

# FINANCING REPORT LEADERSHIP CONTESTANT

Amendment # \_\_\_\_\_

This report must be filed within 90 days after a leader is selected for a registered political party.

CONTESTANT'S LAST NAME <b>Merrifield</b>		FIRST NAME <b>Renee</b>	MIDDLE NAME(S) <b>Dena</b>
REGISTERED POLITICAL PARTY <b>BC Liberal Party</b>			
CONTEST START DATE (YYYY/MM/DD) <b>7/15/21</b>		CONTEST END DATE (YYYY/MM/DD) <b>2022/02/05</b>	
FINANCIAL AGENT'S LAST NAME* <b>Muir</b>		FIRST NAME <b>Karen</b>	MIDDLE NAME(S) <b>Lorraine</b>
FINANCIAL AGENT'S MAILING ADDRESS <b>426 Explorer Cres</b>		CITY / TOWN <b>Prince George</b>	
POSTAL CODE <b>V2M5S4</b>	PHONE NO. <b>(250) 617-5988</b>	EMAIL ADDRESS (OPTIONAL) <b>klmuir27@gmail.com</b>	
*Leadership contestants may act as their own financial agent or appoint another individual to act as their financial agent using form 499 - Appointment of Financial Agent for a Contestant.			

**Part A - Select applicable reporting requirement in relation to leadership contest activities. Financial transactions include contestant expenses, political contributions, loans, fundraising functions or transfers.**

- Tick box if contestant was acclaimed or appointed **and** has no financial transactions to report in relation to the leadership contest.
- Tick box if contestant was acclaimed or appointed **and** has financial transactions to report in relation to the leadership contest. Include all relevant forms listed in **Part B**.
- Tick box if contestant was **not** acclaimed or appointed **and** has no financial transactions to report in relation to the leadership contest. No additional forms need to be submitted.
- Tick box if contestant was **not** acclaimed or appointed **and** has financial transactions to report in relation to the leadership contest. Include all relevant forms listed in **Part B**.


**Part B - Submit forms only if applicable.**

Summary of Leadership Contestant Income	Form Sm-I-L	<input checked="" type="checkbox"/>	Summary of Advertising Expenses by Class	Form Sm-A	<input checked="" type="checkbox"/>
Summary of Leadership Contestant Expenses	Form Sm-E-L	<input checked="" type="checkbox"/>	Personal Expenses of the Contestant	Form Sm-PE	<input type="checkbox"/>
Summary of Political Contributions	Form Sm-C	<input checked="" type="checkbox"/>	Summary of Fundraising Functions	Form Sm-F	<input type="checkbox"/>
Political Contributions with a Total Value Greater than \$250	Form S-A1	<input checked="" type="checkbox"/>	Fundraising Function	Form S-F	<input type="checkbox"/>
Permitted Anonymous Contributions Accepted at Functions	Form S-A2	<input type="checkbox"/>	Loans and Guarantees	Form S-L	<input type="checkbox"/>
Prohibited Contributions	Form S-Ax	<input type="checkbox"/>	Transfers Received and Given	Form S-TRF	<input checked="" type="checkbox"/>

**Part C**

I, the undersigned, declare that:

- (a) I am authorized to act on behalf of the above-named leadership contestant;
- (b) this report and appropriate forms have been prepared in accordance with the *Election Act*; and
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate.

SIGNATURE OF FINANCIAL AGENT / LEADERSHIP CONTESTANT (IF ACTING AS OWN FINANCIAL AGENT) 	DATE (YYYY/MM/DD) <b>05-06-22</b>
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**Warning:** Signing a false statement is a serious offence and is subject to significant penalties.

Please submit completed report to: [electoral.finance@elections.bc.ca](mailto:electoral.finance@elections.bc.ca)

## INDEPENDENT AUDITOR'S REPORT

To Karen Muir, financial agent for Renee Dena Merrifield

### REPORT ON THE RETURN

#### Qualified Opinion

We have audited the accompanying leadership contestant financing report of the leadership contestant relating to the BC Liberal leadership selection held on February 5<sup>th</sup>, 2022.

In our opinion, except for the effects of the matter described in the Basis of Qualified Opinion section of our report, the accompanying leadership contestant financing report of the leadership contestant relating to the BC Liberal leadership selection held on February 5<sup>th</sup>, 2022 is prepared, in all materials respects, in accordance with the financial reporting provisions of Part 10 of the Election Act (British Columbia).

#### Basis for Qualified Opinion

Due to the inherent nature of the transactions of electoral campaigns, the completeness of contributions and other revenue and expenses is not susceptible of satisfactory audit verification. Accordingly, our verification of these amounts was limited to the amounts recorded in the contest records and we were not able to determine whether any adjustments might be necessary to the leadership contestant financing report.

We conducted our audit in accordance with Canadian generally accepted auditing standard as required by Section 214 of the Election Act (British Columbia). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Leadership Contestant Financing Report section of our report. We are independent of the leadership contestant in accordance with the ethical requirements that are relevant to our audit of the leadership contestant financing report in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

#### Emphasis of Matter – Restriction on Use

This leadership contestant financing report is prepared to assist leadership contestant to comply with the financial reporting provisions of the Election Act (British Columbia) referred to above. As a result, the leadership contestant financing report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

### **Responsibilities of the Financial Agent for the Leadership Contestant Financing Report**

The financial agent is responsible for the preparation of the leadership contestant financing report in accordance with the financial reporting provisions of Part 10 of the Election Act (British Columbia) and for such internal control as the financial agent determines is necessary to enable the preparation of a leadership contestant financing report that is free from material misstatements, whether due to fraud or error.

### **Auditor's Responsibilities for the Audit of the Leadership Contestant Financing Report**

Our objectives are to obtain reasonable assurance about whether the Leadership Contestant Financing Report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this leadership contestant financing report.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the leadership contestant financing report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the leadership contestant's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the financial agent.

We communicate with the financial agent of leadership contestant regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A handwritten signature in black ink that reads "Reid Hurst Nagy Inc." in a cursive script.

REID HURST NAGY INC.  
CHARTERED PROFESSIONAL ACCOUNTANTS

RICHMOND, BC  
JUNE 3, 2022

## SUMMARY OF LEADERSHIP CONTESTANT INCOME

NAME OF FILING ENTITY Renee Merrifield		
<b>Income:</b>	Total political contributions (box <b>D, Sm-C</b> )	93,901.30
	Total transfers received (box <b>A, S-TRF</b> )	15,000.00
	Interest income	
	Gross fundraising income not reported as political contributions (box <b>E, Sm-F</b> )	
Other income (describe)		
	<b>Total Income</b>	108,901.30 <b>A</b>

# SUMMARY OF LEADERSHIP CONTESTANT EXPENSES

NAME OF FILING ENTITY

Renee Merrifield

**Expenses:**

Accounting and audit services	
Advertising (box <b>A</b> , <b>Sm-A</b> )	1,648.59
Bank charges	1,144.80
Cost of holding conventions, workshops and meetings	
Donations and gifts	
Furniture and equipment	
Interest expense	1.17
Office rent, utilities, insurance and maintenance	
Office supplies and stationery	
Personal expenses of contestant (box <b>E</b> , <b>Sm-PE</b> )	
Postage and courier	347.23
Professional services	60,317.25
Research and data, including election surveys and polls	
Salaries and benefits	
Social functions (thank-you parties)	
Subscriptions and dues	48,254.07
Telecommunications and information technology	
Total cost of fundraising functions (box <b>B</b> , <b>Sm-F</b> )	
Total net losses of fundraising functions which incurred net losses (box <b>I</b> , <b>Sm-F</b> )	
Total transfers given (box <b>B</b> , <b>S-TRF</b> )	23,554.76
Travel	
Other contestant expenses (describe)	

<b>Total Contestant Expenses</b>	135,267.87	<b>A</b>
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# SUMMARY OF POLITICAL CONTRIBUTIONS

NAME OF FILING ENTITY

Renee Merrifield

**Contributions must be accepted only from eligible individuals.**

	Number of contributors	Value of contributions (\$)	
Contributions greater than \$250	76	77,667.65	<b>A</b>
Contributions of \$250 or less	150	16,233.65	<b>B</b>
Anonymous contributions (box <b>A</b> , <b>S-A2</b> )			<b>C</b>
Total value of political contributions from all sources (A + B + C)		93,901.30	<b>D</b>

Total contributions of money

93,901.30

**E**

Total contributions of goods and services

**F**

(box **E** + box **F** must equal box **D**)

Total dollar amount of income tax receipts issued  
(Leadership and nomination contestants cannot issue tax receipts)

\$

**G**

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

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FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
					250.00	2021/11/02	9		250.00
					250.00	2021/12/31	9		250.00
Daniel Macdonald					500.00	2021/08/01	9		500.00
Romeo Perretta					500.00	2021/08/02	9		500.00
Rowland Johnson					500.00	2021/08/12	9		500.00
Randy Kowalchuk					500.00	2021/08/23	9		500.00
Kimberly Haakstad					500.00	2021/08/23	9		500.00
Shannon Gall					500.00	2021/09/03	9		500.00
Darrell Hamm					500.00	2021/09/13	9		500.00
Riyaz Devji					500.00	2021/09/14	9		500.00
<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>					<b>A</b>	<b>4,500.00</b>			

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS				
	ADDRESS	CITY	PROV.	POSTAL CODE									
Jordan Cleland					500.00	2021/10/05	9		1,000.00				
Glenn Latimer					500.00	2021/10/27	9		500.00				
Paul Tsang					500.00	2021/11/01	9		500.00				
Jordan Cleland					500.00	2021/11/17	9		1,000.00				
Walter Fehr					1,000.00	2021/12/27	9		1,000.00				
Marie Fehr					1,000.00	2021/12/29	9		1,000.00				
Gagan Suri					500.00	2022/01/05	9		500.00				
Sarah Suri					500.00	2022/01/05	9		500.00				
Paul McCann					500.00	2022/01/06	9		500.00				
Timothy Valerioti					500.00	2022/01/07	9		500.00				
<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>					<b>A</b>	<b>6,000.00</b>							

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received



# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
Matthew Swanson					500.00	2022/01/25	9		500.00
Tim Schroeder					500.00	2022/01/30	9		500.00
Alli McNeill					500.00	2022/02/02	9		500.00
Bruce Ledingham					500.00	2022/02/08	9		500.00
Michael Korenberg					750.00	2021/08/04	9		750.00
Ken Voth					1,268.00	2021/08/11	9		1,268.00
Betty Voth					1,268.00	2021/08/11	9		1,268.00
Lisa Dahl					1,268.00	2021/08/12	9		1,268.00
Robert James Longo					1,268.00	2021/08/13	9		1,268.00
Graham Dahl					1,268.00	2021/08/13	9		1,268.00
					<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>	<b>A</b>	<b>9,090.00</b>		

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY Renee Merrifield
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FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS				
	ADDRESS	CITY	PROV.	POSTAL CODE									
Willie Fisher					1,268.00	2021/08/13	9		1,268.00				
Sharon Fisher					1,268.00	2021/08/13	9		1,268.00				
Peter Thwaites					1,268.00	2021/08/17	9		1,268.00				
Hendrik Zessel					1,268.00	2021/08/17	9		1,268.00				
Cassidy Dahl					1,268.00	2021/08/17	9		1,268.00				
Dmitri Pantazopoulos					1,268.00	2021/08/23	9		1,268.00				
Graham Voth					1,268.00	2021/08/26	9		1,268.00				
Kim Voth					1,268.00	2021/08/26	9		1,268.00				
Tom Knoepfel					1,268.00	2021/08/27	9		1,268.00				
Bruce Martinuik					1,268.00	2021/08/27	9		1,268.00				
<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>					A	12,680.00							

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

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FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
Ender Ilkay					1,268.00	2021/08/27	9		1,268.00
Dennis Schwab					1,268.00	2021/09/01	9		1,268.00
Bruce Merrifield					1,268.00	2021/09/11	9		1,268.00
Robert Greenough					1,268.00	2021/09/14	9		1,268.00
Lane Merrifield					1,268.00	2021/09/18	9		1,268.00
Josh Merrifield					1,268.00	2021/09/18	9		1,268.00
Amanda Bourke					1,268.00	2021/09/18	9		1,268.00
Ross Langford					1,268.00	2021/10/12	9		1,268.00
Susan Black					1,268.00	2021/10/27	9		1,268.00
Sidney Hanson					1,268.00	2021/11/27	9		1,268.00
				<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>	<b>A</b>	<b>12,680.00</b>			

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
Norma Merrifield					1,268.00	2021/11/27	9		1,268.00
Jurgen Weyand					1,268.00	2021/12/04	9		1,268.00
Michael Holzhey					1,268.00	2022/01/04	9		1,268.00
Chad Bannister					1,268.00	2022/01/04	9		1,268.00
Glenda Krabben					1,268.00	2022/01/05	9		1,268.00
Colin Taylor					1,268.00	2022/01/05	9		1,268.00
Peter Krabben					1,268.00	2022/01/05	9		1,268.00
Mike Woodroff					1,268.00	2022/01/05	9		1,268.00
Leanne Holzhey					1,268.00	2022/01/05	9		1,268.00
Laurie Clark					1,268.00	2022/01/06	9		1,268.00
<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>					<b>A</b>	<b>12,680.00</b>			

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
Samuel Chambers					1,268.00	2022/01/10	9		1,268.00
Dennis O'Rourke					1,268.00	2022/01/16	9		1,268.00
Dustin Sargent					1,268.00	2022/01/31	9		1,268.00
J. Carlos Antejano					1,268.00	2021/07/01	9		1,268.00
Renee Merrifield					1,268.00	2021/07/01	9		1,268.00
Mikhail Wasyluk					1,268.00	2021/07/05	9		1,268.00
Zovya Wasyluk					1,268.00	2021/07/05	9		1,268.00
Damek Wasyluk					1,268.00	2021/07/05	9		1,268.00
Connor Alentejano					1,268.00	2021/07/02	9		1,268.00
Austin Alentejano					1,268.00	2021/07/02	9		1,268.00
<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>					<b>A</b>	<b>12,680.00</b>			

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

# POLITICAL CONTRIBUTIONS WITH A TOTAL VALUE GREATER THAN \$250

NAME OF FILING ENTITY  
Renee Merrifield

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FULL NAME OF CONTRIBUTOR	CONTRIBUTOR'S RESIDENTIAL ADDRESS				INDIVIDUAL CONTRIBUTION AMOUNT	DATE RECEIVED (YYYY/MM/DD)	TYPE*	FOR TYPES 1-5, DATE OF EVENT (YYYY/MM/DD)	TOTAL OF CONTRIBUTOR'S CONTRIBUTIONS
	ADDRESS	CITY	PROV.	POSTAL CODE					
Kelly Kenyon					1,200.00	2021/08/04	9		1,200.00
Judi Warkentin					1,268.07	2021/09/07	9		1,268.07
Peter Warkentin					1,268.07	2021/10/07	9		1,268.07
Dennis Wilson					1,268.07	2021/07/01	9		1,268.07
Byron Horner					1,268.07	2021/07/01	9		1,268.07
Michael Hughston					1,085.37	2021/07/02	9		1,085.37

\* **TYPE OF CONTRIBUTION:** 1 – Fundraising function ticket sold for more than \$250, 2 – Property/services purchased for more than \$250 above market value at a fundraising function, 3 – Property/services with a value greater than \$250 donated for sale at a fundraising function, 4 – Fees to attend a convention (political parties only), 5 – Fees to attend a leadership convention (political parties only), 6 – Contribution by candidate/contestant for personal expense, 9 – All other contributions received

<b>TOTAL OF INDIVIDUAL CONTRIBUTIONS</b>	<b>A</b>	<b>7,357.65</b>
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## SUMMARY OF ADVERTISING EXPENSES BY CLASS

NAME OF FILING ENTITY

Renee Merrifield

**Value of advertising by class:  
(including value of preparing and conducting)**

Commercial canvassing in person, by telephone or by mobile device	
Newspapers and periodicals	
Promotional materials, including newsletters, brochures, buttons and novelty items	827.68
Radio	
Search engine marketing and optimization	
Signs (lawn signs, billboards, etc.)	
Social media (social ads, targeted ads, content boosting, etc.)	820.91
Television	
Website displays	
Other forms of advertising (describe)	

**Total**

1,648.59

A

