

4500 - DISCLOSURE STATEMENT LOCAL ELECTIONS THIRD PARTY SPONSOR



FULL NAME OF SPONSOR Worth The Study			GENERAL VOTING DAY (YYYY/MM/DD) 2018/10/20		
SPONSOR'S USUAL NAME, ACRONYM, ABBREVIATIONS AND OTHER NAMES Worth The Study			SPONSOR'S LEGAL NAME (IF DIFFERENT)		
MAILING ADDRESS 3713 Nancy Place			PHONE NO. 250-216-8061		
CITY/TOWN Victoria	PROV. BC	POSTAL CODE V8P 5S1	EMAIL (IF AVAILABLE) voteeyes@worththestudy.ca		

JURISDICTION WHERE SPONSOR WAS EITHER A CANDIDATE OR ELECTOR ORGANIZATION (IF APPLICABLE)
N/A

ELECTION AREA WHERE SPONSOR WAS EITHER A CANDIDATE OR ELECTOR ORGANIZATION (IF APPLICABLE)
N/A

For organizations only:

AUTHORIZED PRINCIPAL OFFICIAL'S FULL NAME Kevin Watt				
AUTHORIZED PRINCIPAL OFFICIAL'S MAILING ADDRESS 3713 Nancy Place			PHONE NO. 250-216-8061	
CITY/TOWN Victoria	PROV. BC	POSTAL CODE V8P 5S1	EMAIL (IF AVAILABLE) kevin@suddengroup.com	
RESPONSIBLE PRINCIPAL OFFICIAL'S FULL NAME Shellie Gudgeon				
RESPONSIBLE PRINCIPAL OFFICIAL'S MAILING ADDRESS 904-66 Songhees Road				
CITY/TOWN Victoria	PROV. BC	POSTAL CODE V9A 0A2		

All responsible principal officials must be listed. Attach additional forms if necessary.

LIMITED ADVERTISING ACTIVITY

Advertising sponsored during campaign period had a total value of less than \$500. No additional forms required.

DECLARATION:

I, the undersigned, declare that to the best of my knowledge and belief, this disclosure statement completely and accurately discloses the information required under the *Local Elections Campaign Financing Act*.

SIGNATURE OF INDIVIDUAL SPONSOR OR AUTHORIZED PRINCIPAL OFFICIAL FOR ORGANIZATION 	DATE (YYYY/MM/DD) 2018/10/29
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WARNING: Signing a false declaration is a serious offence and is subject to significant penalties.

4501 - SUMMARY OF TOTAL VALUE OF ADVERTISING
LOCAL ELECTIONS THIRD PARTY SPONSOR



NAME OF SPONSOR
 Worth The Study

Report all sponsored advertising below, including the total value of directed advertising disclosed on all form(s) 4502 and the total value of all issue advertising sponsored.

Total value of sponsored advertising by class: \$

Brochures, pamphlets, flyers, etc.	595.91
Newspaper, magazine, journal, etc.	1,268.70
Radio	0.00
Signs (lawn signs, billboards, etc.)	0.00
Television	0.00
Internet	1,165.15

Other (describe)

TOTAL 3,029.76 A

**4502 - VALUE OF DIRECTED ADVERTISING
BY CLASS AND ELECTION AREA
LOCAL ELECTIONS THIRD PARTY SPONSOR**



NAME OF SPONSOR Worth The Study	PAGE <input style="width: 40px;" type="text" value="1"/> OF <input style="width: 40px;" type="text" value="2"/>
JURISDICTION Saanich	
ELECTION AREA Saanich	
<p>Report the value of directed advertising by class for the above jurisdiction and election area. Complete one form per election area in which directed advertising was sponsored.</p>	

	\$		
Brochures, pamphlets, flyers, etc.	297.95		
Newspaper, magazine, journal, etc.	634.35		
Radio	0.00		
Signs (lawn signs, billboards, etc.)	0.00		
Television	0.00		
Internet	582.58		
Other (describe) <table border="1" style="width: 100%; height: 20px; margin-top: 5px;"></table>			
TOTAL	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%; text-align: right;">1,514.88</td> <td style="width: 20%; text-align: center;">A</td> </tr> </table>	1,514.88	A
1,514.88	A		

**4502 - VALUE OF DIRECTED ADVERTISING
BY CLASS AND ELECTION AREA
LOCAL ELECTIONS THIRD PARTY SPONSOR**



NAME OF SPONSOR Worth The Study	PAGE <input style="width: 40px;" type="text" value="2"/> OF <input style="width: 40px;" type="text" value="2"/>
JURISDICTION Victoria	
ELECTION AREA Victoria	
Report the value of directed advertising by class for the above jurisdiction and election area. Complete one form per election area in which directed advertising was sponsored.	

	\$		
Brochures, pamphlets, flyers, etc.	297.95		
Newspaper, magazine, journal, etc.	634.35		
Radio	0.00		
Signs (lawn signs, billboards, etc.)	0.00		
Television	0.00		
Internet	582.58		
Other (describe) <table border="1" style="width: 100%; height: 20px; margin-top: 5px;"></table>			
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1,514.88	A		

4503 - SHARED THIRD PARTY ADVERTISING

LOCAL ELECTIONS THIRD PARTY SPONSOR



NAME OF SPONSOR Worth The Study

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OF	1

If advertising was shared with other third party sponsors, list the names of the other third party sponsors as shown in their sponsorship information, the amount the filer paid to the supplier and the value of the shared advertising. Attach additional forms if necessary.

Name(s) of other third party sponsor(s) as shown in their sponsorship information	Amount paid by sponsor \$	Total value of shared advertising \$
N/A		
TOTALS		A
		B

4504 - SUMMARY OF SPONSORSHIP CONTRIBUTIONS

LOCAL ELECTIONS THIRD PARTY SPONSOR



NAME OF SPONSOR Worth The Study
Sponsorship contributions include monetary and in-kind contributions. Do not include anonymous contributions with contributions less than \$100.

Total value of sponsor's own funds, other than funds disclosed below, that were used to pay for third party advertising:	\$ <input style="width: 150px;" type="text" value="0.00"/>		
Total value of sponsorship contributions, excluding sponsor's own funds, from eligible individuals:			
Number of contributors who gave less than \$100	<input style="width: 80px;" type="text" value="#2"/>	Total contributions of less than \$100	\$ <input style="width: 100px;" type="text" value="155.00"/>
Number of anonymous contributors	<input style="width: 80px;" type="text" value="#0"/>	Anonymous contributions	\$ <input style="width: 100px;" type="text" value="0.00"/>
		Significant contributions (box A from Form 4505)	\$ <input style="width: 100px;" type="text" value="2,874.76"/>
		TOTAL CONTRIBUTIONS	\$ <input style="width: 100px;" type="text" value="3,029.76"/> <input style="width: 30px; height: 20px;" type="text" value="A"/>

4505 - SIGNIFICANT CONTRIBUTORS (\$100 OR MORE)
LOCAL ELECTIONS THIRD PARTY SPONSOR



NAME OF SPONSOR Worth The Study	PAGE <input style="width: 30px;" type="text" value="1"/> OF <input style="width: 30px;" type="text" value="1"/>
Attach additional forms if necessary.	

FULL NAME OF CONTRIBUTOR (List only one name per contribution)	DATE OF CONTRIBUTION (YYYY/MM/DD)	\$ VALUE OF CONTRIBUTION	RESIDENTIAL ADDRESS OF CONTRIBUTOR
Shellie Gudgeon	2018/10/01	1,500.00	
Paulette Marsollier	2018/10/01	200.00	
Marg Gardiner	2018/10/01	500.00	
John Ellis	2018/10/01	100.00	
Kevin Watt	2018/10/20	574.76	
SUBTOTAL OF THIS PAGE		2,874.76	
TOTAL CONTRIBUTIONS FROM ALL FORM(S) 4505		2,874.76	A

4506 - PERMISSIBLE LOANS RECEIVED

LOCAL ELECTIONS THIRD PARTY SPONSOR



NAME OF SPONSOR

Worth The Study

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OF 1

Complete one entry for each permissible loan received. Attach additional forms if necessary.
Permissible loans from the sponsor must be disclosed in the same way as permissible loans from other sources.

LOAN

NAME OF LENDER

N/A

RESIDENTIAL ADDRESS OF LENDER*

LOAN DETAILS

DATE RECEIVED (YYYY/MM/DD)

DATE DUE (YYYY/MM/DD)

\$ ORIGINAL AMOUNT OF LOAN

\$ AMOUNT OF LOAN OUTSTANDING

LOAN INTEREST RATE %

PRIME RATE** %

LOAN

NAME OF LENDER

N/A

RESIDENTIAL ADDRESS OF LENDER*

LOAN DETAILS

DATE RECEIVED (YYYY/MM/DD)

DATE DUE (YYYY/MM/DD)

\$ ORIGINAL AMOUNT OF LOAN

\$ AMOUNT OF LOAN OUTSTANDING

LOAN INTEREST RATE %

PRIME RATE** %

***RESIDENTIAL ADDRESS:**
REQUIRED FOR INDIVIDUAL LENDERS ONLY

****PRIME RATE OF INTEREST:**
REQUIRED FOR LOANS FROM SAVING INSTITUTIONS – AVAILABLE ON ELECTIONS BC WEBSITE

**4507 - PROHIBITED SPONSORSHIP
CONTRIBUTIONS AND LOANS
LOCAL ELECTIONS THIRD PARTY SPONSOR**



NAME OF SPONSOR

Worth The Study

PAGE 1

OF 1

Complete one entry for each prohibited sponsorship contribution or loan received. Attach additional forms if necessary.

PROHIBITED CONTRIBUTION

RECEIVED FROM	DATE RECEIVED (YYYY/MM/DD)	\$ VALUE	DATE RETURNED (YYYY/MM/DD)	OR	DATE REMITTED TO ELECTIONS BC (YYYY/MM/DD)
<input type="checkbox"/> INDIVIDUAL <input type="checkbox"/> ORGANIZATION <input type="checkbox"/> ANONYMOUS					

DESCRIPTION OF HOW THE PROHIBITED CONTRIBUTION WAS RECEIVED

N/A

FULL NAME OF INDIVIDUAL OR ORGANIZATION

ADDRESS OF ORGANIZATION, IF APPLICABLE

PROHIBITED LOAN

DESCRIPTION OF HOW THE PROHIBITED LOAN WAS RECEIVED N/A		DATE RETURNED TO LENDER (YYYY/MM/DD)
NAME OF LENDER		
DATE RECEIVED (YYYY/MM/DD)	DATE DUE (YYYY/MM/DD)	\$ ORIGINAL AMOUNT OF LOAN
LOAN INTEREST RATE %	PRIME RATE* %	

***PRIME RATE OF INTEREST:**
REQUIRED FOR LOANS FROM SAVING INSTITUTIONS – AVAILABLE ON ELECTIONS BC WEBSITE