

4220 - CAMPAIGN FINANCING DISCLOSURE STATEMENT

LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

Amendment # _____

CANDIDATE'S FULL NAME JEREMY MICHAEL BLAIR LOVEDAY		GENERAL VOTING DAY (YYYY/MM/DD) 2014/11/15	
BALLOT NAME (IF DIFFERENT FROM ABOVE) JEREMY LOVEDAY		OFFICE SOUGHT (MAYOR, COUNCILLOR ETC.) COUNCILLOR	
MAILING ADDRESS 2217 VANCOUVER		PHONE NO. 250-634-2327	
CITY / TOWN VICTORIA	POSTAL CODE V8T 4A1	EMAIL (IF AVAILABLE) LOVEDAY.JEREMY@GMAIL.COM	

JURISDICTION CITY OF VICTORIA
ELECTORAL AREA/LOCAL TRUST AREA/TRUSTEE ELECTORAL AREA (IF APPLICABLE)
BALLOT NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)
LEGAL NAME OF ENDORSING ELECTOR ORGANIZATION (IF APPLICABLE)

FINANCIAL AGENT'S LAST NAME LOVEDAY	FIRST NAME BLAIR	MIDDLE NAME ERNEST
FINANCIAL AGENT'S MAILING ADDRESS 5-220 MOSS STREET		PHONE NO. 250-477-9370
CITY / TOWN VICTORIA	POSTAL CODE V8V 4M4	EMAIL (IF AVAILABLE) BLAIRELOVEDAY@GMAIL.COM
EFFECTIVE DATE OF APPOINTMENT (YYYY/MM/DD) 2014/07/15	If there were previous financial agents, complete form 4236.	

Tick if candidate was registered as a third party sponsor Tick if candidate acted as a campaign organizer

This disclosure statement includes the following forms:

- | | |
|--|--|
| Declarations and Campaign Accounts – Form 4221 <input checked="" type="checkbox"/> | Summary of Election Expenses – Form 4229 <input checked="" type="checkbox"/> |
| Statement of Income and Expenses – Form 4222 <input checked="" type="checkbox"/> | Transfers Given to Elector Organization – Form 4230 <input type="checkbox"/> |
| Summary of Campaign Contributions by Class – Form 4223 <input checked="" type="checkbox"/> | Other Permissible Payments – Form 4231 <input checked="" type="checkbox"/> |
| Significant Contributors (\$100 or more) – Form 4224 <input checked="" type="checkbox"/> | Shared Election Expense – Form 4232 <input checked="" type="checkbox"/> |
| Prohibited Campaign Contributions – Form 4225 <input type="checkbox"/> | Transfers Between Candidate's Own Accounts – Form 4233 <input type="checkbox"/> |
| Transfers Received from Elector Organization – Form 4226 <input type="checkbox"/> | Disbursement of Surplus Funds – Form 4234 <input checked="" type="checkbox"/> |
| Other Permissible Deposits – Form 4227 <input type="checkbox"/> | Free Advertising from Jurisdiction – Form 4236 <input checked="" type="checkbox"/> |
| Fundraising Function Ticket Sales – Form 4228 <input type="checkbox"/> | Previous Financial Agents – Form 4236 <input type="checkbox"/> |

4221 - DECLARATIONS AND CAMPAIGN ACCOUNTS
LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE JEREMY MICHAEL BLAIR LOVEDAY

Declaration:

I, the undersigned, declare that to the best of my knowledge and belief, this disclosure statement completely and accurately discloses the information required under the *Local Elections Campaign Financing Act (LECFA)*.

SIGNATURE OF CANDIDATE 	DATE: (YYYY/MM/DD) 2015/02/01
PRINTED NAME OF CANDIDATE JEREMY MICHAEL BLAIR LOVEDAY	

SIGNATURE OF FINANCIAL AGENT 	DATE: (YYYY/MM/DD) 2015/02/01
PRINTED NAME OF FINANCIAL AGENT BLAIR ERNEST LOVEDAY	

Campaign accounts:

NAME OF SAVINGS INSTITUTION VANCOUVER CITY SAVINGS CREDIT UNION
ADDRESS 3075 DOUGLAS STREET, VICTORIA, B.C., V8T 4N3

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

NAME OF SAVINGS INSTITUTION
ADDRESS

4222 - STATEMENT OF INCOME AND EXPENSES
LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

Total value of campaign contributions from all sources (from box C on form 4223)	22,481.94	
Transfers received from elector organization (from box A on form 4226)	0.00	
Total other permissible deposits (from box A on form 4227)	0.00	
Transfers from candidate's own accounts in other jurisdictions (from box A on form 4233)	0.00	
Total Income (sum of above boxes)	22,481.94	A
Election expenses (from box A on form 4229)	19,593.56	
Transfers to elector organization (from box A on form 4230)	0.00	
Total other permissible payments (from box A on form 4231)	2,529.88	
Transfers to candidate's own accounts in other jurisdictions (from box B on form 4233)	0.00	
Amount of surplus funds disbursed (from box A on form 4234)	358.50	
Total Expenditures (sum of above boxes)	22,481.94	B

4223 - SUMMARY OF CAMPAIGN CONTRIBUTIONS BY CLASS
LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

		All Contributions	
	Individuals	6,108.13	
	Corporations	0.00	
	Unincorporated Business/Commercial Organizations	5,507.50	
	Trade Unions	10,811.31	
	Non-profit Organizations	0.00	
	Other Identifiable Contributors	0.00	
	Total	\$ 22,426.94	A

Anonymous contributions \$ 55.00 **B**

Total contributions (A + B) \$ 22,481.94 **C**

Total significant contributions (must equal box A on all forms 4224) \$ 20,678.21

Total contributions of less than \$100 \$ 1,803.23

Number of contributors who gave less than \$100 # 39

Number of anonymous contributors # 3

4224 - SIGNIFICANT CONTRIBUTORS (\$100 OR MORE)**LOCAL ELECTIONS CANDIDATE**

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NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

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OF 3

DATE OF CONTRIBUTION (YYYY/MM/DD)	FULL NAME OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6, include full names of two directors)	ADDRESS OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6 only)	CLASS*	VALUE OF CONTRIBUTION
2014/07/30	Al Coccola		1	96.80
2014/11/15	Al Coccola		1	96.80
2015/01/09	B.C. Government Employee Union (Stephanie Smith; Paul Finch)	4911 Canada Way, Burnaby, B.C., V5G 3W3	4	1,861.31
2014/10/15	Barb Roberts		1	426.98
2014/11/26	Ben Isitt		1	437.50
2014/07/23	Blair Loveday		1	500.00
2014/10/27	Canadian Union of Public Employees - Van Island (A Leonard, S Fairbrass)	PO Box 105, Gold River BC, V0P 1G0	4	300.00
2014/10/17	Canadian Union of Public Employees (Mark Hancock; Paul Faoro)	510-4940 Canada Way, Burnaby, BC V5S 4T3	4	3,000.00
2014/11/10	Canadian Union of Public Employees 1978 (Rick Illi, Tom Benjamin)	203-2736 Quadra St, Victoria, BC V8T4E6	4	200.00
2014/10/01	Canadian Union of Public Employees Local 50 (John Burrows; Don Sulton)	201-2736 Quadra Street, Victoria, BC V8T 4E6	4	1,500.00
2014/11/07	Canadian Union of Public Employees Local 50 (John Burrows; Don Sulton)	201-2736 Quadra Street, Victoria, BC V8T 4E6	4	3,000.00
2014/11/12	Dan MacBeth		1	100.00
2014/07/23	Derek Ford Photography (Derek Ford, Sole Proprietor)	12-1320 Gladstone Ave, Victoria, BC, V8T 1V2	3	250.00
2014/07/27	Derek Ford Photography (Derek Ford, Sole Proprietor)	12-1320 Gladstone Ave, Victoria, BC, V8T 1V2	3	120.00
2014/07/29	Derek Russell		1	242.70

IF NEEDED, ATTACH ADDITIONAL FORMS

*CLASS OF CONTRIBUTOR:

1 - INDIVIDUAL, 2 - CORPORATION, 3 - UNINCORPORATED BUSINESS/COMMERCIAL ORGANIZATION
 4 - TRADE UNION, 5 - NON-PROFIT ORGANIZATION, 6 - OTHER IDENTIFIABLE CONTRIBUTOR

TOTAL CONTRIBUTIONS

A

4224 - SIGNIFICANT CONTRIBUTORS (\$100 OR MORE)

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE JEREMY MICHAEL BLAIR LOVEDAY	PAGE <input type="text" value="2"/>
	OF <input type="text" value="3"/>

DATE OF CONTRIBUTION (YYYY/MM/DD)	FULL NAME OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6, include full names of two directors)	ADDRESS OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6 only)	CLASS*	VALUE OF CONTRIBUTION
2014/07/30	Dylan Sherlock		1	145.35
2014/10/15	Gerri Salamation		1	58.22
2014/07/29	Gerri Salamation		1	75.00
[REDACTED]	[REDACTED]		[REDACTED]	[REDACTED]
2014/09/21	Jason Youmans		1	145.35
2014/10/15	Jayne Lange		1	485.20
2014/09/14	John Burrows		1	100.00
[REDACTED]	[REDACTED]		[REDACTED]	[REDACTED]
2014/10/24	Lana Popham		1	200.00
2014/07/29	Lizanne Chicanot		1	500.00
2014/09/05	Malcolm Crockett		1	100.00
2014/10/31	Mathew Davidson WebSite Design (Sole Proprietor)	2841 Graham St, Victoria, BC, V8T 3Z3	3	2,000.00
2015/01/09	Media One Inc. (Adam Blakesley, Cody Graham)	107-1600 Quadra St, Victoria, BC, V8W 2L4	2	2,500.00
2014/10/24	Melissa Moroz		1	100.00
2014/09/05	Murrak Rankin; Linda Hanna		1	150.00

IF NEEDED, ATTACH ADDITIONAL FORMS

* CLASS OF CONTRIBUTOR:

- 1 - INDIVIDUAL, 2 - CORPORATION, 3 - UNINCORPORATED BUSINESS/COMMERCIAL ORGANIZATION
- 4 - TRADE UNION, 5 - NON-PROFIT ORGANIZATION, 6 - OTHER IDENTIFIABLE CONTRIBUTOR

TOTAL CONTRIBUTIONS

A	
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4224 - SIGNIFICANT CONTRIBUTORS (\$100 OR MORE)

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE JEREMY MICHAEL BLAIR LOVEDAY	PAGE <input type="text" value="3"/>
	OF <input type="text" value="3"/>

DATE OF CONTRIBUTION (YYYY/MM/DD)	FULL NAME OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6, include full names of two directors)	ADDRESS OF CONTRIBUTOR (For class 2, 3, 4, 5 & 6 only)	CLASS*	VALUE OF CONTRIBUTION
2014/10/01	Murrak Rankin; Linda Hanna		1	150.00
2014/11/15	New Wave Advertising Group (Ben McCulloch, Sharon McCulloch)	292 4th Ave, Kamloops, BC, V2C 3N9	3	200.00
2014/08/29	Paul FINCH		1	193.90
2014/09/14	Robert Hayward		1	96.80
2014/11/14	Robert Hayward		1	96.80
2014/09/30	Susan P Jansen		1	100.00
2014/11/10	Victoria Labour Council (Michael Eso, Stan Dzbik)	c/o 219-2750 Quadra Street, Victoria, B.C. V8T 4E8	4	200.00
2014/10/22	Victoria Labour Council (Michael Eso, Stan Dzbik)	c/o 219-2750 Quadra Street, Victoria, B.C. V8T 4E8	4	750.00

IF NEEDED, ATTACH ADDITIONAL FORMS	
*CLASS OF CONTRIBUTOR: 1 - INDIVIDUAL, 2 - CORPORATION, 3 - UNINCORPORATED BUSINESS/COMMERCIAL ORGANIZATION 4 - TRADE UNION, 5 - NON-PROFIT ORGANIZATION, 6 - OTHER IDENTIFIABLE CONTRIBUTOR	
TOTAL CONTRIBUTIONS	A 20,678.21

4229 - SUMMARY OF ELECTION EXPENSES
LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

	Column A Election Expenses	Column B Election Proceedings Period Expenses
ADVERTISING		
Brochures, pamphlets and flyers	7,356.92	7,356.92
Internet	2,516.83	2,516.83
Newspaper, magazine, journal		
Radio		
Signs and billboards	3,560.27	3,560.27
Television		
Other advertising	88.56	88.56
CAMPAIGN ADMINISTRATION		
Salaries and wages	854.88	854.88
Rent, insurance and utilities	1,000.00	625.00
Courier and postage	2,009.30	2,009.30
Furniture and equipment	150.07	102.47
Office supplies	458.75	416.55
Professional services		
Other campaign administration expenses	95.85	95.85
Conventions and meetings	311.72	166.47
Other campaign related functions	752.91	450.65
Research and polling	437.50	437.50
Interest		
EXCLUSIONS THAT MUST BE REPORTED		
Personal election expenses		
Interest on loans for election expenses		
Legal and accounting services		
Financial agent services		
Other expenses (describe)		
Total Expenses	A 19,593.56	B 18,681.25

Column A - Report the value of all election expenses for goods and services used in the campaign period.
 The campaign period is from January 1, 2014 to November 15, 2014.

Column B - Report the value of all election expenses for goods and services used in the election proceedings period.
 The election proceedings period is from September 30, 2014 to November 15, 2014.

**4231 - OTHER PERMISSIBLE PAYMENTS
FROM CAMPAIGN ACCOUNT**
LOCAL ELECTIONS CANDIDATE



PLEASE PRINT IN BLOCK LETTERS

NAME OF CANDIDATE
JEREMY MICHAEL BLAIR LOVEDAY

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DATE (YYYY/MM/DD)	TYPE*	DESCRIPTION	AMOUNT
2014/08/09	B	VAN CITY CREDIT UNION (NET)	3.47
2014/10/09	B	VAN CITY CREDIT UNION (NET)	2.44
2014/11/09	B	VAN CITY CREDIT UNION (NET)	2.33
2014/12/09	B	VAN CITY CREDIT UNION (NET)	2.17
2015/01/09	B	VAN CITY CREDIT UNION (NET)	2.27
2015/02/09	B	VAN CITY CREDIT UNION (NET; ESTIMATED)	2.50
2015/03/09	B	VAN CITY CREDIT UNION (NET; ESTIMATED)	2.50
2014/11/15	O	ELECTION NIGHT EVENT	415.25
2015/01/09	O	HONORAIUM TO CAMPAIGN MANAGER	500.00
2015/01/09	O	HONORARIUM TO CAMPAIGN ORGANIZER	500.00
2015/01/09	O	CAMPAIGN DEBRIEF MEETING - STATIONARY AND PRINTING	35.74
2015/01/09	O	CAMPAIGN DEBRIEF MEETING - REFRESHMENTS	59.35
2015/01/30	O	VOLUNTEER THANK YOU EVENT	1,001.86
		TOTAL	A 2,529.88

* TYPE:
 B - Bank fees
 E - Intended election expense that was not used
 F - Payments made for fundraising purposes
 N - Nomination deposit
 O - Other (describe)

This form is available for public inspection.
 ORIGINAL - ELECTIONS BC
 PLEASE KEEP A COPY FOR YOUR RECORDS

This information is collected to administer the Local Elections Campaign Financing Act.
 Questions? Contact: Privacy Officer, Elections BC
 1-800-661-8883 PO Box 9275 Stn Prov Govt, Victoria BC V8W 9J6

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

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SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

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DESCRIPTION OF SHARED EXPENSE
 SHARED PAMPHLETS

Total value of shared election expense	<input type="text" value="1,294.13"/>
Candidate's portion of shared election expense*	<input type="text" value="647.06"/>
Amount paid directly to supplier (if applicable)	<input type="text" value="0.00"/>
Amount of reimbursements given to other candidate(s)	<input type="text" value="647.06"/>
Amount of reimbursements received from other candidates	<input type="text" value="0.00"/>

*Note: Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
ISITT	BEN	

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

PLEASE PRINT IN BLOCK LETTERS



SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE
 JEREMY MICHAEL BLAIR LOVEDAY

PAGE
 OF

DESCRIPTION OF SHARED EXPENSE
 REFRESHMENTS - SHARED ENVELOPE STUFFING WORK-PARTY

Total value of shared election expense	<input type="text" value="393.24"/>
Candidate's portion of shared election expense*	<input type="text" value="131.08"/>
Amount paid directly to supplier (if applicable)	<input type="text" value="0.00"/>
Amount of reimbursements given to other candidate(s)	<input type="text" value="131.08"/>
Amount of reimbursements received from other candidates	<input type="text" value="0.00"/>

*Note: Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
ISITT	BEN	

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

PLEASE PRINT IN BLOCK LETTERS



SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE Jeremy Loveday	PAGE <input style="width: 40px;" type="text"/> OF <input style="width: 40px;" type="text"/>
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DESCRIPTION OF SHARED EXPENSE Joint Doorhanger

Total value of shared election expense	1,394.40
Candidate's portion of shared election expense*	50.00
Amount paid directly to supplier (if applicable)	
Amount of reimbursements given to other candidate(s)	50.00
Amount of reimbursements received from other candidates	

***Note:** Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
Fortin	Dean	
Isitt	Ben	
Kaye	Erik	
Luton	John	
Madoff	Pamela	

4232 - SHARED ELECTION EXPENSE

LOCAL ELECTIONS CANDIDATE

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SUBMIT A SEPARATE FORM FOR EACH SHARED ELECTION EXPENSE

NAME OF CANDIDATE
Jeremy Loveday

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OF

DESCRIPTION OF SHARED EXPENSE
Joint Mailing

Total value of shared election expense

Candidate's portion of shared election expense*

Amount paid directly to supplier (if applicable)

Amount of reimbursements given to other candidate(s)

Amount of reimbursements received from other candidates

***Note:** Remember to include your portion of the shared expense as an election expense on form 4229 - Summary of Election Expenses.

Full names of other candidates with whom the expense was shared:

LAST NAME	FIRST NAME	MIDDLE NAME
Fortin	Dean	
Alto	Marianne	
Isitt	Ben	
Kaye	Erik	
Luton	John	
Madoff	Pamela	

4234 - DISBURSEMENT OF SURPLUS FUNDS

LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE
 Jeremy Michael Blair Loveday

Balance remaining in campaign account(s) after payment of all expenses **A**

Total amount of campaign contributions from candidate **B**

Amount reimbursed to candidate from campaign account for the candidate's contributions to their campaign **C**

Date of reimbursement to candidate (YYYY/MM/DD)

Amount of remaining surplus funds (after any reimbursement under box C) **D**

If the amount in Box D is \$500 or more, it must be paid to the jurisdiction in which the candidate ran for election. Provide the date of payment (YYYY/MM/DD).

If the amount in Box D is less than \$500 provide details of how it was disbursed.

DATE (YYYY/MM/DD)	DESCRIPTION	AMOUNT
2015/01/31	BALANCE PAID TO CANDIDATE	358.50

4235 - FREE ADVERTISING FROM JURISDICTION
LOCAL ELECTIONS CANDIDATE



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NAME OF CANDIDATE

Jeremy Michael Blair Loveday

Free advertising provided by jurisdiction

DATE ADVERTISING WAS TRANSMITTED (YYYY/MM/DD)	JURISDICTION	MEANS OF TRANSMISSION (WEBSITE, FLYER, ETC.)
2014/10/22	City of Victoria	City's Website
2014/10/27	City of Victoria	Newspaper Ad - Times Colonist - Candidate Profiles
2014/11/06	City of Victoria	Newspaper Ad - Victoria News - Candidate Profiles