – Form 4234 <input type="checkbox"/>              |
| Other Permissible Deposits – Form 4227 <input type="checkbox"/>                            | Free Advertising from Jurisdiction – Form 4235 <input type="checkbox"/>         |
| Fundraising Function Ticket Sales – Form 4228 <input type="checkbox"/>                     | Previous Financial Agents – Form 4236 <input type="checkbox"/>                  |

This form is available for public inspection.  
**ORIGINAL** — ELECTIONS BC  
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The information on this form is collected under the authority of the Local Elections Campaign Financing Act and the Freedom of Information and Protection of Privacy Act. It will be used to administer campaign financing rules. If you have questions about the collection, use or disclosure of this information, contact the Elections BC Privacy Officer at 1-800-661-8683, electionsbc@elections.bc.ca or PO Box 9275 Stn Prov Govt Victoria, BC V8W 9J8.

**4221 - DECLARATIONS AND CAMPAIGN ACCOUNTS**

**LOCAL ELECTIONS CANDIDATE**



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NAME OF CANDIDATE <b>BRAD SERL</b>
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**Declaration:**

I, the undersigned, declare that to the best of my knowledge and belief, this disclosure statement completely and accurately discloses the information required under the *Local Elections Campaign Financing Act (LEGFA)*.

SIGNATURE OF CANDIDATE 	DATE: (YYYY/MM/DD) <b>2017/11/20</b>
PRINTED NAME OF CANDIDATE <b>BRAD SERL</b>	

SIGNATURE OF FINANCIAL AGENT 	DATE: (YYYY/MM/DD) <b>2017/11/17</b>
PRINTED NAME OF FINANCIAL AGENT <b>GEOFF COLLIER</b>	

**Campaign accounts:**

NAME OF SAVINGS INSTITUTION <b>VALLEY FIRST</b>
ADDRESS <b>100 - 180 SEYMOUR STREET, KAMLOOPS, BC V2C 2E3</b>

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

**4222 - STATEMENT OF INCOME AND EXPENSES**

**LOCAL ELECTIONS CANDIDATE**



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NAME OF CANDIDATE  
BRAD SERL

Total value of campaign contributions from all sources (from box C on form 4223)

Transfers received from elector organization (from box A on form 4226)

Total other permissible deposits (from box A on form 4227)

Transfers from candidate's own accounts in other jurisdictions (from box A on form 4233)

**Total Income** (sum of above boxes)  **A**

Election expenses (from box A on form 4229)

Transfers to elector organization (from box A on form 4230)

Total other permissible payments (from box A on form 4231)

Transfers to candidate's own accounts in other jurisdictions (from box B on form 4233)

Amount of surplus funds disbursed (from box A on form 4234)

**Total Expenditures** (sum of above boxes)  **B**

**4223 - SUMMARY OF CAMPAIGN CONTRIBUTIONS BY CLASS**

**LOCAL ELECTIONS CANDIDATE**



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NAME OF CANDIDATE  
BRAD SERL

		<b>All Contributions</b>	
	Individuals	850.00	
	Corporations		
	Unincorporated Business/Commercial Organizations		
	Trade Unions		
	Non-profit Organizations		
	Other Identifiable Contributors		
	<b>Total</b>	<b>\$ 850.00</b>	<b>A</b>
	Anonymous contributions	\$ 0.00	<b>B</b>
	<b>Total contributions (A + B)</b>	<b>\$ 850.00</b>	<b>C</b>
	<b>Total significant contributions (must equal box A on all forms 4224)</b>	<b>\$ 850.00</b>	
	Total contributions of less than \$100	\$ 38.75	

Number of contributors who gave less than \$100 # 1

Number of anonymous contributors # 0

**4224 - SIGNIFICANT CONTRIBUTORS (\$100 OR MORE)**

**LOCAL ELECTIONS CANDIDATE**



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NAME OF CANDIDATE BRAD SERL
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OF	1

DATE OF CONTRIBUTION (YYYY/MM/DD)	FULL NAME OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6, include full names of two directors)	ADDRESS OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6 only)	CLASS*	VALUE OF CONTRIBUTION
2017/07/18	DOUGLAS & ELAINE MALLORY		1	100.00
2017/07/22	BARBARA SERL		1	500.00
2017/08/25	GEOFFREY COLLIER		1	250.00

IF NEEDED, ATTACH ADDITIONAL FORMS *CLASS OF CONTRIBUTOR: 1 - INDIVIDUAL, 2 - CORPORATION, 3 - UNINCORPORATED BUSINESS/COMMERCIAL ORGANIZATION 4 - TRADE UNION, 5 - NON-PROFIT ORGANIZATION, 6 - OTHER IDENTIFIABLE CONTRIBUTOR				<b>TOTAL CONTRIBUTIONS</b>	<b>A 850.00</b>
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 Questions? Contact: Privacy Officer, Elections BC  
 1-800-661-8683 PO Box 9275 Stn Prov Govt, Victoria BC V8W 9J6

**4229 - SUMMARY OF ELECTION EXPENSES**

**LOCAL ELECTIONS CANDIDATE**



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NAME OF CANDIDATE
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	Column A Election Expenses	Column B Election Proceedings Period Expenses				
<b>ADVERTISING</b>						
Brochures, pamphlets and flyers	207.20	207.20				
Internet						
Newspaper, magazine, journal						
Radio						
Signs and billboards	336.00	336.00				
Television						
Other advertising	288.75	288.75				
<b>CAMPAIGN ADMINISTRATION</b>						
Salaries and wages						
Rent, insurance and utilities						
Courier and postage						
Furniture and equipment						
Office supplies						
Professional services						
Other campaign administration expenses	56.80	56.80				
Conventions and meetings						
Other campaign related functions						
Research and polling						
Interest						
<b>EXCLUSIONS THAT MUST BE REPORTED</b>						
Personal election expenses						
Interest on loans for election expenses						
Legal and accounting services						
Financial agent services						
Other expenses (describe)						
<b>Total Expenses</b>	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; text-align: center;"><b>A</b></td> <td style="width: 100px; text-align: right;">888.75</td> </tr> </table>	<b>A</b>	888.75	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; text-align: center;"><b>B</b></td> <td style="width: 100px; text-align: right;">888.75</td> </tr> </table>	<b>B</b>	888.75
<b>A</b>	888.75					
<b>B</b>	888.75					

**Column A** - Report the value of all election expenses for goods and services used in the campaign period.

**Column B** - Report the value of all election expenses for goods and services used in the election proceedings period.